

MICHAËL BIKARD

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ACADEMIC APPOINTMENT

Assistant Professor of Strategy INSEAD	2019-Present
Assistant Professor of Strategy and Entrepreneurship London Business School	2013-2018

EDUCATION

PhD, Technological Innovation, Entrepreneurship and Strategy, MIT Sloan	2013
Diplôme des Grandes Écoles; MSc in Management; Diplom Kaufmann, ESCP Europe	2005
Classes Préparatoires, Lycée Notre-Dame du Grandchamp, Versailles, France	2002

RESEARCH

Interest: Technology strategy, innovation, creativity, science as a source of competitive advantage

Peer Reviewed Publications

Bikard, Michaël, and Matt Marx*. 2019. "Bridging Academia and Industry: How Geographic Hubs Connect University Science and Corporate Technology." Forthcoming, *Management Science*.

Florenta Teodoridis, Michaël Bikard, and Keyvan Vakili*. 2019. "Creativity at the Knowledge Frontier: The Impact of Specialization in Fast- and Slow-paced Domains." *Administrative Science Quarterly*, 64 (4):894-927.
- Academy of Management Proceedings 2017

Bikard, Michaël, Keyvan Vakili, and Florenta Teodoridis*. 2019. "When Collaboration Bridges Institutions: The Impact of University-Industry Collaboration on Academic Productivity." *Organization Science*, 30 (2):426-445.

Bikard, Michaël. 2018. "Made in Academia: The Effect of Institutional Origin on Inventors' Attention to Science." *Organization Science*, 29 (5):818-36.
- Best Student Paper Award Finalist at AOM 2012 TIM Division and at DRUID 2012
- Academy of Management Proceedings 2012

Bikard, Michaël, Fiona Murray, and Joshua Gans. 2015. "Exploring Trade-offs in the Organization of Scientific Work: Collaboration and Scientific Reward." *Management Science* 61 (7):1473-95.

Other Publications

Bikard, Michaël, and Scott Stern. 2010. "Review of *The Invention of Enterprise: Entrepreneurship from Ancient Mesopotamia to Modern Times*, edited by David S. Landes, Joel Mokyr, and William J. Baumol." *Journal of Economic Literature* 49: 164-168.

* Authors contributed equally

In *Routledge Handbook of Modern Israel*, edited by Alain Dieckhoff. French edition: Fayard, 2007.
U.S. edition: Routledge, 2013. Two chapters: “An Economy on the Road to Independence?”
and “The New Israeli Economy: Opting for High Technology” (with Daniel Rouach)
- Book awarded "Grand Prix du livre 2008" by the Sciences Po faculty

Working Papers

“Idea Twins: Simultaneous Discoveries as a Research Tool.”

- Under 2nd Review at *Strategic Management Journal*

“Detrimental Collaborations in Creative Work: Evidence from Economics.” with Florenta Teodoridis
and Keyvan Vakili

- Under Review at *Organization Science*

“Gender Differences in Publications and Patenting: Does Scientific Style Matter?” With Isabel
Fernandez-Mateo

TEACHING

- Technology and Innovation Strategy (INSEAD): MBA, 2019-20
- Understanding General Management (LBS): MBA, 2017-18
- Discovering Entrepreneurial Opportunities (LBS): MBA, EMBA, MiM, MFA, 2014-2019
- Topics in Entrepreneurship (LBS): PhD, 2014

INVITED PRESENTATIONS

- **2019**
 - Luxembourg University Workshop on Innovation, Luxembourg
 - Academy of Management annual meeting, Boston, MA
 - Dartmouth Tuck 2019 Research Summer Camp. Hannover, NH
 - Technology, Governance and Regulation Conference. Jerusalem, Israel
- **2018**
 - EPFL MTEI-ITPP Seminar. Lausanne, Switzerland
 - Wharton People and Organizations Conference. Philadelphia, PA
 - SMS Conference. Paris, France
 - NBER Summer Institute. Cambridge, MA
 - TU Munich Innovation & Entrepreneurship Seminar. Munich, Germany
 - Strategy Science Conference. Philadelphia, PA
 - Wharton Technology & Innovation Conference. Philadelphia, PA
 - ASSA/AEA Annual Meeting. Philadelphia, PA
- **2017**
 - Stockholm School of Economics. Stockholm, Sweden
 - Institutet för Näringslivsforskning (IFN). Stockholm, Sweden
 - INSEAD Strategy Seminar. Fontainebleau, France
 - Academy of Management annual meeting, Atlanta, GA
 - Dartmouth Tuck 2017 Research Summer Camp. Hannover, NH
 - University of Groningen, Netherlands
- **2016**
 - HEC Paris, Strategy & Business Policy. Paris, France
 - REER Conference, Atlanta, GA
 - Erasmus University, Rotterdam, Netherlands

- **2015**
 - London School of Economics. London, UK
 - UC Berkeley Innovation Seminar. Berkeley, CA
 - Duke Strategy Conference. Durham, NC
 - NBER Productivity Lunch. Cambridge, MA
 - Academy of Management annual meeting, Vancouver, BC
 - Israel Strategy Conference. Jerusalem, Israel.
 - Dartmouth Tuck 2015 Research Summer Camp. Hannover, NH.
 - 11th Annual Smith Entrepreneurship Research Conference, College Park, MD
 - USC Management & Organization Seminar. Los Angeles, CA
 - ESSEC Management Department. Paris, France.

