

Leena Kinger Hans

INSEAD • Ph.D. Program in Management • Entrepreneurship
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RESEARCH INTERESTS

Entrepreneurship, Gender, Developing markets, Field-experiments
Corporate philanthropy

EDUCATION

INSEAD	Singapore	2014- 2020
<i>Ph.D Candidate in Management (Entrepreneurship)</i>		
Indian Institute of Management, Bangalore	India	2003-2005
<i>M.B.A</i>		
Delhi University	India	1998-2001
<i>Bachelor of Business Studies</i>		

DISSERTATION

Title: Essays on Entrepreneurship among Women

Committee: Balagopal Vissa, Vibha Gaba, Jasjit Singh, Juan Ma, Matthew Lee (NYU)

Essay [1] (Job market paper): “Start-up Templates and Nascent Entrepreneurship among Women: Evidence from a Field Experiment in Rural India” with J. Ma- *manuscript*

- Nominated for *Best Conference Paper Prize*, Strategic Management Society, Minneapolis (USA), 2019
- Selected for *Academy of Management Paper Proceedings*, Boston (USA), 2019

Essay [2]: “Social Capital and Entrepreneurship: New Evidence from Women at the Base of the Pyramid” with J. Singh- *manuscript under preparation*

- Selected for presentation at Strategic Management Society, Minneapolis (USA), October 2019

Essay [3]: “Engineering Peer Effects for Women Entrepreneurs: Evidence from a Field Experiment” with J. Singh- *data collection*

OTHER RESEARCH IN-PROGRESS

[4]: L. Kinger Hans & B. Vissa, “Who Gives Back? Successful Commercial Entrepreneurs’ Involvement in Social Change in India”, *R&R in Organization Science*

[5]: L. Kinger Hans & M. Lee, “Upper Echelons and the Strategic Orientation of Corporate Philanthropy”- *manuscript under preparation*

- Selected for presentation at SMS Special Conference, ISB Hyderabad (India), December 2018

[6]: L. Kinger Hans, “*Organized for good?* Business Group Affiliations and Corporate Philanthropy”- *second year paper*

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GRANTS AND SCHOLARSHIPS

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| PhD Rudolf & Valeria Maag Scholarship in Entrepreneurship | 2019-2020 |
| INSEAD Emerging Market Institute Grant | 2017-2018 |
| ○ For “Start-up Templates and Nascent Entrepreneurship among Women: Evidence from a Field Experiment in Rural India” | |
| INSEAD Fellowship | 2014-2019 |

PRESENTATIONS AT ACADEMIC CONFERENCES

- AOM 2019 PDW co-organizer and presenter, “Strategy and Innovation Field Experiments: How to Design and Run Experiments in Firms and Markets”
- “Start-up Templates and Nascent Entrepreneurship among Women: Evidence from a Field Experiment in Rural India”
 - 5th Asian Management Research Consortium, ISB Hyderabad (India), April 2019
 - 2nd INSEAD Women at Work Conference, Singapore, March 2019
- “Who Gives Back? Successful Commercial Entrepreneurs’ Involvement in Social Change in India”
 - Strategic Management Society, Denver, October 2015
 - Academy of Management, Vancouver, August 2015
- SMS 2015: Co-chair, “A Conversation with Dan Levinthal (Wharton)”, with A. Zhao Ding

PARTICIPATION IN WORKSHOPS

- AOM OMT Doctoral Consortium, 2019 (forthcoming)
- ASQ-OMT Paper Development Workshop, 2019
- AMJ Paper Development Workshop, 2019
- INSEAD- J-PAL (Abdul Latif Jameel Poverty Action Lab) Training Course on Randomized Field Experiments, 2017

PROFESSIONAL SERVICE

- *Adhoc* reviewer for *Strategic Entrepreneurship Journal*
- Peer reviewer for annual and special conferences of Academy of Management and Strategic Management Society (2016-2019)
- PhD Student Representative, Entrepreneurship Area (2017-19)

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TEACHING PRACTICUM at INSEAD

- TA, “Strategy and Impact”, EMBA Course (Instructor: Jasjit Singh)
- Helped prepare teaching note and designed teaching plan for the case study “Kiva’s Impact Strategy” (by Jasjit Singh)
- Helped prepare teaching material for the MBA elective-“Realizing Entrepreneurial Potential” (Instructor: Ivana Naumovska)

TEACHING EXPERIENCE

Sunway University Kuala Lumpur, Malaysia 2012-2014

Lecturer, Bachelor’s program of Victoria University, Melbourne

IILM New Delhi, India 2008-2010

Lecturer, Bachelor’s program of Sheffield Hallam University, UK

OTHER PROFESSIONAL EXPERIENCE

- Research Associate for Dr. Raghuram Rajan (former Governor, Reserve Bank of India; U. of Chicago)
 - Provided research assistance for “A hundred small steps. Report of the Committee on Financial Sector Reforms (Planning Commission, Government of India, 2009)”
- Researcher at Centre for Analytical Finance, Indian School of Business, Hyderabad (2006-2008)
- Co-founder of a theatre production company, *Manchrang Theatreworks*® in New Delhi, India (2010-2011)