

Henrich R. Greve

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Research interests

1. Strategic change in organizations
2. Organizational learning
3. Organizations and communities

Teaching interests

1. Organizational theory
2. Strategic management
3. Research methods

Education

Stanford University, Graduate School of Business

Stanford, California, USA

Ph.D. in Business

Sep. 1994

Dissertation title: Patterns of Competition: The Diffusion of Adoption and Abandonment of Radio Broadcasting Strategies

Dissertation committee: James G. March (chair), William P. Barnett, Joel Podolny

M.A. in Sociology

June 1993

Norwegian School of Economics and Business Administration

Bergen, Norway

Siviløkonom (B.A. in economics and business)

June 1989

External Grants

Norwegian Research Council Young Outstanding Researcher Grant	Sep 2004- Aug 2009
Norwegian Research Council Free Project Grant	2004-2005
Stanford Institute of Quantitative Social Science Grant	July 2001-June 2004
Japan Ministry of Education Joint Research Grant	April 2001-March 2003
Japan Ministry of Education Joint Research Grant	April 1999-March 2001
Yamada Foundation Research Grant	April 1998-March 1999
Japan Ministry of Education Research Grant	April 1997-March 1999
Japan Bank Association Research Grant	April 1997-March 1998
Japan Ministry of Education Young Researcher's Grant	April 1996-March 1997
Richard D. Irwin Foundation Doctoral Dissertation Fellowship	Fall 1993-Spring 1994
Fulbright Fellowship	Fall 1990-Spring 1991

Association memberships

Academy of Management	1991-present
Organization and Management Theory Division, Program Chair Elect (2006-2007), Program Chair (2007-2008), Division Chair Elect (2008-2009), Division Chair (2009-2010), Past Division Chair (2010-2011)	
Member of Division and Interest Group Committee (DIRG), 2010-2011	
Strategic Management Society	1993-present
Founding Member, Behavioral Strategy Interest group (2012)	
American Sociological Association	1993-present
Institute for Operations Research and Management Sciences	1999-present

Publications

Books

1. Audia, Pino G. and Henrich R. Greve. 2021. *Organizational Learning from Performance and Aspirations: A Behavioral Perspective on Multiple Goals*. Cambridge, UK: Cambridge University Press.
2. Seidel, Marc-David L. and Henrich R. Greve (editors). 2017. *Research in the Sociology of Organizations. Emergence*. Emerald.
3. Greve, Henrich R. and Marc-David L. Seidel (editors). 2014. *Research in the Sociology of Work, Volume 25. Adolescent Experiences and Adult Work Outcomes: Connections and Causes*. Emerald.
4. Greve, Henrich R., Timothy J. Rowley, and Andrew Shipilov. 2013. *Network Advantage: How to Unlock Value from your Alliances and Partnerships*. Jossey-Bass.
5. Benito, Gabriel R. G. and Henrich R. Greve (editors). 2006. *Progress in International Business Research*, vol. 1. Oxford: Elsevier.
6. Greve, Henrich R. 2003. *Organizational Learning from Performance Feedback: A Behavioral Perspective on Innovation and Change*. Cambridge, UK: Cambridge University Press.
7. Baum, Joel A. C., and Henrich R. Greve (editors). 2001. *Multiunit Organizations and Multiunit Strategy: Advances in Strategic Management*, vol. 18. Oxford, UK: Elsevier.

Articles in Journals/Annual Volumes

- 1) Naumovska, Ivana, Vibha Gaba, and Henrich R. Greve. Forthcoming. The Diffusion of Differences: A Review and Reorientation of 20 Years of Diffusion Research. *Academy of Management Annals*, forthcoming.
- 2) Surdu, Irina, Henrich R. Greve, and Gabriel R. G. Benito. Forthcoming. Back to Basics: Behavioral Theory and Internationalization. *Journal of International Business Studies*, forthcoming.
- 3) Greve, Henrich R. forthcoming. The Resource-based View and Learning Theory: Overlaps, Differences, and a Shared Future. *Journal of Management*, forthcoming.
- 4) Greve, Henrich R., Jo Nesbø, Nils Rudi, and Marat Salikhov. 2020. Are goals scored just before halftime worth more? An old soccer wisdom statistically tested. *PLOS ONE*, 15(10): e0240438.
- 5) Greve, Henrich R. 2020. Learning Theory: The Pandemic Research Challenge. *Journal of Management Studies*, 57(8): 1759-1762.
- 6) Gioia, Denny, James G. March, John P. Olsen, Daniel Levinthal, Linda Argote, James P. Walsh, Alan D. Meyer, Theresa Lant, Stephen Mezias, Zur Shapira, and Henrich R. Greve. 2020. A Special "Provocations and Provocateurs" Section Honoring Jim March. *Journal of Management Inquiry*, 29(2): 119-127.
- 7) Glynn, Peter, Henrich R. Greve, and Hayagreeva Rao. 2020. Relining the Garbage Can of Organizational Decision Making: Modeling the Arrival of Problems and Solutions as Queues. *Industrial and Corporate Change*, 29(1): 125-142.
- 8) Greve, Henrich R., Nils Rudi, and Anup Walvekar. 2019. Strategic Rule Breaking: Time Wasting to Win Soccer Games. *PLOS ONE*, 14(12): e0224150.
- 9) Greve, Henrich R., Nils Rudi, and Anup Walvekar. 2019. Rational Fouls? Loss Aversion on Organizational and Individual Goals Influence Decision Quality. *Organization Studies*, forthcoming.
- 10) Shipilov, Andrew V., Henrich R. Greve, and Timothy J. Rowley. 2019. Is All Publicity Good

