

Henri-Claude de BETTIGNIES

INSEAD
Boulevard de Constance
Fontainebleau 77305 France
Tel: +33 1 60 72 42 92
Fax:+33 1 60 72 40 49
Email: henriclaude.debettignies@insead.edu

EDUCATION

Sorbonne University	Licence ès Lettres, Psychology & Sociology, 1960
Catholic University of Paris	Diplome EPP, 1962
Harvard Business School	ITP, 1969

PROFESSIONAL ACTIVITIES

1962-1963	Research Assistant, Institute of Industrial Relations, University of California, Berkeley
1963-1967	Visiting Lecturer, Department of Social Relations, Rikkyo University, Tokyo. Assistant to the Cultural Counselor, French Embassy, Tokyo
1967-2003	Assistant Professor, Associate Professor, Professor at INSEAD, holder of the Aviva Chair in Leadership and Responsibility
1972	Visiting Professor, Institute for International Studies and Training (IIST), Fujinomiya, Japan (5 months)
1982-1988	Visiting Professor, Institut d'Etudes Politiques, Paris
1988-2019	Visiting Professor, Graduate School of Business, Stanford University
1990- ...	Managing Director of CEDRE Sarl, (Centre for the Study of Development and of Responsibility)
1993-95-97	Visiting professor, University of Hawaii, Summer AMP
2003-...	Emeritus Professor, INSEAD
2005-2011	Distinguished Professor of Global Responsible Leadership, China-Europe International Business School (CEIBS), Shanghai, Founder & Director of the Euro-China Centre for Leadership and Responsibility (ECCLAR)
2011-...	Distinguished Emeritus Professor of Globally Responsible Leadership, CEIBS
2011- ...	Senior Adviser, The Head Foundation, Singapore

TEACHING

MBA

- Organizational Behavior (INSEAD)
- Business Ethics (INSEAD, Stanford, CEIBS)
- Individual Business and Society: The Ethical Dilemma (INSEAD)
- Responsibility and Global Business (Sloan Program, Stanford GSB)
- Leadership and Corporate Governance (CEIBS)
- Management, Culture and Values (INSEAD, CEIBS)
- Ethics Day (INSEAD, CEIBS)
- Idéologie et contre-pouvoirs: learning from the left (Elective INSEAD)
- The Challenges in/with China (Elective, INSEAD and Stanford GSB)
- Culture and management in the Pacific Asian region (Elective, Stanford GSB)
- Strategies for Asia Pacific (Elective, INSEAD)
- Ethics and Global Business (Elective, Stanford GSB)
- Japan and China (Elective, Stanford GSB)

EMBA

- Foundations of Management (CEIBS, a 4-day core course)
- The Value of Values (CEIBS)
- Responsible Leadership and the Management of Change (CEIBS, a 4-day elective)
- Building Responsible Leadership at the TOP (INSEAD. elective)

Executive Education

Creation and Program Direction:

- Managerial Skills for International Business (2 weeks)
- AVIRA (5 days, 1991-2008): A 5 day very innovative Chairmen and CEOs program, created in 1991, and lead 60 times in Europe, US and Asia, 900 CEOs from 54 countries have participated.
- Asian International Executive Program (2 weeks, throughout SE Asia)
- Ethics and Finance (3 days)
- Multinational Corporations in the Pacific Region: issues and scenarios (a 20-hour course taught at the University of Hawaii, in the AMP, 1987,1989, 1991)
- Japan International Management Program (2 weeks, 1983-1985, in Tokyo and Hakone)
- Human Resource Management in Asia (1 week, 1983-1988, in Singapore, Hong Kong, Macau, Beijing)

- Managing Change and Change of Management in Asia (1 week, 1983-1988, in Hong Kong and Macau)
- Hong Kong International Executive Program (2 weeks, 1983-1988, in Hong Kong and Macau)
- The Management of Transfer of Technology (EEC-ASEAN Program held between 1977 and 1988, in 5 ASEAN countries)

Public and Corporate Programs taught throughout Europe, North America (US & Mexico) and Asia (Japan, Greater China, Korea, Brunei, Philippines, Indonesia, Thailand, Malaysia, Brunei, Vietnam, Australia, India) and for corporations such as: BASF, Motorola, SIA, Lufthansa, Air France, Finnair, GSK, Pfizer, Sony, Alcatel, Ahold, Lafarge, Norwich Union, Swire Group, AREVA, APRIL, Adidas, Samsung, Astra, TEMASEK, KPMG, DHL, DBS, RGM, SIA...

PUBLICATIONS (selected)

A - BOOKS -

de Bettignies, H.C., Ed. (2020), Business Transformation in China, Routledge, 247p.

de Bettignies, H.C., (2014), Puissance et Responsabilité: où en est la Chine? Paris, Fondation Calouste Gulbenkian, 54p.

de Bettignies, H.C. & Thompson, M., (2009), Leadership, Spirituality and the Common Good, Antwerp, Garant, 130p.

de Bettignies, H.C. & Lepineux, F., (2009), Finance for a Better World: the Shift toward Sustainability, London, Palgrave-McMillan, 230p.

de Bettignies, H.C. & Lepineux, F., (2009), Business, Globalization and the Common Good, London, Palgrave-McMillan, 447p.

de Bettignies, H.C., & Goodpaster, K.E. & Nash, L.L., (2005), Business Ethics: Policies and Persons, New York, McGraw-Hill Irwin, 629p.

de Bettignies, H.C. & Brunon, P., (1998), Le Japon, Paris, Flammarion, 127p.

de Bettignies, H.C., Ed. (1997), The Changing Business Environment in the Asia Pacific Region, Boston, International Thomson Business Press, 316p.

de Bettignies, H.C., Ed. (1997), Trade and Investment in the Asia-Pacific Region, Boston, International Thomson Business Press, 224p.

de Bettignies, H.C., (1975), Maîtriser le changement dans l'entreprise?, Paris, Editions d'Organisation, 246p.

