**Bio**: Daniela Saban is an Associate Professor of Operations, Information, and Technology at Stanford University's Graduate School of Business, and is visiting USC Marshall for this academic year. Her research explores issues related to the design and operations of online marketplaces, including online matching markets and procurement platforms. Prior to joining Stanford, Daniela spent a semester as a visiting scholar in the Simons Institute for the Theory of Computing at UC Berkeley. She received her PhD in Decision, Risk, and Operations from Columbia Business School and holds a B.Sc. and an M.Sc. in Computer Science from Universidad de Buenos Aires.