Jack B. Soll is a professor of management and organizations at Duke University's Fuqua School of Business. He holds a PhD from the University of Chicago, where he specialized in behavioral science. Prior to joining Duke in 2005, Soll was on the faculty at INSEAD, and served as a visiting professor at Chicago and Wharton. Professor Soll teaches courses in decision making, critical thinking, and leadership. His current research interests include the wisdom of crowds, reasoning about uncertainty, and approaches toward improving decisions. Professor Soll has published in a wide range of journals, including *Science*, *Management Science*, *Journal of Personality and Social Psychology*, and *Harvard Business Review*.