B - CHAPTERS IN BOOKS -

de Bettignies, H.C., (2022), *Developing Responsible Leaders in China within a Global Context*, in Rothlin, S., McCann, D. & Thompson, M., Dialogue with China, Opportunities and Risks, World Scientific, pp 61-70

de Bettignies, H.C., (2019), *Spirituality, Caring Organizations and Corporate Effectiveness: Are Business Schools Developing Such a Path Toward a Better Future?*, in Setter, O. & Zsolnai, L. (eds), Caring Management in the New Economy, Palgrave, pp 253-289

de Bettignies, H.C., (2013), *Can business schools lead the way to a world worth living in?*, in Rothlin, S. & Haghirian, P., Dimensions of Teaching Business Ethics in Asia, Berlin, Springer-Verlag, pp 169-181

de Bettignies, H.C. & Lepineux, F., (2009), *Business and the Global Common Good: An Interdisciplinary Approach*, in de Bettignies, H.C. & Lepineux, F. (ed), Business, Globalization and the Common Good, Peter Lang, Oxford, pp 27-61

de Bettignies, H.C., Lepineux, F. & Tan, C.K., (2009), *Insurers' Corporate Responsibility Policies: a Response to the Industry's Bad Image?* in Finance for a Better World, Palgrave-McMillan, pp 118-139

de Bettignies, H.C. & Lepineux, F., (2007), *Climate Change and the Global Common Good: Emerging Corporate Responsibility Strategies in the Insurance Industry*, in Tang, K. and Yeoh, R., Cut Carbon, grow profits: Business Strategies for Managing Climate Change and Sustainability, London, Middlesex University Press, pp 19-32

de Bettignies, H.C., (2006), *Developing Leadership and Responsibility: No Alternative for Business Schools*, in Dembinski, P.H. & al., Enron and World Finance: A Case Study in Ethics, Palgrave Macmillan, pp 217-225

Hunter, M., Le Menestrel, M. & de Bettignies, H.C., (2004), *Ethical Crisis on the Internet: the Case of Licra vs. Yahoo!*, In Koslowski, P. & Al., Business Ethics and the Electronic Economy, London, Springer, pp 177-208

de Bettignies, H.C., Goodpaster, K.E. & Matsuoka, T., (1999), *The Caux Roundtable Principles for Business: Presentation and discussion*, in Enderle, G., International Business Ethics: Challenges and Approaches, University of Notre Dame Press, pp 132-142

de Bettignies, H.C., (1999), *Société et Ethique: le Rôle des Dirigeants*, in de Meyer & al., Management Yearbook 1999, Antwerpen, Academici Roularta Media, pp 25-33

de Bettignies, H.C., (1994), *Japan and E.C. 92*, in Garby, C.G. & Bullock, M.B., Japan: a new kind of Superpower? John Hopkins University Press, pp 79-100

de Bettignies, H.C., (1993), *Human in Resource Management in Asia*, in Weinshall, T.D. (ed) Society, Culture and Management, New York, de Gruyter, pp 203-209

de Bettignies, H.C., (1991), *Management in Asia: An Overview*, in Putti, J., Management Asian Context, Singapore, McGraw Hill, pp 252-263

de Bettignies, H.C., (1990), *NIE-Japanese Strategic Interdependence in the Pacific Basin* in Kulassa, M. (ed), The New Industrializing Economies of Asia, Berlin, Springer-Verlag, pp 128-137

de Bettignies, H.C., (1987), *Learning from the Euro-Asia Centre Experience*, in Dullum, K.B., Forskning Politik, Copenhagen, Gyldendal, pp 111-120

de Bettignies, H.C., (1987), *Human Resource Management in Asia: The Way through Recession*, in Hee, T.J., Seng, Y. P. & Ding, E., Developing Managers in Asia, Addison-Wesley Publishing Company, pp 3-11

de Bettignies, H.C., (1985), *Informatization in Japan: any learning from Europe?* in Altenpohl, D.G., Informatization: The Growth of Limits, Dusseldorf, Aluminum-Verlag, pp 100-110

de Bettignies, H.C., (1984), *Modèles, images et réalités de l'organisation économique et industrielle*, in Ranimer l'Europe: regards dans le miroir d'autres civilisations, Société Amicale des Anciens Elèves de l'Ecole Polytechnique, Paris, Les Editions d'Organisation, pp 62-71

de Bettignies, H.C., (1980), *The Transfer of Management Knowhow in Asia: An Unlearning Process*, in Garratt, B. & Stopford, J., Breaking Down Barriers, Gower Publishing, pp 293-310

de Bettignies, H.C., (1979), *The management of technology transfer: can it be learned?* in Richardson, J., Integrated Technology Transfer, Lomond Publications Inc., pp 109-115

de Bettignies, H.C., (1973), *Japanese Organizational Behavior: a Psychocultural Approach*, in Graves, D. (ed), Management Research: A Cross-Cultural Perspective, Elsevier, pp 75-93

de Bettignies, H.C. & Rhinesmith, S.H., (1972), *Developing the international executive*, in Chruden, H.J. & Sherman, A.W., Readings in Personnel Management, South-Western Publishing Co., pp 191-200

de Bettignies, H.C., (1970), *Managerial Backgrounds and Attitudes in a Comparative Perspective*, in Boddewyn, J., Comparative Management: Teaching, Training and Research, New York, Graduate School of Business Administration, New York University, pp 164-173