- Publicity? The Impact of Direct and Indirect Media Pressure on the Adoption of Governance Practices. *Strategic Management Journal*, 40(9): 1368-1393.
- 11) Gaba, Vibha and Henrich R. Greve. 2019. Safe or Profitable? The Pursuit of Conflicting Goals. *Organization Science*, 30(4): 647-667.
 - a) Translated summary “安全第一，还是利润第一？” published in *Management Insights* 20, 2019 (December), 22-24.
 - 12) Greve, Henrich R. 2018. Where to Search? *Advances in Strategic Management*, 39: 91-100.
 - 13) Zhang, Cyndi Man and Henrich R. Greve. 2019. Dominant Coalitions Directing Acquisitions: Different Decision Makers, Different Decisions. *Academy of Management Journal*, 62(1): 44-65.
 - 14) Greve, Henrich R. 2018. Show me the Data! Improving Evidence Presentation for Publication. *Management and Organization Review*, 14(June): 423-432.
 - 15) Zhang, Cyndi Man and Henrich R. Greve. 2018. Delayed Adoption of Rules: A Relational Theory of Firm Exposure and State Cooptation. *Journal of Management*, 44(8): 3336-3363.
 - 16) Rao, Hayagreva and Henrich R. Greve. 2018. Disasters and Community Resilience: Spanish Flu and the Founding of Retail Cooperatives in Norway. *Academy of Management Journal*, 61(1) 5-25.
 - 17) Greve, Henrich R. and Lori Qingyuan Yue. 2017. Hereafter: How Crises Shape Communities through Learning and Institutional Legacies. *Organization Science*, 28 (6):1098-114.
 - 18) Han, Jungyun, Andrew V. Shipilov, and Henrich R. Greve. 2017. Unequal Bedfellows: Gender Role-Based Deference in Multiplex Ties between Korean Business Groups. *Academy of Management Journal*, 60(4): 1531-1553.
 - 19) Greve, Henrich R. and Cyndi Man Zhang. 2017. Institutional Logics and Power Sources: Merger and Acquisition Decisions. *Academy of Management Journal*, 60 (2): 671-694.
 - 20) Greve, Henrich R. and Seo Yeon Song. 2017. Amazon Warrior: How a Platform can Restructure Industry Power and Ecology. *Advances in Strategic Management*, 37: 299 - 335.
 - 21) Rowley, Timothy W., Andrew V. Shipilov, and Henrich R. Greve. 2017. Board Reform versus Profits: The Impact of Ratings on the Adoption of Governance Practices. *Strategic Management Journal*, 38(4): 815-833.
 - 22) Seidel, Marc-David and Henrich R. Greve. 2017. Emergence: How Novelty, Growth, and Formation Shape Organizations and Their Environment. *Research in the Sociology of Organizations: Emergence*, 50: 1-27.
 - 23) Bowers, Anne H., Henrich R. Greve, and Hitoshi Mitsuhashi. 2017. Look at Me: Overt Status-seeking Behavior and Competitive Emergence among Securities Analysts. *Research in the Sociology of Organizations: Emergence*, 50: 351-382.
 - 24) Greve, Henrich R., Ji-Yub (Jay) Kim, and Daphne Teh. 2016. Ripples of Fear: The Diffusion of a Bank Panic. *American Sociological Review*, 81(2): 396-420.
 - 25) Fujiwara-Greve, Takako, Henrich R. Greve, and Stefan Jonsson. 2016. Asymmetry of Reputation Loss and Recovery under Endogenous Partnerships: Theory and Evidence. *International Economic Review*, 57(1): 3-30.
 - 26) Audia, Pino G., Sebastien Brion, and Henrich R. Greve. 2015. Self-assessment, Self-enhancement, and the Choice of Comparison Organizations for Evaluating Organizational Performance. *Advances in Strategic Management*, 32: 89-118.
 - 27) Greve, Henrich R. and Marc-David L. Seidel. 2015. The Thin Red Line between Success and Failure: Path Dependence in the Diffusion of Innovative Production Technologies. *Strategic Management Journal*, 36(4): 475-496.

