

Bio: Joel Wooten is an Associate Professor of Management Science at the University of South Carolina's Moore School of Business. His research focuses on innovation and entrepreneurship, and his classroom experience includes courses in Innovation and Design, Web-Based Products and Services, Sports Analytics, and Statistics. Recent projects include work with innovation tournaments and recommendation systems as well as research partnerships with XPRIZE and Merck. With a history of entrepreneurial involvement, he has helped companies ranging from Fortune 500 firms to a local barbeque restaurant chain. Professor Wooten holds doctoral and master's degrees from the Wharton School at the University of Pennsylvania and a bachelor's degree from Georgia Tech.