C - PAPERS IN ACADEMIC JOURNALS -

de Bettignies, H.C. & Lepineux F., (2009), *Can Multinational Corporations Afford to Ignore the Global Common Good*, Business and Society Review, Summer, 114:2, pp 153-182

de Bettignies, H.C., Hunter M., & Le Menestrel, M., (2008), *Beyond Control: Crisis Strategies and Stakeholder Media in the Danone Boycott of 200*, Corporate Reputation Review, Winter, pp 335-350

de Bettignies, H.C., Le Menestrel, M. & Hunter, M., (2002), *Internet e-ethics in Confrontation with an Activists' Agenda: Yahoo! on trial*, Journal of Business Ethics, Vol 39, n°2, pp 135-144

de Bettignies, H.C., van den Hove S. & Le Menestrel M., (2002), The oil industry and Climate Change: strategies and ethical dilemmas, Climate Policy, N° 2, pp 3-18

de Bettignies, H.C., Le Menestrel, M. & van den Hove, S., (2002), Processes and Consequences in Business Ethical Dilemmas: the oil industry and Climate Change, Journal of Business Ethics, December, Vol 41, No. 3, pp 267-285

de Bettignies, H.C., (2000), The Corporation as a “Community”: an oxymoron? Can business schools re-invent themselves? Concepts and Transformation, Vol. 5, N° 2, pp 165-211

de Bettignies, H.C., (1982), Stratégies japonaises: conséquences pour les firmes Européennes, Revue Française de Gestion, Novembre-Décembre, pp 22-30

de Bettignies, H.C., (1980), Analyse des craintes françaises, Revue Française de Gestion, Septembre-Octobre, pp 16-23

de Bettignies, H.C., (1975), L’Allergie au changement, Revue Française de Gestion, Novembre, No. 2, pp 27-36

D - PAPERS IN ACADEMIC CONFERENCES -

de Bettignies, H.C., (2017), Spirituality, caring organizations and corporate effectiveness: are business schools developing such a path toward a better future?, paper given at the Annual European SPES Conference “New Economy - Old traditions: Caring Entrepreneurship Conference”, Coller School of Management Tel Aviv University, September 4-6

de Bettignies, H.C., (2016), Developing responsible leaders in Asia: Beyond compliance toward becoming a "force for good"?, invited paper for the Opening Plenary session of the Symposium "The Challenge of Moral Leadership", organized by the Macau Ricci and the University St Joseph, Macau, November 3

de Bettignies, H.C., (2010), Retooling Business Education in China and in the world, Caux Roundtable and Centre for International Business Ethics, CIBE, Beijing, October 22

de Bettignies, H.C., (2010), The Relevance of Ethics to develop “Responsible Leaders” in China, 17th Annual International Vincentian Business Ethics Conference, de Paul University, Chicago, October 15

de Bettignies, H.C., (2010), CSR in China, Problems and Prospects, paper presented at the 3rd Shanghai International Conference on Business Ethics, Center for Business Ethics Studies, Shanghai Academy of Social Sciences, October 29

de Bettignies, H.C., (2008), The Challenge of mission-driven Business Education in China, University Notre Dame, USA, June 12

de Bettignies, H.C. & Tan, C.K., (2007), Offshoring and its Impact: Lessons and Policy Implications, paper presented at the 2nd International Conference “Globalization and the Good Corporation”, International Centre for Corporate Accountability, Baruch College, CUNY, New York, June 26-28

de Bettignies, H.C. & Tan C.K., (2007), Developing Responsible Leaders in China: Ethics of the Business Education Consumer, paper presented to the Center for International Business Ethics, (CIBE) Annual Conference “Consumer Rights and Corporate Responsibility”, Beijing, October 26-27

de Bettignies, H.C. & Tan, C.K., (2007), Values and Management Education in China, International Management Review, Vol. 3.1, pp 17-37

de Bettignies, H.C. & Tan C.K., (2006), Values and Management Education in China, paper presented to the Center for International Business Ethics (CIBE) “Competitiveness and Social Responsibility”, Beijing, October 20-21

de Bettignies, H.C. & Tan, C.K., (2006), Leadership and Responsibility in China Today, paper presented to the Transatlantic Business Ethics Conference, The Wharton School, University of Pennsylvania, Philadelphia, October 7-8

de Bettignies, H.C., Lepineux, F. & Tan, C.K., (2006), The Insurance Industry Faced With its Bad Image Problem: Embedding corporate Responsibility in Leading Companies, paper presented at the Conference “Corporate Responsibility and Global Business: Implications for Corporate Marketing Strategy”, London Business School, July 13-14

de Bettignies, H.C. & Lepineux, F., (2006), The Global Common Good: Exploring the concept and its Relationship to International Business, paper presented at the International Workshop on Globalization and the Common Good, INSEAD-European SPES Forum, Fontainebleau, September 17-18

de Bettignies, H.C. & Lepineux, F. (2005), Should Multinational Corporations be concerned with the Common Good? An Interdisciplinary Exploration, INSEAD working Paper Series, 2005/28/ABCM

