

Nick Chater joined WBS in 2010, after holding chairs in psychology at Warwick and UCL. His research focuses on the cognitive and social foundations of rationality, with applications to business and public policy. He has (co-)written more than two hundred research papers and six books. His research has won awards including the British Psychological Society's Spearman Medal (1996); the Experimental Psychology Society Prize (1997); and the Cognitive Science Society's life-time achievement award, the David E Rumelhart Prize (to be awarded in 2023). His book, *The Mind is Flat*, won the American Association of Publishers PROSE Award in 2019, for Best book in Clinical Psychology. Nick is a fellow of the British Academy, the Cognitive Science Society and the Association for Psychological Science. He is a co-founder of the research consultancy Decision Technology; has served on the advisory board of the Behavioural Insight Team (popularly known as the 'Nudge Unit'); and been a member of the UK government's Climate Change Committee. He co-created, and was resident scientist on, eight series of the BBC Radio 4 show *The Human Zoo*.