- 28) Ben-Oz, Chanan and Henrich R. Greve. 2015. "Short and Long Term Performance Feedback and Absorptive Capacity." *Journal of Management*, 41(7): 1827-1853.
- 29) Rogan, Michelle A. and Henrich R. Greve. 2015. Resource Dependence Dynamics: Partner Reactions to Coalitions. *Organization Science*, 26(1): 239-255.
- 30) Greve, Henrich R. 2015. The Building of the Behavioral Theory of the Firm Continues. *Journal of Management Inquiry*, 24(3): 334-335.
- 31) Greve, Henrich R. and Hayagreeva Rao. 2014. History and the Present: Institutional Legacies in Communities of Organizations. *Research in Organizational Behavior*, 34: 27-41.
- 32) Bowers, Anne, Henrich R. Greve, Hitoshi Mitsuhashi and Joel A.C. Baum. 2014. "Competitive Parity, Status Disparity, and Mutual Forbearance: Securities Analysts' Competition for Investor Attention." *Academy of Management Journal*, 57(1): 38-62.
- 33) Greve, Henrich R. and Marc-David L. Seidel. 2014. Adolescent Experiences and Adult Work Outcomes: Connections and Causes. In H.R. Greve and M-D. L. Seidel (eds.), *Research in the Sociology of Work*, vol. 25. Emerald.
- 34) Greve, Henrich R. 2014. Sex, Drugs, and Rolling Rocks: Adolescent Counter-Normative Behaviors and their Job Mobility as Young Adults. In H.R. Greve and M-D. L. Seidel (eds.), *Research in the Sociology of Work*, vol. 25: 159-190. Emerald.
- 35) Greve, Henrich R. and Ji-Yub (Jay) Kim. 2014. "Running for the Exit: Community Cohesion and Bank Panics." *Organization Science*, 25(1): 204-221.
- 36) Greve, Henrich R. 2013. "Microfoundations of Management: Behavioral Strategies and Levels of Rationality in Organizational Action. *Academy of Management Perspectives*, 27 (May) 103-119.
- 37) Greve, Henrich R., Hitoshi Mitsuhashi, and Joel A.C. Baum. 2013. "Greener Pastures: Outside Options and Strategic Alliance Withdrawal." *Organization Science*, 24: 79-98.
- 38) Greve, Henrich R. and Hayagreeva Rao. 2012. "Echoes of the Past: Organizational Foundings as Sources of an Institutional Legacy of Mutualism." *American Journal of Sociology*, 118 (3): 635-675.
- 39) Gavetti, Giovanni, Henrich R. Greve, Dan A. Levinthal, and William Ocasio. 2012 "The Behavioral Theory of the Firm: Assessment and Prospects." *Academy of Management Annals*, 6: 1-40.
- 40) Shipilov, Andrew, Stan X. Li, and Henrich R. Greve. 2011. "The Prince and the Pauper: Search and Brokerage in the Initiation of Status-Heterophilous Ties." *Organization Science*, 22(6): 1418-1434.
- 41) Greve, Henrich R. 2011. "Fast and Expensive: The Diffusion of a Disappointing Innovation." *Strategic Management Journal*, 32(9): 949-968.
- 42) Greve, Henrich R. 2011. "Positional Rigidity: Low Performance and Resource Acquisition in Large and Small Firms." *Strategic Management Journal*, 32(1): 103-114.
- 43) Shipilov, Andrew, Henrich R. Greve, and Timothy J. Rowley. 2010. "When do interlocks matter? Institutional logics and the diffusion of multiple corporate governance practices." *Academy of Management Journal*, 53(4): 846-864.
- 44) Greve, Henrich R., Jo-Ellen Pozner, and Hayagreeva Rao. 2010. "Vox Veritatis: Reply to Brinson." *American Journal of Sociology*, 116(2): 656-662.
- 45) Greve, Henrich R., Joel A.C. Baum, Hitoshi Mitsuhashi, and Timothy J. Rowley. 2010. "Built to last but falling apart: Cohesion, friction, and withdrawal from interfirm alliances." *Academy of Management Journal*, 53(2): 302-322.
- 46) Vissa, Balagopal, Henrich R. Greve, and Weiru Chen. 2010. "Business group affiliation and firm search behavior in India: Responsiveness and focus of attention." *Organization Science*, 21(3):

696-712.

- 47) Greve, Henrich R., Donald Palmer, and Jo-Ellen Pozner. 2010. "Organizations Gone Wild: The Causes, Processes, and Consequences of Organizational Misconduct." *Academy of Management Annals*, 4: 53-107.
- 48) Jonsson, Stefan, Henrich R. Greve, and Takako Fujiwara-Greve. 2009. "Undeserved Loss: Legitimacy loss by innocent organizations in response to reported corporate deviance." *Administrative Science Quarterly*, 54 (June): 195-228.
- 49) Mitsuhashi, Hitoshi and Henrich R. Greve. 2009. "A Matching Theory of Alliance Formation and Organizational Success: Complementarity and Compatibility" *Academy of Management Journal*, 52 (5): 975-995.
- 50) Greve Henrich R. 2009. "Bigger and safer: The diffusion of competitive advantage." *Strategic Management Journal*, 30 (1): 1-23.
- 51) Greve, Henrich R. 2008. "Multimarket contact and sales growth: Evidence from insurance." *Strategic Management Journal*, 29 (3): 229-249.
- 52) Greve, Henrich R. 2008. "A behavioral theory of firm growth: Sequential attention to size and performance goals." *Academy of Management Journal*, 51 (3): 476-494.
- 53) Greve, Henrich R. 2007. "Exploration and exploitation in product innovation." *Industrial and Corporate Change*, 16 (5): 945-975.
- 54) Argote, Linda and Henrich R. Greve. 2007. "A behavioral theory of the firm – 40 years and counting: Introduction and impact." *Organization Science*, 18(3): 337-349.
- 55) Greve, Henrich R. and Hitoshi Mitsuhashi. 2007. "Power and glory: Concentrated power in top management teams." *Organization Studies*, 28(8): 1197-1221.
- 56) Taylor, Alva, and Henrich R. Greve. 2006. "Superman or the Fantastic Four? Knowledge combination and experience in innovative teams." *Academy of Management Journal*, 49 (4): 723-740.
- 57) Greve, Henrich R. 2006. "Intent and extent of multimarket contact." *Strategic Organization*, 4 (August): 249-274.
- 58) Greve, Henrich R., Jo-Ellen Pozner, and Hayagreeva Rao. 2006. "Vox populi: Resource partitioning, organizational proliferation, and the cultural impact of the insurgent microradio movement." *American Journal of Sociology*, 112 (November): 802-837.
- 59) Greve, Henrich R. and Hayagreeva Rao. 2006. "If it doesn't kill you: Learning from ecological competition." *Ecology and Strategy--Advances in Strategic Management*, 23: 243-271.
- 60) Audia, Pino G. and Henrich R. Greve. 2006. "Less likely to fail: Low performance, firm size, and factory expansion in the shipbuilding industry." *Management Science*, 52 (1): 83-94.
- 61) Massini, Silvia, Arie Y. Lewin, and Henrich R. Greve. 2005. "Innovators and imitators: Organizational reference groups and adoption of organizational routines." *Research Policy*, 34 (10): 1550-1569.
- 62) Rowley, Timothy J., Henrich R. Greve, Hayagreeva Rao, Joel A.C. Baum, and Andrew Shipilov. 2005. "Time to break up: Social and instrumental antecedents of firm exits from exchange cliques." *Academy of Management Journal*, 48 (3): 499-520.
- 63) Greve, Henrich R. 2005. "Inter-organizational learning and heterogeneous social structure." *Organization Studies*, 26 (7): 1025-1047.
- 64) Brass, Daniel, Joseph Galaskewics, Henrich R. Greve, Wenpin Tsai. 2004. "Taking stock of networks and organizations: A multilevel perspective." *Academy of Management Journal*, 47 (6): 795-817.
- 65) Mitsuhashi, Hitoshi and Henrich R. Greve. 2004. "Powerful and Free: Intraorganizational power

