

**PHEBO D. WIBBENS** (August 2019)

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## ACADEMIC APPOINTMENT

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INSEAD, Europe Campus (France) 2018 - present  
Assistant Professor of Strategy

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## EDUCATION

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The Wharton School, University of Pennsylvania 2013 - 2018  
Ph.D. Management department, Strategy group

The Wharton School, University of Pennsylvania, M.Sc. Management 2013 - 2015

University of Groningen (Netherlands), M.Sc. Physics, *cum laude* 1998 - 2004

University of Groningen (Netherlands), M.Sc. Mathematics, *cum laude* 1998 - 2004

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## JOURNAL ARTICLES

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**Wibbens, P.D.** (2019) "Performance persistence in the presence of higher-order resources", *Strategic Management Journal* 40(2):181-202

**Wibbens, P.D.** and Siggelkow, N. "Introducing LIVA to measure long-term performance" (Conditionally accepted at *Strategic Management Journal*)

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## WORKING PAPERS

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**Wibbens, P.D.** "The role of competitive amplification in explaining sustained performance heterogeneity" (Under review at *Strategic Management Journal*)

- Available at SSRN: <https://ssrn.com/abstract=3361788>

Siggelkow, N. and **Wibbens, P.D.\*** "Does competitive advantage lead to profit?" (Preparing submission to *Academy of Management Review*)

\*Authors contributed equally

**Wibbens, P.D.** “How does pricing affect competitive advantage? A formal model based on behavioral pricing” (Target journal: *Academy of Management Review*)

## **WORK IN PROGRESS**

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**Wibbens, P.D.** “A dynamic endogenous investment model of corporate diversification”

**Wibbens, P.D.** “Broken effects? How to correctly use fixed effects regressions in management research”

## **MANAGEMENT BOOKS**

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Bekaert, X., Jonk, G., Raes, J. and **Wibbens, P.D.** “Iconic: How to create a virtuous circle of success” *LID publishing* (2016, English translation); *LannooCampus* (2013, Dutch original version); also translated in Norwegian (2019) and Japanese (2016)

Acknowledged contributor to: Zook, C. and Allen, J. “Repeatability: Build enduring businesses for a world of constant change” *HBR Press* (2012)

## **MEDIA COVERAGE**

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“How to Prolong Competitive Advantage?”

- INSEAD Knowledge (December 2018)
- Business Today (March 2019)

## **CONFERENCE PRESENTATIONS, PANELS and SEMINARS**

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- Academy of Management annual meeting, Boston MA (2019)
- Dartmouth junior faculty development workshop, Hanover NH (2019)
- INSEAD 30-year anniversary PhD conference, plenary panel on AI (2019)
- Theoretical Organization Models (TOM) conference, Frankfurt, Germany (2019)
- INSEAD celebrating research seminar (2019)
- Strategic Management Society Annual Meeting, Paris, France (2018)
- Frankfurt School of Finance and Commerce, management department seminar (2017)
- INSEAD, strategy department seminar, Fontainebleau, France (2017)
- Tilburg University, management department seminar (2017)
- Bocconi, management & technology department seminar (2017)
- Copenhagen Business School, strategic mgmt and globalization seminar (2017)

- BI Oslo, strategy & entrepreneurship department seminar (2017)
- London School of Economics, organisational behaviour department seminar (2017)
- Academy of Management Annual Meeting, Atlanta GA (2017)
- Theoretical Organization Models (TOM) conference, Rome, Italy (2017)
- Strategic Organization Design (SOD) seminar Southern Denmark University (2017)
- Transatlantic Doctoral Conference, London, UK (2017)
- Wharton-INSEAD Doctoral Alliance, Singapore (2016)
- Strategic Management Society Annual Meeting, Berlin, Germany (2016)
- Theoretical Organization Models (TOM) conference, Boston, MA (2016)
- Academy of Management Annual Meeting, Anaheim, CA (2016)
- Consortium on Competitiveness and Cooperation, Milan, Italy, (2016)
- Transatlantic Doctoral Conference, London, UK (2016)
- Tilburg University Organization Studies seminar series, Netherlands (2016)
- Wharton-INSEAD Doctoral Alliance, Philadelphia, PA (2015)
- Academy of Management Annual Meeting, Vancouver, BC (2015)
- Wharton Management dpt work in progress seminar, Philadelphia, PA (2014)
- Wharton-INSEAD Doctoral Alliance, Fontainebleau, France (2014)
- Strategic Management Society Annual Meeting, Madrid, Spain (2014)

## HONORS and GRANTS

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- Best Conference Paper Prize nomination *Strategic Management Society* annual conference, Minneapolis (2019)
- Finalist for the Wiley Blackwell Award for Outstanding Dissertation Research in Strategic Management, *Academy of Management* (2019)
- *Academy of Management* annual conference, Best Papers, STR division (2019)
- *Academy of Management* annual conference, Best Papers, BPS division (2017)
- *Mack Institute* research grant of \$6,500 (2016)
- *ACM International Collegiate Programming Contest*, World finalist (2001, 2003)
- *Physica* prize for best freshman student in Physics (1999)
- Honourable mention, *International Physics Olympiad* in Reykjavik (1998)

## TEACHING EXPERIENCE

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### INSEAD

2019 -

- Course head MBA elective “MAACS (Mergers, Acquisitions, Alliances and Corporate Strategy)”; instructor rating: 4.0/5 (May 2019)

**The Wharton School, University of Pennsylvania, USA** **2014 - 2016**

- Recitation instructor “Introduction to Management” (MGMT 101)
- Teaching assistant “Strategy and Competitive Advantage”, leading student team meetings and grading for MBA students (MGMT 701) and undergraduates (MGMT 223), for professors Nicolaj Siggelkow (2 terms) and Anoop Menon (2 terms)

**Bain & Company, Amsterdam, Netherlands** **2004 - 2012**

- Program manager for introductory consultant training
- Trainer for Strategic Toolkit session

**University of Groningen, Netherlands** **1999 - 2004**

- Course head “Statistics for Pharmacists” (2x) and “Mathematics for Biologists”, responsible for all lectures, course materials, exams and grading in both courses
- Recitation teacher and grader for various courses in the Mathematics department (e.g., Mathematics for Industrial Engineering)

## **ACADEMIC SERVICE**

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- Editorial review board, *Strategy Science* (2019 - present)
- Ad-hoc reviewer at *Strategic Management Journal* (2018 - present)
- Session chair *Academy of Management* annual conference, BPS/STR division (2017, 2019)
- Session chair *Strategic Management Society* annual conference (2016, 2018)
- Reviewer *Strategic Management Society* annual conference (2016, 2017, 2018)
- Reviewer *Academy of Management* annual conference (2015, 2016, 2017)

Member of Academy of Management (AoM), Strategic Management Society (SMS), INFORMS

## **PROFESSIONAL EXPERIENCE**

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**Bain & Company** **2004 - 2012**

- **Senior Specialist**, Global Strategy Practice (2008 - 2012)  
Leading the research team for Chris Zook and other senior partners to help write the global Bain books and HBR articles on strategy
- **Consultant**, Amsterdam and Boston (2004 - 2008)