- **2014**
 - Academy of Management annual meeting, Philadelphia, PA
 - Dartmouth Tuck 2014 Research Summer Camp. Hannover, NH
 - DRUID Society conference, Copenhagen, Denmark
 - KU Leuven; Managerial Economics, Strategy and Innovation. Leuven, Belgium

- **2013**
 - NBER Summer Institute, Innovation Policy and the Economy. Cambridge, MA
 - Singapore Management University, Strategy and Organization. Singapore
 - NUS Business School, Strategy & Policy. Singapore
 - HKUST, Department of Management. Hong Kong, China
 - Harvard Business School, Entrepreneurial Management Unit. Boston, MA
 - University of Toronto, Rotman School of Business, Strategy. Toronto, Canada
 - CBS, Department of Innovation and Organizational Economics. Copenhagen, DK
 - Bocconi, Economics and Management of Innovation and Technology. Milan, Italy
 - HEC Lausanne, Strategy. Lausanne, Switzerland
 - Universitat Pompeu Fabra, Economics and Business. Barcelona, Spain
 - IESE Business School, Strategy and Entrepreneurship. Barcelona, Spain
 - HEC Paris, Strategy & Business Policy. Paris, France
 - London Business School, Strategy & Entrepreneurship. London. UK

- **2012**
 - Boston University, Strategy & Innovation. Boston, MA
 - Technion, Industrial Engineering & Management. Haifa, Israel
 - Tel Aviv University, Recanati School. Tel Aviv, Israel
 - ESADE, Strategy & General Management. Barcelona, Spain
 - Stockholm School of Economics Ratio Institute. Stockholm, Sweden
 - Columbia Business School, Strategy. New York, NY
 - University of Michigan, Ross School of Business, Strategy. Ann Arbor, MI
 - INSEAD, Strategy. Fontainebleau, France
 - University College London, Management Science & Innovation. London, UK
 - IE Business School, Entrepreneurship. Madrid, Spain
 - Academy of Management annual meeting, Boston, MA
 - DRUID Society conference, Copenhagen, Denmark
 - Consortium for Cooperativeness and Competition, College Park, MD

- **2011**
 - Roundtable for Engineering Entrepreneurship Research, Atlanta, GA
 - Darden Entrepreneurship and Innovation Research Conference, Charlottesville, VA
 - Academy of Management annual meeting, San Antonio, TX
 - NBER Productivity Lunch, Cambridge, MA

- INFORMS/Organization Science Dissertation Proposal Competition, Charlotte, NC
- Kauffman Mentoring Workshop, Denver, CO

HONORS AND AWARDS

- 2019: 10th Syntec Academic Prize for Management Research, Finalist
- 2017: AOM Best Papers Proceedings (“The pace of change and creative performance” paper)
- 2016: LBS Deloitte Institute of Innovation and Entrepreneurship Grant
- 2014: AOM TIM Division Best Dissertation Award Finalist
- 2013: MIT Sloan Doctoral Thesis Prize, 1st place
- 2012: NSF SBE Research Doctoral Dissertation Research Improvement Grant (#1158763)
- 2012: AOM Best Papers Proceedings (“Made in Academia” paper)
- 2012: Best Student Paper Award Finalist AOM TIM Division
- 2012: J. Robert Beyster Fellowship
- 2012: Best Student Paper Award Nominee DRUID Annual Conference
- 2011: Kauffman Dissertation Fellowship
- 2011: INFORMS/Organization Science Dissertation Proposal Finalist
- 2011: Roberts E-Center Fund Award
- 2011: REER Conference Best Student Paper Award Finalist
- 2009: MIT Energy Fellowship
- 2007-2012: MIT Sloan Doctoral Fellowship

PROFESSIONAL SERVICES

- *Strategic Management Journal* Editorial Review Board
- AOM TIM Division representative-at-large
- Ad hoc reviewer for *Management Science*, *Organization Science*, *Academy of Management Journal*, *Research Policy*, *Scientometrics*, *Industry and Innovation*
- Co-organizer TIM Doctoral Research Development Workshop, AOM 2015

PRIOR WORK EXPERIENCE

- IsraelValley (2006-2007): France-Israel Chamber of Commerce newspaper: writer and editor
- Internships: McKinsey & Company (Munich, Germany, 2005); United Nations for Industrial Development Organization (Vienna, Austria, 2005); Molecular Profiles (Nottingham, UK, 2004); Cisco Systems IBSG (Paris, France, 2003)

REFERENCES

Scott Stern

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Fiona Murray

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Ezra Zuckerman Sivan

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