- and the dynamics of corporate strategy." *Strategic Organization*, 2 (May): 107-132.
- 66) Greve, Henrich R and Eskil Goldeng. 2004. "Longitudinal analysis in strategic management." *Research Methods in Strategy and Management*, 1: 135-163.
- 67) Greve, Henrich R. and Hitoshi Mitsuhashi. 2004. "Multiunit organization and multimarket strategy: Market entry dynamics." *Scandinavian Journal of Management*, 20 (1-2): 9-30.
- 68) Rowley, Tim J. Joel A. C. Baum, Andrew V. Shipilov, Henrich R. Greve, and Hayagreeva Rao. 2004. "Competing in groups." *Managerial and Decision Economics*, 25 (6-7): 453-471.
- 69) Fujiwara-Greve, Takako and Henrich R. Greve. 2004. "The role of expectation in job search and the firm size effect on wages." *Japanese Economic Review*, 55(1): 56-85.
- 70) Greve, Henrich R. 2003. "Investment and the behavioral theory of the firm: Evidence from shipbuilding." *Industrial and Corporate Change*, 12 (5): 1051-1076.
- 71) Greve, Henrich R. and Takako Fujiwara-Greve. 2003. "Job search with organizational size as a signal." *Social Forces*, 82 (2): 643-670.
- 72) Greve, Henrich R. 2003. "A behavioral theory of R&D expenditures and innovations: Evidence from shipbuilding." *Academy of Management Journal*, 46 (6): 685-702.
- 73) Bastos, Paula V. and Henrich R. Greve. 2003. "Interorganizational learning and the location of manufacturing subsidiaries: Is chain migration also a corporate behavior?" *Geography and Strategy--Advances in Strategic Management*, vol. 20: 159-192.
- 74) Greve, Henrich R. 2002. "An ecological theory of spatial evolution: Local density dependence in Tokyo banking, 1894-1936." *Social Forces*, 80(March): 847-879.
- 75) Greve, Henrich R. 2002. "Sticky Aspirations: Organizational Time Perspective and Competitiveness" *Organization Science*, 13(1): 1-17.
- 76) Rao, Hayagreeva, Henrich R. Greve, and Gerald F. Davis. 2001. "Fool's gold: Social proof in the initiation and discontinuation of coverage by Wall Street analysts." *Administrative Science Quarterly*, 46(September): 502-526.
- 77) Greve, Henrich R., and Joel A.C. Baum. 2001. "A multi-unit, multi-market world." In Joel A. C. Baum, and Henrich R. Greve (editors), *Multiunit Organizations and Multiunit Strategy: Advances in Strategic Management*, Vol. 18: 1-28.
- 78) Greve, Henrich R., Nancy Brandon Tuma, and David Strang. 2001. "Estimation of diffusion processes from incomplete data: A simulation study." *Sociological Methodology and Research*, 29(4): 435-467.
- 79) Fujiwara-Greve, Takako and Henrich R. Greve. 2000. "Organizational ecology and job mobility." *Social Forces*, 79(2): 547-568.
- 80) Greve, Henrich R. and Alva Taylor. 2000. "Innovations as catalysts for organizational change: Shifts in organizational cognition and search." *Administrative Science Quarterly*, 45 (March): 54-80.
- 81) Greve, Henrich R. 2000. "Market niche entry decisions: Competition, learning, and strategy in Tokyo banking, 1894-1936." *Academy of Management Journal*, 43 (October): 816-836.
- a) Reprinted in *The Competitive Dynamics of Entrepreneurial Market Entry* (Gideon D. Markman and, Phillip H. Phan, eds.). Edward Elgar, 2011.
- 82) Greve, Henrich R. 1999. "The effect of change on performance: Inertia and regression toward the mean." *Administrative Science Quarterly*, 44 (September): 590-614.
- 83) Greve, Henrich R. 1999. "Branch systems and nonlocal learning in populations." In Anne Miner and Philip Anderson (eds.), *Advances in Strategic Management*, Vol. 16: 57-80.
- 84) Greve, Henrich R. 1998. "Managerial cognition and the mimetic adoption of market positions:

What you see is what you do.” *Strategic Management Journal*, 19 (October): 967-988.