de Bettignies, H. C., (1994), Human Resource Management in Japanese firms in Europe, paper presented at The Institute for International Economic Studies (IIES), Symposium “Management Challenges of Japanese Firms in Europe”, published in IIES Seminar Series 9411, Tokyo, November 16

de Bettignies, H.C., (1992), The education of the “global” manager: can the West learn from Japan?, Paper presented at the First International Federation of Scholarly Associations of Management, Tokyo, September, 7-9

de Bettignies, H.C., (1991), Ethics and International Business: a European Perspective, Tokyo Conference on the Ethics of Business in a Global Economy, organized by the Institute of Moralogy, Reitaku University, Kashiwa-shi, September 10-12

de Bettignies, H.C., (1991), Changes in Europe and their Impact on FDI in Asia and the Pacific, paper prepared for the Roundtable on Foreign Direct Investment in Asia and the Pacific, sponsored by the International Finance Corporation and the East West Center, March 26-28

de Bettignies, H.C., (1975), Japanese management system for tomorrow's international interdependence, paper presents at the 2nd Tsukuba International Symposium on The Role of Japan in the Future World, December 17-19, 1975 Proceedings of the Conference, pp 126-138

de Bettignies, H.C., (1974), Changing Organizations and developing a New Environment, in Changing Organizations and the role of management development, Proceedings of the 3rd EFMD Annual Conference, Torino, May, pp 13-25

E - ARTICLES -

de Bettignies, H.C. (2022), Developing Responsible Leadership for Sustainability: A Categorical Imperative, Think, September 2022, pp 02-15

de Bettignies, H.C. (2022), The Imperative for Change and the Role of Education, Think, March 2022, pp 30-41

de Bettignies, H.C. (2019), Developing Responsible Leaders and Entrepreneurs in Asia: Policy Implications, Higher Education in Southeast Asia and Beyond (HESB), February 2019, N° 5, pp 3-5

de Bettignies, H.C., (2018), Developing Responsible Leaders in China: Beyond Compliance Toward becoming a "Force for Good", The Journal of the Macau Ricci Institute, pp 97-110

de Bettignies, H.C., (2017), Developing Responsible in China within a Global Context, The Journal of the Macau Ricci Institute, September, pp 77-87

de Bettignies, H.C. & De Cremer, D., (2013), Pragmatic Business Ethics, Business Strategy Review, pp 64-67

de Bettignies, H.C., (2013), Developing Responsible Leaders: who is Responsible? Reflections, GRLI (Globally Responsible Leadership Initiative), June 2013, pp 6-18

de Bettignies, H.C. (2011), CSR 'fatigue' and China's Performance, Global Responsibility, No. 4, pp 31-34 (or www.grii.org)

de Bettignies, H.C., (2009), Pour une véritable Ethique de la responsabilité, La Tribune, June 29, p 8

de Bettignies, H.C., (2008), CSR towards' responsible competitiveness in China, EuroBiz, May, pp 30-34

de Bettignies, H.C. & Tan C.K., (2008), Can responsibility be taught? Peking University Review, 2, pp 84-89

de Bettignies H. Annual EFMD C., (2008), The Value of Values in Management Education in Asia, Finance & Common Good, n°30, pp 67-73

- de Bettignies, H.C., (2007), Back to the basics for captains of Industry, South China Morning Post, December 3
- de Bettignies, H.C., (2007), Government needs to push and pull on CSR, South China Morning Post, December 10
- de Bettignies H. C., (2007), Clear the Obstacles of Change, Business Management Review Magazine, October 8, p 56 (in Chinese)
- de Bettignies H.C., (2006), “Financial Services and its Image in Society: reputational risk”, presentation at the Institute of Financial Services IFS School of Finance Masterclass Series, London, May 26 (available from IFS)
- de Bettignies, H.C. & Tan. C.K., (2006), Offshoring and its impact: lessons and policy implications, INSEAD Research Paper Series, p 33
- de Bettignies, H.C. & Stern, S., (2006), Bribery: what’s worth? World Business, July-August, pp 42-46
- de Bettignies, H.C. & Lepineux F., (2005), Should Multinational Corporations be concerned with the Global Common Good? An interdisciplinary Exploration, INSEAD Working Paper Series, 2005/31/ABCM
- de Bettignies, H.C., (2004), Learning from the West: the right medicine for Japan? International Journal of Business Governance and Ethics, Vol.1, No.1, pp 95-110
- de Bettignies, H.C., (2004), Developing Leadership and Responsibility: no alternative for business schools Finance and Common Good, N° 18-19, pp 140-147
- de Bettignies, H.C., (2003), Avoiding Enron 2: Modern Capitalism must change, Finance Foundation Review, N° 1, pp 41-54
- de Bettignies, H.C., (2003), Where we weigh in: Taking the lead in responsibility, INSEAD Quarterly, Spring, pp 3-5
- de Bettignies, H.C., (2003), Business Schools and Society: The Limits of Responsibility? The Business Link, Spring, No.5, pp 33-37
- de Bettignies, H.C. (2001), Analyst questions effectiveness of “no haste, be patient”, in Taipei Times, March 19
- de Bettignies, H.C., (1996), Learning at the Top, Asian Business, No. 9, pp 50-53
- de Bettignies, H.C., (1995), De la Conscience à la Responsabilité: les Futurs Dirigeants face à l’Ethique, Pratiques Psychologiques, Vol. 3, pp 37-48
- de Bettignies, H.C., (1994), Le Japon en crise, Les Cahiers de l’Institut de l’Entreprise, Janvier, No. 13, pp 42-45

