

Zhi CHEN

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RESEARCH INTERESTS

Strategic sourcing; Innovation contest; Demand forecasting.

EDUCATION

- 2020 **INSEAD, Fontainebleau, France & Singapore**
Ph.D. in Management (Decision Sciences)
- 2013 **National University of Singapore, Singapore**
B.E. (1st Class Hons), Industrial and Systems Engineering
- Overseas exchange at Industrial and Systems Engineering (ISyE), Georgia Institute of Technology, Spring 2012.
 - Research internship at École Polytechnique, Palaiseau, France, May-Aug 2012.

RESEARCH

Refereed Publications/Working Papers

- [1] Assessing Uncertainty from Point Forecasts (with Anil Gaba and Dana Popescu), *Management Science*, 2019, 65(1), 90–106.
- Presented at INSEAD Brownbag Seminar (2016); INSEAD-Wharton PhD Consortium (2016); INFORMS (2016, 2018).
- [2] Sourcing Innovation: Integrated System or Individual Components? (with Jürgen Mihm and Jochen Schlapp), under review at *Management Science* after invitation for resubmission, 2019.
- Presented at POMS (2016,2017); INFORMS International (2017); INFORMS (2017, 2018); INSEAD PhD Opening Ceremony (2018); INSEAD-Wharton PhD Consortium (2018); POMS-HK (2019).
- [3] Sourcing Innovation: How Independent and Affiliated Suppliers Influence Product Innovation (with Jürgen Mihm and Jochen Schlapp), *Working Paper*, 2019.
- Presented at INFORMS (2018); POMS (2019); MSOM (2019).

Research in Progress

- [4] Learning from Strategic Suppliers: Optimal Sequencing (with Guillaume Roels), 2019.
- [5] Antecedents and Consequences of Team Formation in Innovation Contests: Evidence from Kaggle (with Qingchen Wang), 2019.

TEACHING EXPERIENCE

- 2016-19 **INSEAD, Singapore**
- Uncertainty, Data and Judgment (MBA Core Course) Tutorials**
- Topics covered: probability distributions, hypothesis testing, and regression analysis.
 - Professors: Anil Gaba, and Miguel Lobo.
 - Evaluations: 4.86/5.00 (Spring 2016); 4.8/5.00 (Spring 2017); 4.55/5.00 (Spring 2018); 4.45/5.00 (Spring 2019).
- Production and Operations Management (MBA Core Course) Tutorials**
- Topics covered: business model innovation, process management, queueing, and newsvendor models.
 - Professor: Ville Satopää.
 - Evaluations: 4.24/5.00 (Fall 2017).
- 2012-13 **National University of Singapore, Singapore**
- Teaching Assistant for Programming Methodology (CS1101C) and Quality Engineering I (IE2130).

AWARDS AND HONORS

- 2016-19 INSEAD Best Tutor Award for MBA Teaching (three times).
- The only student in the history of INSEAD PhD program who won this award three times.
- 2014-19 INSEAD Doctoral Fellowship.
- 2012 École Polytechnique Research Fellowship.
- 2009-13 Dean's List, Faculty of Engineering, National of Singapore (three times).
- 2008-13 Singapore Ministry of Education Scholarship.

PROFESSIONAL EXPERIENCE

- Jan-Aug, 2014 Research Associate, Center for Decision Making and Risk Analysis, INSEAD, Singapore.
- July-Dec, 2013 Graduate Analyst, Risk & Control, Credit Suisse, Singapore.

PROFESSIONAL ACTIVITIES

Ad-hoc Reviewer for Management Science.

REFERENCES

Prof. Anil Gaba (co-chair)

Professor of Decision Sciences, INSEAD; The Orpar Chaired Professor of Risk Management; Academic Director, Center for Decision Making and Risk Analysis.

✉ anil.gaba@insead.edu

Prof. Jürgen Mihm (co-chair)

Professor of Technology and Operations Management, INSEAD.

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Prof. Guillaume Roels

Associate Professor of Technology and Operations Management, INSEAD; The Timken Chaired Professor of Global Technology and Innovation.

✉ guillaume.roels@insead.edu

Prof. Jochen Schlapp

NORMA Group Associate Professor of Operations and Technology Management, Frankfurt School of Finance & Management.

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