- 85) Greve, Henrich R. 1998. “Performance, aspirations, and risky organizational change.” *Administrative Science Quarterly*, 43 (March): 58-86.
- 86) Davis, Gerald F. and Henrich R. Greve. 1997. “Corporate elite networks and governance changes in the 1980’s.” *American Journal of Sociology*, 103 (July): 1-37.
 - a. Reprinted in “Networks” (Grabher, G. & W.W. Powell, eds.) in the series *Critical Studies in Economic Institutions* (Hodgson, G. M., ed.), Edward Elgar Publ., 2004.
- 87) Greve, Henrich R. 1996. “Patterns of competition: The diffusion of a market position in radio broadcasting.” *Administrative Science Quarterly*, 41(March): 29-61.
 - a) Reprinted in “Competitive Strategy” (Maritan, C.A. & M. A. Peteraf, eds.) in the *Strategic Management Series* (Tallman, S. B., ed.), Edward Elgar Publ., forthcoming.
- 88) Greve, Henrich R. 1995. “Jumping Ship: The Diffusion of Strategy Abandonment.” *Administrative Science Quarterly*, 40(September): 444-473.
- 89) Greve, Henrich R., David Strang and Nancy Brandon Tuma. 1995. “Specification and estimation of heterogeneous diffusion models.” In Peter V. Marsden (ed.): *Sociological Methodology*, 21: 377-420. Cambridge, MA: Blackwell.
- 90) Barnett, William P., Henrich R. Greve and Douglas Y. Park. 1994. “An Evolutionary Model of Organizational Performance.” *Strategic Management Journal*, 15(Summer): 11-28.
- 91) Greve, Henrich R. 1994. “Industry Diversity Effects on Job Mobility.” *Acta Sociologica*, 37(2): 119-140.

Book Chapters

1. Greve, Henrich R. 2020. The Organizational View of Strategy. In I. M. Duhaime, M.A. Hitt, and M.A. Lyles (eds.) *Strategic Management: State of the Field and Its Future*. New York: Oxford University Press.
2. Greve, Henrich R. 2020. From One Empirical Paper to One Hundred and Fifty: Performance Feedback Research. In K. Steensma and X-P. Chen (eds.) *A Journey Toward Influential Scholarship: Insights from Leading Management Scholars*.
3. Greve, Henrich R. and Vibha Gaba. 2020. Performance Feedback in Organizations and Groups: Common Themes. In L. Argote and J. Levine (eds.), *Handbook of Group and Organizational Learning*. Oxford: Oxford University Press.
4. Baum, Joel A. C. and Henrich R. Greve. 2012. “Young and growing research directions in competitive strategy.” In G. B. Dagnino (ed.), *Handbook of Research in Competitive Strategy*. Edgar Eldar.
5. Greve, Henrich R. 2008. “Organizational Routines and Performance Feedback.” In M. Becker (ed.), *Handbook in Organizational Routines*, 187-204. Edgar Elgar.
6. Greve, Henrich R. 2008. “Problemistic search and (inter-)organizational learning.” In N. Ebner and A. Beck (eds.), *The Institutions of the Market: Organisations, Social Systems and Governance*, 187-204. Oxford University Press.
7. Greve, Henrich R. 2001. "Interorganizational evolution." In Joel A. C. Baum (editor), *Companion to Organizations*: 557-578. Cambridge, MA: Blackwell.

Conference Proceedings

1. Rowley, Timothy J., Andrew V. Shipilov, and Henrich R. Greve. 2012. Contested Institutional Change: External Goals Versus Internal Performance Feedback. *Academy of Management Best Paper Proceedings 2012*. Boston: Academy of Management Association.

2. Greve, Henrich R., Joel A.C. Baum, Hitoshi Mitsuhashi, and Tim Rowley. 2008. Built to Last but Falling Apart: Cohesion, Friction and the Durability of Interfirm Alliances. *Academy of Management Best Paper Proceedings 2008*. Anaheim: Academy of Management Association. Distinguished Paper Award, Business Policy and Strategy Division.
3. Greve, Henrich R. 2000. "Organizational investment decisions: Learning through adaptive aspiration levels." *Association of Japanese Business Studies Best Paper Proceedings*: 89-101. Oiso, Japan: AJBS.
4. Greve, Henrich R. 2000. "Learning about innovation: Organizational attention and social structure." *Conference on Knowledge and Innovation*: 162-169. Helsinki, Finland: Helsinki School of Economics and Business Administration.
5. Greve, Henrich R. 1997. "The effect of change on performance: Inertia and regression to the mean." *Academy of Management Best Paper Proceedings 1997*: 258-262. Boston: Academy of Management Association.
6. Greve, Henrich R. 1996. "Performance, aspirations, and risky organizational change." *Academy of Management Best Paper Proceedings 1996*: 224-228. Cincinnati: Academy of Management Association.
7. Greve, Henrich R. 1996. "The spatial dynamics of organizational founding: Tokyo banking, 1894-1912." *Association of Japanese Business Studies Best Paper Proceedings*: 177-190. Nagoya, Japan: AJBS.
8. Greve, Henrich R. 1994. "Patterns of competition: The diffusion of a radio broadcasting strategy." *Academy of Management Best Paper Proceedings 1994*: 208-212. Dallas: Academy of Management Association.

