

Chris Parker is an Assistant Professor of Information Technology and Analytics at the Kogod School of Business at American University. He joined American University in 2019 after working as an Assistant Professor of Supply Chain Management at the Smeal College of Business at Pennsylvania State University and completing his PhD in Management Science and Operations from London Business School in 2012. He was a Visiting Professor at Georgetown University's McDonough School of Business in 2016-2017. He has taught classes related to business analytics, supply chain analytics, data visualization, statistics, and supply chain design.

His research focuses on exploring the way in which information changes consumer, firm, and employee behavior and the impact this has on broad market outcomes. His core interest is determining the role that information technology (IT) and IT applications play in developing new information flows. His research has significant practical applications that span both developed and developing markets and requires close engagement with managers to develop mutually beneficial research projects.

His research on information flows falls broadly into four key application areas with significant overlap: (1) Information and Communication Technology for Development (ICT4D), (2) IT-Enabled Retail Models, (3) Financial Services Operations, and (4) Supply Chain Coordination. In each of these areas Chris aims to use the necessary data and analyses to rigorously identify areas in which IT is beneficial, as well as to make policy suggestions to mitigate any detrimental effects.