

PHEBO D. WIBBENS (January 2019)

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INSEAD, Boulevard de Constance, 77305 Fontainebleau Cedex, France

ACADEMIC APPOINTMENT

INSEAD, Europe Campus (France) **2018 - present**
Assistant Professor of Strategy

EDUCATION

The Wharton School, University of Pennsylvania **2013 - 2018**
Ph.D. Management department, Strategy group

- Committee: Nicolaj Siggelkow (advisor), Daniel Levinthal (chair), David Hsu
- Topic: formal modeling applied to empirical analysis of resource dynamics, competitive advantage and long-term value appropriation

The Wharton School, University of Pennsylvania, M.Sc. Management **2013 - 2015**

University of Groningen (Netherlands), M.Sc. Physics, *cum laude* **1998 - 2004**

University of Groningen (Netherlands), M.Sc. Mathematics, *cum laude* **1998 - 2004**

PUBLISHED PAPER

Wibbens, P.D. (2019) "Performance persistence in the presence of higher-order resources", *Strategic Management Journal* 40(2):181-202

WORKING PAPERS

Wibbens, P.D. and Siggelkow, N. "Introducing LIVA to measure long-term performance" (3rd round Revise & Resubmit *Strategic Management Journal*)

- *Academy of Management Proceedings* Best Papers, BPS division, 2017

Wibbens, P.D. "The dynamics of resource competition: Implications for firm and industry components of returns" (Preparing submission to *SMJ*)

Siggelkow, N. and **Wibbens, P.D.*** "Does competitive advantage lead to profit?" (Working paper)

* Authors contributed equally

MANAGEMENT BOOK

Bekaert, X., Jonk, G., Raes, J. and **Wibbens, P.D.** "Iconic: How to create a virtuous circle of success" LID publishing, 2016 (English translation); LannooCampus, 2013 (Dutch original version); Japanese translation forthcoming

CONFERENCES and SEMINARS

Invited seminar speaker:

- "Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations." *Strategic Organization Design (SOD) seminar Southern Denmark University, Odense, Denmark* (2017)
- "Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations." *Tilburg University Organization Studies seminar series, Tilburg, Netherlands* (2016)
- "A Ladder of Competitive Advantage" (with Nicolaj Siggelkow). *Wharton Management department work in progress seminar, Philadelphia, PA* (2014).

Conference presentations:

- "Introducing LIVA to measure long term firm performance" (with Nicolaj Siggelkow). *Academy of Management Annual Meeting, Atlanta GA* (2017, selected as a best paper in the BPS division).
- "How resource competition shapes firm versus industry variations in returns." *Theoretical Organization Models (TOM) conference, Rome, Italy* (2017).
- "How resource competition shapes firm versus industry variations in returns." *Transatlantic Doctoral Conference, London, UK* (2017).
- "Exploring the 20 trillion dollar question: How industry-level resource characteristics shape long-term company returns." *Wharton-INSEAD Doctoral Alliance, Singapore* (2016).
- "Exploring the 20 trillion dollar question: How industry-level resource characteristics shape long-term company returns." *Strategic Management Society Annual Meeting, Berlin, Germany* (2016).
- "Exploring the 20 trillion dollar question: How industry-level resource characteristics shape long-term company returns." *Theoretical Organization Models (TOM) conference, Boston, MA* (2016).
- "Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations." *Academy of Management Annual Meeting, Anaheim, CA* (2016).
- "Exploring the 20 trillion dollar question: How industry-level resource characteristics shape long-term company returns." *Consortium on Competitiveness and Cooperation, Milan, Italy, (2016).*
- "Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations." *Transatlantic Doctoral Conference, London, UK* (2016).

- “Finding the signal of dynamic capabilities: A Bayesian analysis of performance variations.” *Wharton-INSEAD Doctoral Alliance*, Philadelphia, PA (2015).
- “A Ladder of Competitive Advantage” (with Nicolaj Siggelkow). *Academy of Management Annual Meeting*, Vancouver, BC (2015).
- “The Other Advantage.” *Wharton-INSEAD Doctoral Alliance*, Fontainebleau, France (2014).
- “The Other Advantage: How Financial Markets Value the Potential to Capture Future Value.” *Strategic Management Society Annual Meeting*, Madrid, Spain (2014).

Workshops:

- SMS Doctoral Consortium. Berlin, Germany (2016).
- AoM BPS Doctoral Workshop. Anaheim, CA (2016).
- INSEAD corporate strategy camp. Fontainebleau, France (2015).
- Strategy Research Initiative (SRI) boot camp. New York, NY (2015).
- Annual Mack Institute Emerging Scholar Workshop: Evolutionary Perspectives on Strategic Management. Philadelphia, PA (2014).

HONORS and GRANTS

- Mack Institute research grant of \$6,500 (2016).
- George James Term Fund travel grant (2016).
- *ACM International Collegiate Programming Contest*, Winning team Northwestern Europe Regional Contest (2002); World finalist (2001, 2003).
- *Physica* prize for best freshman student in Physics (1999).
- Honourable mention, *International Physics Olympiad* in Reykjavik (1998).

TEACHING EXPERIENCE

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| INSEAD | 2018- |
| <ul style="list-style-type: none"> • Course head MBA elective MAACS (Mergers, Acquisitions, Alliances and Corporate Strategy) | |
| The Wharton School, University of Pennsylvania, USA | 2014 - 2016 |
| <ul style="list-style-type: none"> • Recitation instructor “Introduction to Management” (MGMT 101) • Teaching assistant “Strategy and Competitive Advantage”, leading student team meetings and grading for MBA students (MGMT 701) and undergraduates (MGMT 223), for professors Nicolaj Siggelkow (2 terms) and Anoop Menon (2 terms) | |
| Bain & Company, Amsterdam, Netherlands | 2004 - 2012 |
| <ul style="list-style-type: none"> • Program manager for introductory consultant training • Trainer for Strategic Toolkit session | |

University of Groningen, Netherlands

1999 - 2004

- Course head “Statistics for Pharmacists” (2x) and “Mathematics for Biologists”, responsible for all lectures, course materials, exams and grading in both courses
- Recitation teacher and grader for various courses in the Mathematics department (e.g., Mathematics for Industrial Engineering)

ACADEMIC SERVICE

- Ad-hoc reviewer at *Strategic Management Journal* and *Strategy Science*
- Session chair *Academy of Management* annual conference, BPS division (2017)
- Session chair *Strategic Management Society* annual conference (2016, 2018)
- Reviewer *Strategic Management Society* annual conference (2016, 2017, 2018)
- Reviewer *Academy of Management* annual conference (2015, 2016, 2017)

Member of Academy of Management (AoM), Strategic Management Society (SMS), INFORMS, American Association for the Advancement of Science (AAAS)

PROFESSIONAL EXPERIENCE

Bain & Company

2004 - 2012

- **Senior Specialist**, Global Strategy Practice (2008-2012)
Leading the research team for Chris Zook and other senior partners to help write the global Bain books and HBR articles on strategy
- **Consultant**, Amsterdam and Boston (2004-2008)

OTHER SKILLS

- Methods: Regression-based econometrics, structural modelling in IO economics, Bayesian inference, natural language processing (NLP)
- Software: R, Python, Stata, Git, Mathematica
- Languages: Dutch (native), English (fluent), German (good), French (basic)