de Bettignies, H.C., (1992), Les “Trente Glorieuses” du Japon, Les Cahiers de l’Institut de l’Entreprise, No. 6, pp 19-23

de Bettignies, H.C., (1992), Réflexions d’un enseignant voyageur, Projet, Hiver, No. 232, pp 62-66

de Bettignies, H.C., (1991), Face to Face with Japan, Stanford Business School Magazine, pp 12-15

de Bettignies, H.C., (1990), Japan: The economic success story, Optima, Cape Town, Vol. 37. 4, pp 170-175

de Bettignies, H.C., (1988), Southeast Asian Managers for the Year 2000, World’s Executive’s Digest, July, pp 83-86

de Bettignies, H.C., (1987), Integrating Vision, Strategy and Management Skills: Challenges and Rewards for Malaysia in the 1990’s, Malaysia Management Review, Vol 22, N° 1, pp 8-18

de Bettignies, H.C., (1986), HRM in Asia: the way through recession, Euro-Asia Business Review, Vol. 5. 2, pp 19-22

de Bettignies, H.C., (1986), Les performances du Pacifique, Libre-Service Actualités (LSA), No. 1007, 4 Janvier, pp 49-58

de Bettignies, H.C., (1984), The Challenge of Management Training in Asia, Euro-Asia Business Review, Vol. 2. 4, pp 34-39

de Bettignies, H.C., (1984), Stratégies Japonaises: Conséquences pour les Firmes Européennes, France-Japon Eco, No. 20, pp 11-17

de Bettignies, H.C., (1983), Learning needs Culture and the Transfer of Management Know-how, Performance: the Hong Kong Journal of Human Resources Development, January, pp 32-37

de Bettignies, H.C., (1982), Can Europe survive the Pacific Century? Euro-Asia Business Review, Vol. 1. 1, pp 10-14

de Bettignies, H.C., (1982), Stratégies Japonaises: conséquences pour les firmes Européennes, Revue Française de Gestion, Novembre-Décembre, pp 22-30

de Bettignies, H.C., (1981), Le professionnalisme: qualité première pour réussir au Japon, Bulletin de la Chambre de Commerce et d’Industrie Française du Japon, Avril, pp 16-17

de Bettignies, H.C., (1980), L’entreprise nippone face à la crise, Le Monde Diplomatique, 22 janvier

de Bettignies, H.C., (1978), Can Europe learn from Japan? Chelwood Review, 4, pp 38-44

de Bettignies, H.C., (1978), Hong Kong managers require new skills for operating internationally, The Hong Kong Manager, Vol 14, N° 3, March 1978

de Bettignies, H.C., (1978), La gestion des transferts de technologie est-elle une science? Impact: Science and Society, UNESCO, Vol 28, No. 4, pp 341-348

de Bettignies, H.C., (1975), The European reaction to the crisis: creating a new society, in Tsururu (Creation), Tokyo, May, pp 106-113 (in Japanese)

de Bettignies, H.C., (1975), Management Development: The International Perspective, Malaysian Management Review, August, Vol. 10. 2, pp 38-46

de Bettignies, H.C., (1972), Lettre ouverte aux partenaires, La Gazette du CEDEP, October, p 5

de Bettignies, H.C. & Evans P.L., (1971), The future à la Française: how French companies see their strategy, European Business, Summer, No. 30, pp 1-8

de Bettignies, H.C. & Rhinesmith, S.H., (1970), Developing the International Executive, European Business, January, No. 24, pp 1-6

de Bettignies, H.C., (1970), Leaders Across the Ocean: Comparing American and European Chief Executives, European Business, Summer, No. 26, pp 56-63

de Bettignies, H.C., Hall, D. J. & Amado-Fishgrund G., (1969), The European Business Elite: and Exclusive Survey in Six European Countries, European Business, October, No. 23, pp 45-55

de Bettignies, H.C. & Hall, D.J., (1968), Training Better Executive: Problems and Progress, European Business, January, No. 16, pp 1-8

de Bettignies, H.C. & Hall, D.J., (1968), The French Business Elite, European Business, October, No. 19, pp 1-10

F - INVITED PUBLIC LECTURES -

Developing Responsible Leaders and Entrepreneurs in Asia: a Challenge for Policy Makers in Higher Education, keynote speech given at the SEAMEO International Conference "Leadership and Management in Higher Education in a Globalized World: Innovations and Best Practices", Ho Chi Minh City, July 5, 2018

Leadership bienveillant et culture de «care»: porte étroite pour une meilleure santé au travail, Seminar "Santé et Entreprise" by the Association Santé Globale et Travail, IMD, Lausanne, March 23, 2018

Médecins & Managers: un partenariat en bonne santé? Séminaire "Santé et Entreprise" The Institute Universitaire Romand de Santé au Travail, Université de Lausanne, Novembre 17, 2017

Developing responsible leaders in China: the challenge of management education, Jinan University, Guangzhou, November 1, 2016

Managing Change: the leader's responsibility? Can business schools help?, keynote speech for the Global INSEAD Annual Conference, Bucharest, September 9-11, 2016

Making our future better: business schools as a force for good?, INSEAD Leaders Alumni Forum Asia, Tokyo, November 20, 2015

