

## Cai Chen

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### EDUCATION

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<b>INSEAD</b>	2018 - Present
Doctoral Studies in Accounting	
<b>University of Arizona</b>	2010 - 2011
Master of Science in Accounting	
<b>University of Arizona</b>	2009 - 2010
Master of Science in Information Systems	
<b>Beijing Jiaotong University</b>	2005 - 2009
Bachelor of Science in Computer Science	

### RESEARCH INTEREST

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Financial Reporting, Corporate Social Responsibility, Policy and Regulation, Macroeconomic Uncertainty, Real Effects

### WORKING PAPERS

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**1. What does ESG assurance really assure? A cross-country study of the effectiveness of ESG assurance** (*Job Market Paper*)

- In progress

**2. The association between mandatory environmental liability recognition and voluntary ESG disclosure quality** (*with Daniel Bens and Peter Joos*)

- Revise & Resubmit at *The Accounting Review*

- Presented at: 44<sup>th</sup> EAA Congress, Baruch College, Boston University, Dartmouth College, the University of New Hampshire, National University of Singapore, Bayes Business School

- Available at [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4065940](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4065940)

**3. ESG rating competition** (*with Svenja Dube and Shiran Vaknin Froymovich*)

- Revise & Resubmit at *Journal of Accounting Research*

- Presented at: Fordham University, University of Mannheim, Free University of Bozen-Bolzano, Baruch College

**4. Bank lending upon global coordination failure of decarbonization** (*with Yupeng Lin, Johan Sulaeman and Wanrong Xu*)

- Preparing for submission to a top 3 journal

- Available at [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4386524](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4386524)

**5. Does corporate diversification mitigate the firm-level effects of macroeconomic uncertainty?** (*with Oliver Binz and Peter Joos*)

- Preparing for submission to a top 3 journal

Updated: March 2023

- Presented at: INSEAD, Monash University, 45<sup>th</sup> EAA Annual Congress (scheduled)

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## WORK IN PROGRESS

**The value implication of E and S risks** (with Songyi Han and Peter Joos)

- Statistical Analysis

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## CONFERENCES AND WORKSHOPS

**2023:** 45<sup>th</sup> EAA Congress (scheduled), 39<sup>th</sup> EAA Doctoral Colloquium (scheduled)

**2022:** 44<sup>th</sup> EAA Congress, INSEAD Accounting Symposium (France), SMU SOAR Accounting Symposium

**2021:** Asian Bureau of Finance and Economic Research (ABFER) conference

**2020:** SMU SOAR Accounting Symposium (Singapore), PhD Student Symposium on Financial Market Policy Development and Research (UT Austin)

**2019:** INSEAD Accounting Symposium (France)

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## TEACHING EXPERIENCE

### INSEAD

- Tutor for Financial Accounting (MBA)  
September 2021
  - Hold tutorial sessions covering all 3 sections of classes in Singapore campus
  - *Average rating 4.8/5*
- Tutor for Financial Accounting (MBA)  
January 2021
  - Hold tutorial sessions covering all 5 sections of classes in Singapore campus
  - *Average rating 4.3/5*

### University of Arizona

- Teaching Assistant for Project Management Course (Bachelor)  
2010, 2011

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## AWARDS AND GRANTS

Ian Potter '93D PhD Award	2021 - 2022
<i>(Selected from all INSEAD PhD students across all years and all areas)</i>	
PhD Fellowship, INSEAD	2018 - Present
Graduate Teaching Assistantship, University of Arizona	2010 - 2011
Outstanding Student Scholarship, Beijing Jiaotong University	2006 - 2008

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## PROFESSIONAL EXPERIENCE

PricewaterhouseCoopers LLP, Singapore	2016 - 2018
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Updated: March 2023

*Assistant Manager, Risk Assurance*

Ernst & Young LLP, Phoenix, U.S.

2014 - 2015

*Senior Associate, Risk Advisory*

University of Arizona, Tucson, U.S.

2011 - 2013

*Senior Business Analyst*

## PROFESSIONAL SERVICES

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Associations: European Accounting Association, Certified Public Accountant (inactive)-  
Illinois

Ad-hoc Reviewer: FARS Midyear Meeting 2023, European Accounting Review, AAA  
Annual Meeting 2023

## TECHNICAL SKILLS

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R, Stata, Python (textual analysis), Java

## REFERENCES

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**Peter Joos** (Chair)

Associate Professor (Accounting & Control)

INSEAD

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**Daniel A. Bens**

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