Dictionary Entries, Applied Articles, Book Reviews

1. Greve, Henrich R. and Vibha Gaba. 2019. "Research: Why Struggling Airlines Spend More on Safety." *Harvard Business Review Digital Articles*, March 2019.
2. Greve, Henrich R. 2017. "Organizational Learning and Adaptation." *Oxford Research Encyclopedia of Business and Management*. Oxford.
3. Greve, Henrich R. and Linda Argote. 2014. "Behavioral theories of management." *Encyclopedia of Social and Behavioral Science*, 2. Edition. Elsevier.
4. Greve, Henrich R., Timothy J. Rowley, and Andrew Shipilov. 2013. How Partners Shape Strategy. *Harvard Business Review*, June 2013: 28.
5. Greve, Henrich R. 2013. "Decision making" *Wiley Encyclopedia of Organizational Behavior*, Vol. 2, Patrick Flood and Yseult Freaney (eds). Wiley.
6. Greve, Henrich R. 2012. "Correctly Assessing the Value of Our Research to Management Education." *Academy of Management Learning and Education*, 11(2): 272-277.
7. Greve, Henrich R. 2012. "The Behavioral Theory of the Firm". *Oxford Bibliographies in Management*. Ricky Griffin (ed.). New York: Oxford University Press.
8. Greve, Henrich R. 2013. "Behavioral Theory of the Firm" *Sage Encyclopedia of Management Theory*, Eric. H. Kessler (ed.). Sage.
9. Greve, Henrich R. 2013. "myopia" *Palgrave Encyclopedia of Strategic Management*, David Teece and Mie Augier (eds.). Palgrave.
10. Greve, Henrich R. 2010. "Designing performance feedback systems to guide learning and manage risk." *Organizational Dynamics*, 39(2): 104-114.
11. Greve, Henrich R. 2007. "Hvordan lærer organisasjoner av resultatmåling" (How do organizations learn from performance measurement?). *Magma*, 10(1): 20-29.

12. Greve, Henrich R. 2006. "Decision making." *Blackwell Encyclopedia of Organizational Behavior*, Vol. 2, Nigel Nicholson, Pino G. Audia and Madan Pillutla (eds). Wiley, 2006.
13. Greve, Henrich R. 2005. "Interorganizational learning before 9/11." Essay in Symposium on 9/11 Commission Report and Organization Theory. *International Public Management Journal*, 8(3): 383-390.
14. Greve, Henrich R. 2005. "Japan's Network Economy: Structure, Persistence, and Change." Book Review, *Administrative Science Quarterly*, 50(March): 140-143.
15. Greve, Henrich R. 2004. "Searching for a Corporate Savior: The Irrational Quest for Charismatic CEOs." Book Review, *American Journal of Sociology*, 109(6): 1542-1544.
16. Contributor of three entries in the *Blackwell Encyclopedia of Organizational Behavior*, Nigel Nicholson, Pino G. Audia and Madan Pillutla (eds). Blackwell, 2005.
17. Greve, Henrich R. 2003. "Strategic Entrepreneurship: Creating a new mindset." Book Review, *Administrative Science Quarterly*, 48 (June): 348-351.
18. Greve, Henrich R. 2003. "Why are there so many multiunit organizations?" Editorial essay, *Strategic Organization*, 1(1): 109-115.
19. Greve, Henrich R. 2001. "From Silicon Valley to Singapore: Location and competitive advantage in the hard disk drive industry". Book Review, *Administrative Science Quarterly*, 46 (December): 794-795.
20. Greve, Henrich R. and Jacques Poot. 1997. "On teaching innovations and experiments in economics." *Victoria Economic Commentaries*, 14 (March): 17-25.
21. Greve, Henrich R. 1996. "Hvem styrer styret? Styrets rolle i bedriftsledelsen." [Who controls the board of directors? The role of the board in the governance of firms.] In Torger Reve (ed.), *SNF årbok 1996*: 123-148. Bergen: Foundation for Research in Economics and Business Administration.

Recent conference presentations

Academy of Management Association 2019 in Boston

Panelist in multiple sessions and PDWs

Strategic Management Society Special Conference 2018 in Oslo

Conference Organizer and panelist

International Association for Chinese Management Research, Wuhan, China 2018

Keynote speaker, panelist in multiple sessions and consortia

Academy of Management Association 2018 in Chicago

Panelist in multiple sessions and PDWs

Strategic Management Society 2017 Special Conference in Milan

Panelist in plenary session

Strategic Management Society 2017 Annual Conference in Houston

Panelist in regular conference and consortium

Academy of Management Association 2017 in Atlanta

"The Dominant Logic of Matching: Finding Acquisition Targets" (with Cyndi Man Zhang)

Panelist in multiple sessions and PDWs

Academy of Management Association 2016 in Anaheim

"Myopic Reactions to Performance Feedback: Different Decision Makers, Different Decisions"

(with Cyndi Man Zhang)

"You can't Hide? Firm Misconduct, Name Change, and Audience Evaluations" (with Cyndi Man

Zhang)

Panelist in multiple sessions and PDWs

Academy of Management Association 2015 in Vancouver

Panelist in sessions “Big Tent, Little Ideas and the New, New Directions of Behavioral Theory of the Firm Research,” “What Should I Do About My Non-Traditional Research Setting?” and “Performance Feedback and Search: Behavioral Theory of the Firm Perspectives.”

