

THOMAS KEUSCH

INSEAD

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ACADEMIC APPOINTMENTS AND AFFILIATIONS

Assistant Professor in Accounting and Control, INSEAD, September 2016 – present

Assistant Professor in Accounting, Erasmus School of Economics, April 2014 – August 2016

Fellow, Harvard Law School Program on Corporate Governance, June 2014 – present

EDUCATION

2013 – 2014 **Visiting PhD student**, The Wharton School, University of Pennsylvania

2013 **Visiting PhD student**, The Fuqua School of Business, Duke University

2009 – 2014 **PhD program in Accounting**, Maastricht University, The Netherlands
Graduation in July 2014

2008 – 2009 **Master of Science in Corporate Finance**, EDHEC Business School Nice, France
Master of Science in Accounting, Maastricht University
Double Degree Program between Maastricht University and EDHEC

2005 – 2008 **Bachelor of Science in International Business**, Maastricht University

PEER REVIEWED PUBLICATIONS

Self-serving Bias in Annual Report Narratives: an Empirical Analysis of Economic Crises, with Laury H. H. Bollen and Harold F. D. Hassink. *European Accounting Review* 21.3 (2012): 623-648.

CEO Behavioral Integrity, Auditor Responses, and Firm Outcomes, with Shane S. Dikolli, William J. Mayew, and Thomas D. Steffen. Forthcoming in *Accounting Review*

Dancing with Activists, with Lucian A. Bebchuk, Alon Brav, and Wei Jiang. Forthcoming in the *Journal of Financial Economics*

WORKING PAPERS

Insider Trading and Corporate Innovation: The Real Effects of Disclosure, with Katrin Hussinger and Frank Moers.

The Influence of Board Risk Oversight on Risk Management Maturity and Risk Taking, with Christopher D. Ittner.

Activists' CEOs.

Co-Opetition and the Firm's Information Environment, with Brian Bushee and Jessica Kim-Gina.

BOOK CHAPTERS

Incorporating Risk Considerations into Planning and Control Systems: The Influence of Risk Management Value Creation Objectives. In Margaret Woods and Philip Linsley (eds.), *The Routledge Companion to Accounting and Risk*. With Christopher D. Ittner.

PRACTITIONER PUBLICATIONS

Boards under Pressure. *The Ethical Boardroom Magazine*, summer edition 2015. With Christopher D. Ittner.

The Long-term Effects of Hedge Fund Activism: A Reply to Cremers, Giambona, Sepe, and Wang. Harvard Law School Forum on Corporate Governance and Financial Regulation. 2015. With Lucian Bebchuk, Alon Brav, and Wei Jiang.

<https://corpgov.law.harvard.edu/2015/12/10/the-long-term-effects-of-hedge-fund-activism-a-reply-to-cremers-giambona-sepe-and-wang/>

TEACHING EXPERIENCE

Managerial Accounting (MBA), INSEAD

Corporate Governance (MBA), INSEAD

Introduction to Accounting Research (M.Sc.), Erasmus School of Economics

Seminar Management Control (M.Sc.), Erasmus School of Economics

Management Accounting (B.Sc.), Maastricht University

Finance and Accounting (B.Sc.), Maastricht University

Accounting (B.Sc.), Maastricht University

PROFESSIONAL SERVICE

Ad-hoc reviewer

Review of Financial Studies, Management Science, Accounting Review, Review of Accounting Studies, European Accounting Review, Journal of Management Accounting Research, British Accounting Review, AAA Management Accounting Section, AAA Financial Accounting and Reporting Section

CONFERENCE AND WORKSHOP PRESENTATIONS

Yale School of Management, 2019

Harvard Business School, 2019

European Accounting Association meeting, Cyprus, 2019

European Accounting Association meeting, Milan, 2018

INSEAD Accounting Symposium, 2017

Maastricht University, 2017

Tilburg University, 2016

2nd Dutch Accounting Research Conference, Rotterdam, 2016

INSEAD, 2016

FMA Consortium on Activist Investors, Corporate Governance, and Hedge Funds, 2015

AAA Management Accounting Section meeting, Newport Beach, 2015

University of Zurich, 2014

HEC Lausanne, Université de Lausanne 2014

European Accounting Association meeting, Tallinn, 2014

Fuqua School of Business, Duke University, 2013

AAA Management Accounting Section meeting, New Orleans, 2013

Erasmus School of Economics, Erasmus University Rotterdam, 2013

Amsterdam Business School, University of Amsterdam, 2013

Maastricht University, 2013