Fighting corruption, the Chinese way: any alternative?, INSEAD Alumni, Singapore, September 4, 2015

Managing change for a newly emerging civilization: what kind of leaders do we need? invited lecture, Bank of East Asia, Hong Kong, January 12, 2015

Comment ancrer les principes d'une nouvelle gouvernance des entreprises dans l'éducation des futurs dirigeants et dans la formation des dirigeants actuels? invited paper for the Closing Conference of Philosophie & Management, Brussels, June 23, 2014

Developing responsible leaders today in Indonesia: lessons from experience, invited lecture for the LPP Executive Forum: Leadership in a Challenging Era, Jakarta, October 13, 2013

What is wrong with leadership and why it needs to change, keynote speech given at the opening of the GRLI Leadership for Climate Change and Sustainability Academic Symposium, La Trobe University, Melbourne, February 28, 2011

Leadership and Governance for the Sustainable Enterprise, APABIS, UN University, Tokyo, November 4, 2010

Developing Responsible Leaders and Entrepreneurs in and for Asia: Overcoming the risks to take the wrong road, opening speech of the 1st Conference "Implementing International Business Ethics in an Asian Context", organized by the Center for International Business Ethics (CIBE, Beijing), Ateneo University, Manila, August 19-21, 2010

Corporate Responsibility in the land of Confucius: is Chinese CSR an oxymoron? Queen's University, Kingston, Ontario, April 26, 2010

Building Responsible Leadership and Sustainable Development in China, Jinan University, Guangzhou, November 16, 2008

Sharing for understanding, building trust for managing interdependence: a few thoughts for a debate, prepared for the China-Europe Forum, Fontainebleau, October 4-5, 2007

Grooming responsible leaders: a challenge without alternative, The Aviva Keynote Address, Gibson Hall, London, March 21, 2005

Developing Leadership and Responsibility: is there an alternative? the Inauguration of The Aviva Chair "Leadership and Responsibility", INSEAD, March 3, 2004

Learning from the West: the right medicine for Japan?, The 3rd Handa Lecture, University of Wolverhampton, October 6, 2002

Learning from the past to build the future, 20th Anniversary of the Euro-Asia Center, Fontainebleau, November 17, 2000

The corporation as a "community": an oxymoron? Can business schools re-invent themselves?, The Inaugural Dean F. Berry Memorial Lecture, Fontainebleau, November 6, 1999

Competition, Truth and Trust on the path to Globalization: can we survive ethical relativism? The E.H. Young Memorial Lecture, University of Bristol, February 24, 1998

The "Ethical Dilemma": Why? Keynote speech delivered at the conference "the Ethical Dilemma: challenges for Leaders" organized by the Instituto Universitario Euroforum Escorial, El Escorial, Madrid, February 16-17, 1996

Human Resources, Labor Rights, Social Innovation: Challenges and opportunities in the Asia Pacific Region, keynote speech given at the 4th Asia Pacific HRM Conference "Human Resource Challenges and Opportunities in the Asia Pacific Region", Singapore, May 29-30, 1995

Crise économique et transformation de la société au Japon, Institut de l'Entreprise (IDEP), Paris, Novembre 17, 1993

Business ethics its relevance for CEOs in Greece? keynote speech given at the 3rd Conference of the Association of Chief Executives Officers, Athens, March 11, 1992

Changes in Europe and their Impact on FDI to Asia and the Pacific, Roundtable on Foreign Direct Investment in Asia and the Pacific, sponsored by the IFC and The East West Center, Honolulu, March 26-28, 1991

The Globalization of the Japanese Economy and Europe 1992: a European perspective, invited presentation for the Japan Society of Northern California Lecture, San Francisco, June 6, 1989

The Japanese Challenge to the West and Strategic Alliances, CGE-UC Berkeley Conference, Berkeley, May 22-25, 1989

Is the age of the Pacific coming? Paper prepared for the Conference "European Strategic Options for the Pacific Century" co-organized by the National Institute for Research Advancement (NIRA), Tokyo and the Euro-Asia Centre, Fontainebleau, May 1-3, 1987

The new Asian Manager, keynote speech given at the 9th International AAMO Conference "Managing a Growing Economy", Bangkok, November 19, 1986

Stratégies japonaises et conséquences pour les firmes européennes, conférence devant la Société Luxembourgeoise pour les affaires internationales (SLAI), Luxembourg, June, 1983

Asian entrepreneurs and industrial cooperation, invited paper presented at the Global Community Forum, Kobe, August 25, 1981

Korean management in the 80': the international challenge: invited paper to the Seminar on "Korean International Companies in a changing world economy", Seoul, May 22, 1980

The management of Transfer of Technology: a Euro-Asia experience, paper presented at “The international Conference on Management Implications of the Transfer to Technology from Developed to Developing Countries”, organized by the Federation of Korean Industries, Ambassador Hotel, Seoul, June 13-14, 1978

Learning with Japanese, paper presented at the Arnhem Conference on Japanese Studies, February 28, 1975

International Business and Academics: on becoming Responsible Scholars, opening speech given at the Academy of International Business Annual Meeting held at INSEAD, Fontainebleau, July 6, 1975

Changing Organizations and developing a New Environment, paper presented at the 3rd Annual Conference of the European Foundation for Management Development (EFMD), Torino, 19-22, 1974

Organization development: changing organizations for and with people, paper presented at “The International Productivity Congress”, Vienna, October 1974

