

Víctor Martínez de Albéniz is a full professor in IESE's Department of Production, Technology and Operations Management. He currently serves as Director of IESE's Research Division.

He joined IESE in 2004 after earning a Ph.D. at the Operations Research Center of the Massachusetts Institute of Technology (MIT) and an engineering degree at École Polytechnique in France.

His research focuses on supply chain management, where procurement, production and distribution decisions can help companies compete more successfully in the global arena. He started his career working on procurement and supply issues, where a balanced sourcing portfolio can provide low cost, flexibility and innovation opportunities. He has spent the last decade working on retail topics, where he has developed models for fashion trends (apparel, music, etc.) and optimized operations in volatile markets. He runs a yearly Fashion Operations conference that gathers leading academics and practitioners to discuss future trends in retailing.

His work has been published in journals such as Management Science, Operations Research, Manufacturing and Services Operations Management, or Production and Operations Management. He has received support by the European Research Council (ERC), the Spanish Ministry of Economics and Competitiveness, and La Caixa foundation. In 2015 he was awarded the Sabadell Herrero prize for Economic Research and in 2018 the MSOM Young Scholar Prize. He is also a Department Editor of Management Science, and has been a member of the editorial boards of Manufacturing and Services Operations Management, and Production and Operations Management.

In addition, Prof. Martínez de Albéniz teaches IESE courses on operations management, operations strategy, advanced methods for operations and new product development, both at the executive and MBA levels. He has also taught at other schools such as MIT, MDE (Côte d'Ivoire) or the Indian School of Business.