

SANGHYUN PARK

Address: #15-10, Tower A, Heritage View, 8 Dover Rise, Singapore 138679

Mobile: +65) 8340-9740 E-mail: sanghpark4@gmail.com

EDUCATION

- 2023 (expected) Ph.D. in Strategy
INSEAD
- 2018 Master of Science in Business Administration (Strategy)
Graduate School of Business, Seoul National University
- 2015 Bachelor of Science (Physics), Arts in Economics, and Business Administration
Seoul National University, Seoul, Korea
Summa Cum Laude

RESEARCH INTEREST

Business Ecosystem, Platform Based Competition, Organizational Learning, Organization Design, Technological Innovation, Computational Social Science

IN PROGRESS MANUSCRIPTS

- Park, S.H., Posen, H.E., & Lee, Jeho. The Winner-Take-All Dynamics Revisited: Market Can Redress Inferior Technology.
- Park, S.H., & Puranam, P., Two Models of Vicarious Learning: Observation vs. Belief Sharing
- Park, Sanghyun., & Chang, Sungyong. Network Effects and Early Internationalization Strategy: Competitive Dynamics Perspective.

RESEARCH CONFERENCES, SEMINARS, WORKSHOPS

Two Models of Vicarious Learning: Observation vs. Belief Sharing

- AI and Strategy Workshop 2019. Hyderabad, India.

Winner-take-all Dynamics Revisited: Market Can Redress Inferior Technology

- Wharton-INSEAD Consortium 2019. Philadelphia, Pennsylvania, United States
- Korean Society of Strategic Management Annual Meeting 2017. Seoul, Korea.

Network Effects and Early Internationalization Strategy: Competitive Dynamics Perspective.

- Academy of Management Annual Meeting 2019. Boston, Massachusetts.

TEACHING RELATED EXPERIENCE

2015 – 2018 Special Session for Big Data Analysis and Computational Languages (C/C++)
2015 – 2018 TA for Professor Jeho Lee
2015 – 2018 TA for Professor Namgyoo Park

COMPUTATIONAL SKILLS

Certificate: Information Processing Engineer (Korea), Completion of the Big Data Engineering Course (Seoul National Univ., Korea)

Languages and Tools: C/C++, R, JAVA, STATA, SAS, Gephi, Gnuplot

Other Computational Skills: Neural Network/Machine Learning, Advanced Text Analysis Skills

HONORS AND AWARDS

Graduate Scholarship, 2015 – 2017

- ◆ Recipient of 6-semester full scholarship for Master's Program from Songwon Scholarship Foundation (\$5,000 / Semester)
- ◆ Recipient of 4-semester scholarship for Master's Program from Woosan Scholarship Foundation (\$2,100 / Semester)
- ◆ Recipient of 3-semester full scholarship for Master's Program in Seoul National University as a Research Assistant from University (\$3,100 / Semester)

Undergraduate Scholarship, 2008 – 2014

- ◆ Recipient of 8-semester full scholarship for superior academic performance from National Scholarship for Science and Engineering (\$3,300 / Semester)
- ◆ Recipient of 1-semester full scholarship as a Research Assistant from University (\$3,300 / Semester)

WORK EXPERIENCE

United States Army, 403rd AFSB, Army Sustainment Command, Army Material Command
Served as *KATUSA Sergeant* (2009 – 2010)

PROFESSIONAL SERVICE AND MEMBERSHIP

Member, Academy of Management (STR, ENT, OMT, TIM Division)