Japan: Change Through Continuity: paper presented at the conference on Modern Japan, Oxford University, April 3, 1973

Management Style and Abilities, invited speech for the Conference “Into Europe: People and Work”, organized by The Industrial Society, London, January 4, 1973

G - PREFACES -

Taylor B., (2007), Learning for Tomorrow: Whole Person Learning for the Planetary Citizen, London, Oasis Press

Jouffroy G., (2006), Analyse Institutionnelle: des outils essentiels pour le management, Les Editions Synergences

Foo Check Teck & Grinyer P.H., (2000), Organizing Strategy: Sun Tzu Business Warcraft, Oxford, Elsevier Butterworth Heineman

Imai M., (1989), Kaizen: la clé de la compétitivité japonaise, Paris, Eyrolles

Ouchi W., (1982), Théorie Z: faire face au défi japonais, Paris, InterEditions

Bennis W., (1975), Le Développement des Organisations: sa pratique, ses perspectives et ses problèmes, Paris, Dalloz

Pascale R. & Athos, A.G., (1975), Le management est-il un art japonais? Paris, Editions d'Organisation

Beckard R., (1974), Le Développement des Organisations: stratégies et Modèles, Paris, Dalloz

H - GUEST EDITOR -

de Bettignies H.C. & al., (2011), Practical Wisdom for Management from the Chinese classical traditions, Journal of Management Development, Vol. 30, n°7/8, pp 623-628

de Bettignies H.C., (1971), Organizational change, International Studies of Management and Organization, Fall, Vol. 1, n°3, New York, International Arts & Sciences Press

I - BOOK REVIEWS -

Sharp Paine, L., (2003), Value Shift, McGraw Hill, Boston, Manageris, February,

Stuttard, J.B., (2001), The New Silk Road, John Wiley & Sons, Manageris, Mars, 144 p

Badaracco, J.L., (1998), Defining Moments, Harvard Business School Press, Manageris, January, 147 p

Collins, J.C. & Porras, J.I., (1995), Build to Last, Harper Business, Manageris, May, 322 p

Pfeffer, J., (1993), Managing with Power, Harvard Business School Press, Manageris, January, 345 p

Drancourt, M., (1989), L'Economie volontaire: l'exemple du Japon, Editions Odile Jacob, Lu, n°57, p 23

Pinguet, M., (1988), La Mort volontaire au Japon, Editions Gallimard, Lu, n°54, pp 9-10

Nakane, C., (1974), Relations Humaines au Japon, Ministère des Affaires Etrangères, in Preuves, Automne, pp 123-124

J - CASES -

Tan and the Audit Day, CEIBS-INSEAD (joint copyright), CC-409-028, 2010, 6p

Xi Cheung Partnership, CEIBS-INSEAD (joint copyright), CC-409-027, 2010, 5p

Blue Monday, with Butler, C., CEIBS-INSEAD (joint copyright), CC-409-024, 2009, 5p

Jianbao Questioning his values (A) (B), CEIBS-INSEAD (joint copyright), CC-409-025, 2009, 5p

Who Won the Danone Boycott? (A), (B), (C), with Hunter, M. & Le Menestrel, M., INSEAD, 02-2006-5344, 2006, 25p

Cuzenec sur Liesse, INSEAD, 2004, 8p

Mobil in Aceh Indonesia (A) (B), with Downey, L., Stanford Graduate School of Business, 2002, 28p

Blowing the wind, with Butler, C., INSEAD-EAC, Fontainebleau, 1999, 2p

Changmai Corp, with Butler, C., INSEAD-EAC, Fontainebleau, 1999, 8p

From boom to gloom?, with Butler, C., INSEAD-EAC, Fontainebleau, 1999, 3p

Getting out of the red, with Butler, C., INSEAD-EAC, Fontainebleau, 1999, 2p

Chinese puzzle, with Butler, C., INSEAD-EAC, Fontainebleau, 1999, 3p

Striving for Excellence in Singapore, with Butler, C., INSEAD-EAC, Fontainebleau, 1999, 4p

In or out for Houston oil corporation?, with Butler, C., INSEAD-EAC, Fontainebleau, 1999, 4p

Changing Japan?, with Butler, C., INSEAD-EAC, Fontainebleau, 1998, 7p

A friend in need? with Butler, C., INSEAD-EAC, Fontainebleau, 1998, 3p

Champaca survives?, with Butler, C., INSEAD-EAC, Fontainebleau, 1998, 14p

Benny's choice, with Butler, C., INSEAD-EAC, Fontainebleau, 1998, 3p

Korea Beral (A), (B), (C), with Butler, C., INSEAD-EAC, Fontainebleau, 1997, 66p

Dongsuh Industrial Co., with Butler, C., INSEAD-EAC, Fontainebleau, 1997, 20p

A difficult start, with Butler, C., INSEAD-EAC, Fontainebleau, 1996, 4p

The Evaluation, with Butler, C., INSEAD-EAC, Fontainebleau, 1996, 6p

Recruitment problems at PKP, with Butler, C., INSEAD-EAC, Fontainebleau, 1996, 3p

