

VIVEK CHOUDHARY

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INSEAD

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EDUCATION

INSEAD	Singapore, France
PhD in Technology & Operations Management	2015 – 2020
Dissertation Committee: Serguei Netessine (Co-chair), Sameer Hasija (Co-chair), J. Neil Bearden, Michael Freeman	(expected)
Indian Institute of Technology (IIT)	Kharagpur, India
Master of Technology, Manufacturing Systems & Engineering	2002 – 2007
Bachelor of Technology, Mechanical Engineering	(Dual Degree)

RESEARCH INTERESTS

Empirical Operations Management; Behavioral Operations; Supply Chain Management

TEACHING INTERESTS

Core Operations Management; Data Analytics; Empirical Operations Management; Business Model Innovation

WORKING PAPERS

- (1) Choudhary V, Shunko M, Netessine S. “Does Immediate Feedback Make You Try Less Hard?: A Study of Automotive Telematics” (under major revision in *Manufacturing & Service Operations Management*, <https://ssrn.com/abstract=3260891>)
 - Finalist, IBM Best Student Paper Competition 2019
- (2) Choudhary V, Hasija S, Netessine S. “Do Flexibility and Chaining Really Help? An Empirical Analysis of Automotive Plant Networks” (reject & resubmission invited in *Management Science*, <https://ssrn.com/abstract=3301302>)
 - Honorable Mention (3rd prize) at POMS HK 2019
- (3) Choudhary V, Shunko M, Netessine S, Koo S. “Nudging Drivers to Safety: Evidence from a Field Experiment” (Under review at *Management Science*, <https://ssrn.com/abstract=3491302>)

WORK IN PROGRESS

- (4) Choudhary V, Shunko M, Netessine S. “Effect of Real-time Feedback in the Presence of Performance Nudges: A Field Experiment in Telematics” (Smartphone app developed, funding received by Mack Institute to support field experiment)
- (5) Choudhary V, Lee HH, Hasija S. “Do Common Components Between Competitive Automotive Firms Help in Performance?: An Empirical Investigation” (data acquired, analysis in progress)

ACADEMIC AWARDS

Finalist, IBM Best Student Paper Competition	2019
Honorable Mention (3 rd place) Best Student Paper Competition, POMS HK	2019
Mack Institute Research Grant, USA	2018
INSEAD Wharton Alliance Grant for Research	2017

INSEAD Doctoral Fellowship	2015-2020
Merit Fellowship for Masters of Technology, IIT Kharagpur, India	2006
Merit Cum Means Scholarship, IIT Kharagpur, India	2002-2006
Jharkhand Chief Minister Awardee for obtaining Rank 4 (out of 70,000 students)	2001

TEACHING

Teaching Assistant, AI for Public Sector for Malaysian Government (faculty: Phanish Puranam and Sameer Hasija)	Sep 2019
<ul style="list-style-type: none"> Executive Course, assist with a module on tech & business model innovations, taught a module on Chatbots. teaching evaluation – 4.5/5.0 	
Teaching Assistant, Data Analytics and Machine Learning for Malaysian Government (faculty: Phanish Puranam)	July 2019
<ul style="list-style-type: none"> Executive Course, help students with ML programming in Python 	
Instructor, Python Programming Boot Camp for PhD Students	2018
<ul style="list-style-type: none"> PhD Course, 3-hour course on Python programming, developed course content with a fellow instructor 	
Instructor, R Programming Boot Camp for PhD Students	2017, 2019
<ul style="list-style-type: none"> PhD Course, 3-hour course on R programming, developed content 	
Instructor, Simulation for Business & Society: Public Policy	2017, 2018
<ul style="list-style-type: none"> MBA course, 4 × 1.5-hour sessions for each simulation 	
Instructor, Production and Operations Management (POM) Tutorials	2016
<ul style="list-style-type: none"> MBA Core Course (faculty: Dana Popescu), 3 × 2-hour sessions covering queuing and newsvendor models, teaching evaluation – 4.3/5.0 	
Instructor, Math Tutorials	2016
<ul style="list-style-type: none"> PhD Course, 14 × 1.5-hour sessions on mathematical foundation for research, responsible for course content, final exam, and grading, teaching evaluation – 5.0/5.0 	

SERVICE

Ad-hoc reviewer for <i>Management Science</i>	
Ad-hoc reviewer for <i>INFORMS TutORials</i> (peer reviewed educational journal at INFORMS)	

TRAINING & CERTIFICATION

INSEAD-JPAL RCT Training Workshop, Singapore	2017
Certified Business Internal Auditor, BMG India	2008
Diploma in Fine Arts, Bangiya Sangeet Parishad, India	1997

INDUSTRY EXPERIENCE

McKinsey & Company	2013-2015
Consultant, India and Indonesia	
ITC Limited	2007-2013
Operations Manager (Personal Care Products Business), India	
Sense Technologies, USA	Since 2019
Advisor	
Raxel Telematics, Singapore	Since 2018
Advisor	

SELECTED MEDIA COVERAGE

Instant Feedback Hurts Our Performance, *Harvard Business Review*, July-Aug 2019

A Potential Playbook for the Future of the Car Industry, *INSEAD Knowledge*, 17 June 2019

RESEARCH PRESENTATIONS, WORKSHOPS, AND SEMINARS

“Does Immediate Feedback Make You Try Less Hard?: A Study of Automotive Telematics”

- 2019: INFORMS, *Seattle, USA*; MSOM, *Singapore*
- 2018: MSOM, *Dallas, USA*
- 2017: INFORMS, *Houston, USA*; MSOM, *Chapel Hill, USA*

“Nudging Drivers to Safety: Evidence from a Field Experiment”

- 2019: INFORMS, *Seattle, USA*; MSOM, *Singapore*
- 2018: Annual Behavioral Operations Conference, *Dallas, USA*

“Do Flexibility and Chaining Really Help? An Empirical Analysis of Automotive Plant Networks”

- 2019: POMS, *Hong Kong*
- 2018: MSOM, *Dallas, USA*
- 2017: INFORMS, *Houston, USA*; MSOM, *Chapel Hill, USA*; Wharton INSEAD Consortium, *Philadelphia, USA*

“Effect of Real-time Feedback in the Presence of Performance Nudges: A Field Experiment in Telematics”

- 2017: INSEAD Research Workshop on Randomized Field Experiments, *Singapore*

“Leveraging New Sources of Data: Big data and RCTs”,

- 2019: Lone Student Presenter, PhD Alumni Reunion and Conference, *INSEAD*

Industry Conference

- 2019: Invited to speak on my research in Telematics, International Industrial Conference on Future Proofing, Gasworld, *Singapore*

Participation

- 2017: Doctoral Consortium, INFORMS, *Houston, USA*

LANGUAGES

Fluent: *English, Hindi, and Bengali*; Basic: *Bahasa Indonesia and Marathi*

REFERENCES

[Serguei Netessine](#)

Professor of Operations, Information and Decisions, Vice Dean for Global Initiatives, The Wharton School.

E: netessin@wharton.upenn.edu

[Masha Shunko](#)

Assistant Professor of Operations Management, Foster School of Business, University of Washington.

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[Sameer Hasija](#)

Associate Professor, Technology & Operations Management, The Shell Fellow in Business and the Environment, INSEAD.

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[Michael Freeman](#)

Assistant Professor, Technology & Operations Management, INSEAD.

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