Todd Rogers is a behavioral scientist, Professor of Public Policy at the Harvard Kennedy School, and Chief Scientist at EveryDay Labs. His research harnesses insights about human behavior to develop scalable interventions that improve social welfare. He is especially focused on the science of effective communication. As an overarching goal, he is committed to ensuring that behavioral policy research is implemented widely and with fidelity. This has led to his co-founding two social enterprises: the Analyst Institute (focused on increasing election turnout) and EveryDay Labs (focused on increasing student attendance). He is faculty director of the Harvard Behavioral Insights Group, and the Student Social Support R&D Lab.

Prior to joining the faculty at Harvard, he was founding Executive Director of the Analyst Institute, LLC, which uses randomized field experiments and behavioral science insights to understand and improve voter communication program (here for a story in The New York Times Magazine profiling the work of the Analyst Institute, and the book based on that article Victory Lab: The Secret Science of Winning Campaigns). He received a Ph.D. jointly from Harvard's department of Psychology and Harvard Business School, and received a B.A. from Williams College, majoring in Religion and Psychology.