Building a team, with Butler, C., INSEAD-EAC, Fontainebleau, 1995, 4p

Safety First, with Butler, C., INSEAD-EAC, Fontainebleau, 1995, 3p

The wife's tale, with Butler, C., INSEAD-EAC, Fontainebleau, 1995, 3p

A workshop Incident, with Butler, C., INSEAD-EAC, Fontainebleau, 1994, 2p

Changing the figures, with Butler, C., INSEAD-EAC, Fontainebleau, 1994, 2p

The Mess, with Butler, C., INSEAD-EAC, Fontainebleau, 1994, 3p

AMAT Japan, with Park. B., Stanford Graduate School of Business, 1992, 20p

Samurai Finance (A) (B), with Hirata. K., Stanford Graduate School of Business, 1990, 12p

Nike in Korea (A) (B), with Mc Creary. R.J., Stanford Graduate School of Business, 1989, 18p

K - TRANSLATION -

Rogers, Carl, (1963), La relation thérapeutique: les bases de son efficacité, in Bulletin de Psychologie, October, pp 1-9 (Translation from Rogers, C., Harvard Educational Review, Autumn 1962, Vol. 32, n°4, pp 416-429)

MEMBERSHIPS

L - EDITORIAL BOARDS -

Sustainability Accounting, Management and Policy Journal, Emerald, 2011-2015
Chinese Management Studies, UK, 2007-2015
International Journal of Business Governance & Ethics, Interscience, 2005-2010
Finance & The Common Good, Observatoire de la Finance, Geneva, 2003-...
Asia Pacific Business Review, Routledge, 2002-2011
Corporate Governance: The International Journal of Business and Society, UK, 2002-2010
Asian Business & Management, Palgrave, 2001-2011
New Academy Review, University of Cambridge, 2001-2004
The International Executive, Wiley, Thunderbird, 1986-2005
Journal of Asian Business, University of Michigan, 1982-2018
Euro-Asia Business Review, Euro Asia Centre, INSEAD, 1982-1988
International Studies of Management and Organization, M. E. Sharpe, 1970-2010
European Business, Paul Norbury Publications, 1969-1979

M - INTERNATIONAL ACADEMIC ADVISORY BOARDS -

Business School Lausanne, 2012-2018
Ecole Supérieure de Commerce de Rennes, 2011-2017
The International Centre for Corporate Accountability, New York, 2007-2008
ADERSE (Association pour le Développement de l'Enseignement et de la Recherche sur la International Association for China Management Research, IACMR, 2006-2011
Responsabilité Sociale de l'Entreprise), France, 2006-2010
VIGEO, Paris, 2004-2008
The Head Foundation, Singapore, 2000-...
ECGL (Executive Center for Global Leadership), Indonesia, 1999-2005
International Advisory Board, Gradual School of International Business, Australia National University, Canberra, 1996-2000
International Advisory Board, Indonesian Institute For Management Development (IPMI), Jakarta, 1992-2000

N - BOARD MEMBERSHIPS -

Global Responsible Leadership Initiative (GRLI), Brussels, Belgium, 2010-2016
InnoCSR, Shanghai, China, 2008-2011
Université du Bien Commun, Brussels, Belgium, 1999-2017

Jones Lang LaSalle, Chicago, USA, 1999-2009

O - JURY –

PhD (Gestion), Jacques CORY, *L'Ethique des Affaires et les Actionnaires Minoritaires*, Conservatoire National des Arts et Métiers (CNAM), Paris, 23 Mars 2004

PhD (Gestion), Bernard SIONNEAU, *Risque-Pays et Prospective Internationale: Théorie et Application (République Socialiste du Viêt Nam)*, Conservatoire National des Arts et Métiers (CNAM), Paris, 26 Janvier 2000

PhD (Sociologie), Claude J. MAESTRE, *Vers un saut épistémologique en Gestion au-delà de l'acteur, l'émergence du sujet*, Université Paris Dauphine, Octobre 1996

PhD (Gestion), YONG Sé-Jung, *L'Acquisition et le Développements de Technologie dans les Entreprises de Pays en Voie de Développements: le cas Coréen*, Université des Sciences Sociales de Grenoble, 23 Décembre 1980

Diplôme d'Economiste CNAM (Commerce International), Alain PARIS, *La Chine face a la mondialisation: quel rôle pour l'investissement direct étranger*, CNAM, Paris, 8 Juillet 1998

"Ethics & Trust in Finance Global Prize", Member of the Jury, Geneva, 2018 -... (www.ethicsinfinance.org)

LVMH, "Les Bourses pour l'Asie" (Asia Scholarships), President of the Jury, Paris, Shanghai, 1985-2007

SOME INTERVIEWS

Henri-Claude de Bettignies: Defining Leadership, interviewed by Herb Shoveller, in INSEAD Alumni Magazine, February 2014

The value of "values" in management education in Asia, interviewed by Sibilla Guidotti, in Finance & Common Good, January 2008, pp 67-73

Guru Interview: Henri-Claude de Bettignies, interviewed by Maureen Aung Thwin, in Emerald for Managers, 2007

Spotlight on Henri-Claude de Bettignies, in Spotlight, Emerald Group Publishing Ltd., October 23, 2007, Vol. 23, n°11, pp 29-32

Creating a moral compass for the leaders, in Valor Economico, November 6, 2006

Ethical challenges for CEOs with Henri-Claude de Bettignies, by David Creelman, in The Human Capital Institute's Thought Leader Interviews, Human Capital Institute, Vol. 21, July 2005, 5p

Is there life after INSEAD?, in Planet INSEAD, N°4, December 2003

Henri-Claude's Ethical Dilemma, by Lye, in The INSEAD Citizen, , Vol. 2-3, November 2002

Henri-Claude de Bettignies, in Mandarin Magazine, 1986, pp 2-3