Academy of Management Association 2014 in Philadelphia

“Ripples of Fear: The Diffusion of a Bank Panic” (with Jay Kim and Daphne Teh)

“Network Effects on Team Performance: The Effect of Deep Diversity” (with Jasjit Singh and Gopakumar Gopalakrishnan)

Strategic Management Society Meeting 2012 in Singapore

“Organizing for Distributed Innovation: Advice Networks across Function and Location” (with Martin Gargiulo and Gopakumar Gopalakrishnan)

Faculty workshop panelist

Strategic Management Society Meeting 2012 in Rome

“Contested Institutional Change: External Goals versus Internal Performance Feedback” (with Timothy J. Rowley and Andrew V. Shipilov)

Academy of Management Association 2012 in Boston

“Running for the exits: Community cohesion and bank panics” (with Jay Kim)

“Contested institutional change: External goals versus internal performance feedback” (with Timothy J. Rowley and Andrew V. Shipilov)

Academy of Management Association 2011 in San Antonio

Session discussant in Network Diffusion: Geography and Prior Experience

Econometric Society World Congress 2010 in Shanghai

“Asymmetry of reputation loss and recovery under endogenous relationships: Theory and Evidence” (with Takako Fujiwara-Greve and Stefan Jonsson)

Strategic Management Society Meetings 2010 in Rome

“The prince and the pauper: Search and brokerage in the initiation of status-heterophilous ties” (with Andrew Shipilov and Stan X. Li)

Nominated for Best Conference Paper.

The Academy of Management Association Meetings 2010 in Montreal

“The prince and the pauper: Search and brokerage in the initiation of status-heterophilous ties” (with Andrew Shipilov and Stan X. Li)

Also served as session chair, session speaker, and workshop organizer.

Presented 27 papers at the Academy of Management Meetings from 1993 to 2009 and was a Business Policy and Strategy Doctoral Consortium Panelist in 2005 and an Organization and Management Theory Junior Faculty Panelist in 2006. Also presented at the American Sociological association (three papers), Strategic Management Society Meetings, European Group for Organization Studies meetings, the Association of Japanese Business Studies (three papers), the Sunbelt Conference, The Eight Organizational Ecology Conference 2005 at Durham, Prince Bertil Symposium (twice), the North American Summer Meetings of the Econometric Society, and the Lucca conference in Honor of James G. March.

Invited presentations

Keynote Speaker:

- IEEE Symposium on Analytics and Risk, Beijing, China 2020
- International Association for Chinese Management Research, Wuhan, China 2018
- INSEAD Doriot Entrepreneurship Conference, Fontainebleau, France 2018
- Israel Strategy Conference, Tel Aviv 2012
- Forum of Entrepreneurship Education, Zhejiang 2009.

Speaker:

- World Economic Forum, Tianjin 2010
- World Knowledge Forum, Seoul 2008, 2015.

Presented papers at Columbia University, Copenhagen Business School, Dartmouth University, Duke University, Erasmus University, Gakushuin University, Harvard Business School, HEC Paris, Hitotsubashi University, Hong Kong University of Science and Technology, INSEAD, Kellogg School of Management, Keio Business School, London Business School, Mannheim University, National University of Singapore, New York University, Norwegian School of Management, Norwegian School of Economics and Business Administration, Nuffield College (Oxford University), Singapore Management University, Stanford University, Tilburg University, Tokyo Center for Economic Research, University of Alberta, University of California Berkeley, University of Chicago, University of Kobe, University of Michigan, University of Southern California, University of Toronto, University of Washington, Wharton School of the University of Pennsylvania, Yale University.

Editorial work

Editor: *Administrative Science Quarterly*, 2016.7 – 2020.12

Associate Editor: *Administrative Science Quarterly*, 2008-2014

Senior Editor: *Organization Science*, 2002-2008

Guest Co-Editor:

- Building Effective Networks, Special Research Forum at the *Academy of Management Journal*, 46(6), 2004.
- Behavioral Theory of the Firm: Forty Years and Counting, Special Issue at *Organization Science*, 18(3), 2007.

Member of advisory board: *Academy of Management Annals*.

Member of editorial review board: *Strategic Organization* and *International Public Management Journal*.

Past member of editorial review board: *Academy of Management Journal*, *Administrative Science Quarterly*, and *Organization Science*.

Founding board member: *Strategic Organization*.

Ad hoc reviewer: *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *American Sociological Review*, *American Journal of Sociology*, *Industrial and Corporate Change*, *Journal of Applied Psychology*, *Journal of International Business Studies*, *Journal of Management Studies*, *Management Science*, *Organization Science*, *Organization Studies*, *PNAS*, *Social Forces*, *Sociological Forum*, and *Strategic Management Journal*.

Awards and citations

Academy of Management Fellow, inducted 2012.

Top 3, *Academy of Management Journal Best Paper Award* 2018 for Rao and Greve: “Disasters and community resilience: Spanish flu and the formation of retail cooperatives in Norway”

Responsible Research in Management Award 2019, by the International Association for Chinese Management Research and the Community for Responsible Research in Business and Management, for Rao and Greve: “Disasters and community resilience: Spanish flu and the formation of retail cooperatives in Norway”

Distinguished Paper Award 2008, Business Policy and Strategy Division, for Greve, Baum, Mitsuhashi, and Rowley: “Built to Last but Falling Apart: Cohesion, Friction and the Durability of Interfirm Alliances.”

Runner-up, *Academy of Management Journal Best Paper Award* 2006 for Taylor and Greve:

“Superman or the Fantastic Four? Knowledge combination and experience in innovative teams.”

Research Prize 2003, Norwegian School of Management BI

Teaching Award, MBA program, Norwegian School of Management BI, 2003.

Organization and Management Theory Division, Above and Beyond the Call of Duty Prize for

reviews 1998, 1999, 2003, 2018.

High Performer Award, University of Tsukuba, 2001.

Academy of Management Journal, Board Member Reviewer Prize 1999, 2000.

Anbar Electronic Intelligence Highest Quality Rating awarded to "Managerial cognition and the mimetic adoption of market positions" (SMJ, 1998).

Listed in *Who's Who in the Management Sciences* (Edited by Gary Cooper; Edward Elgar Pub.), *Who's Who in the World* (Marquis), and *Who's Who in Science and Engineering* (Marquis).

Awards won by students:

Co-advisor of Hakan Ener, winner of the *Center for Creative Leadership* doctoral research award and finalist of the *Strategic Management Society* Best Implications for Practice award, 2008.

Committee member for *Stefan Jonsson*, winner of the Academy of Management Association OMT Division Best 2003 Annual Meeting Paper based on a dissertation.

Main advisor of *Paula V. Bastos*, winner of the 2000 Young Scholar Award at the Association of Japanese Business Studies.

Press coverage

Wall Street Journal, Washington Post, Barron's, Economist Intelligence Unit, Channel News Asia, CGTN, AsiaOne, Business Today, China Business News, South China Morning Post, The Hindu, Straits Times, Business Times, Maeil Business News, Business Day.

CNBC Disruptor 50 Advisory Council member.

Social media presence

Blog Organizational Musings (<https://organizationalmusings.com>) operated since 2012 has 250+ entries start-2021, along with 450,000 unique reads. Syndicated with Newstex ACI.

Twitter account @HenrichGreve operated since 2015 has 1700+ followers and 20K+ impressions per month start-2021.

Web site henrichgreve.com operated since 2019.

Board membership

Member, Scientific Advisory Board, Analy7ics AS.

Book Endorsements

Climbing the Charts: What Radio Airplay Tells Us about the Diffusion of Innovation (G. Rossman; Princeton University Press).

Human Capital, Interfirm Mobility and Organizational Evolution (J. M. Pennings and F. C. Wezel; Edward Elgar).

Conference organization

Co-organizer, Administrative Science Quarterly – HEC Paris – Organization and Management Theory Division Conference on Coordination within and among Organizations, 2011.

Co-organizer, Administrative Science Quarterly – INSEAD – Organization and Management Theory Division Conference on New Venture Creation and Organization Theory, 2013.

Co-organizer, Strategic Management Society Special Conference "Sharing Strategies for the Connected World," Oslo 2018.

Evaluation service

External evaluator for the Columbia Business School Management Division, 2010.

Reported to the National Science Foundation; European Research Council; Swedish National Bank Research Foundation; Social Sciences and Humanities Research Council of Canada; Research Grants Council of Hong Kong; Austrian Science Fund; Israel Science Foundation; Swedish Academy; Swiss National Science Foundation; Austrian Science Foundation.

Selection panel member for the National Research Foundation of Singapore.

Experience

INSEAD

Professor of Entrepreneurship	From Sep 2007
Rudolf and Valeria Maag Chaired Professor of Entrepreneurship	From Sep 2017
John H. Loudon Chaired Professor of International Management	Sep 2014-Aug 2017
INSEAD Chaired Professor of Organization and Management Theory	Sep 2007-Aug 2014
Academic Director, Rudolf and Valeria Maag INSEAD Center for Entrepreneurship	Dec 2013-Aug 2016
Chair, Entrepreneurship and Family Enterprise Area	Sep 2008-Aug 2014

Norwegian School of Management BI Oslo, Norway

Professor, Department of Strategy	Aug 2002-Aug 2007
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University of Tsukuba Tsukuba, Japan

Associate professor, Institute of Policy and Planning Science	June 1998-July 2002
Assistant professor, Institute of Policy and Planning Science	Sep 1995-May 1998

Visiting positions

Stanford University

Visiting Professor, Graduate School of Business and Institute for Research in the Social Sciences	Aug 2016-July 2017
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Hitotsubashi University Tokyo

Visiting Professor, Graduate School of International Corporate Strategy	Oct 2005-Sep 2006
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INSEAD Singapore and Fountainebleau

Visiting Professor, Entrepreneurship department	Sep 2005-Aug 2006
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Hong Kong University of Science and Technology Hong Kong

Visiting Scholar, Department of Management of Organizations	March-April 2005
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Duke University Durham, North Carolina, USA

Visiting Professor, Fuqua School of Business	June-July 2003
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Stanford University Stanford, California, USA

Lecturer/Visiting Associate Professor, Department of Sociology	Sep 1998-Dec 1998
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Gakushuin University Tokyo, Japan

Lecturer, Department of Economics and Management	Sep 1995-Jan 1996
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Foundation for Research in Economics and Business Bergen, Norway

Researcher	Jan 1995-Sep 1995
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Keio University Tokyo, Japan

Visiting Scholar, Department of Economics	Sep 1994-Dec 1994
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Pre doctoral positions

Royal Norwegian Navy

Private; Private 1. class.	July 1989-Aug 1990
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