

PHEBO D. WIBBENS (December 2023)

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ACADEMIC APPOINTMENT

INSEAD, Europe Campus (France) **2018 - present**
Assistant Professor of Strategy

EDUCATION

The Wharton School, University of Pennsylvania **2013 - 2018**
Ph.D. Management department, Strategy group
Committee: Nicolaj Siggelkow (advisor), Daniel Levinthal (chair), David Hsu

The Wharton School, University of Pennsylvania, M.Sc. Management **2013 - 2015**
University of Groningen (Netherlands), M.Sc. Physics, *cum laude* **1998 - 2004**
University of Groningen (Netherlands), M.Sc. Mathematics, *cum laude* **1998 - 2004**

MAJOR HONORS and AWARDS

- Emerging Scholar Award, *Academy of Management*, STR division, awarded every other year for an early-career “research record of exceptional quality” (2023)
- Finalist for the Wiley Blackwell Award for Outstanding Dissertation Research in Strategic Management, *Academy of Management* (2019)
- World finalist team, *ACM International Collegiate Programming Contest* (2001, 2003)
- *Physica* prize for best freshman student in Physics (1999)
- Honorable mention, *International Physics Olympiad* in Reykjavik (1998)

JOURNAL ARTICLES

Papers available at www.phebo.nl

*Authors contributed equally and are listed in alphabetical order

+PhD student at time of first submission

[6] Li X** & **Wibbens PD*** (2023) “Broken effects? How to reduce false positives in panel regressions”, *Strategy Science* 8(1):103-116, doi.org/10.1287/stsc.2022.0172

[5] **Wibbens PD** (2023) "A formal framework for the RBV: Resource dynamics as a Markov process", *Strategic Management Journal* 44(6): 1562-1586, special issue "New Directions for the Resource-based View", doi.org/10.1002/smj.3339

- Best Conference Paper Prize nomination *Strategic Management Society* virtual annual conference (2021)

[4] **Wibbens PD** (2021) "The role of competitive amplification in explaining sustained performance heterogeneity", *Strategic Management Journal* 42(10): 1769-1792, doi.org/10.1002/smj.3311

- Best Papers, *Academy of Management* annual conference, STR division (2019)

[3] **Wibbens PD**, Koo W & McGahan AM (2020) "Which COVID policies are most effective? A Bayesian analysis of COVID-19 by jurisdiction", *PLoS ONE* 15(12): e0244177, doi.org/10.1371/journal.pone.0244177

[2] **Wibbens PD** & Siggelkow N (2020) "Introducing LIVA to measure long-term firm performance", *Strategic Management Journal* 41(5): 813-962, doi.org/10.1002/smj.3114

- Best Papers, *Academy of Management* annual conference, BPS division (2017)

[1] **Wibbens PD** (2019) "Performance persistence in the presence of higher-order resources", *Strategic Management Journal* 40(2): 181-202, doi.org/10.1002/smj.2979

- Top 10% downloaded papers in SMJ

RESEARCH PROJECTS and WORKING PAPERS

Wibbens PD, Dickler TA & Folta TB "When to burn your ships: The flexibility-commitment tradeoff in resource redeployment" (Revise & Resubmit at *Academy of Management Review*)

Wibbens PD "A simple law for the distribution of long-term profits" (Revise & Resubmit at *Organization Science*)

Wibbens PD "Strategic rents: Defining firm performance in an era of rapid change" (preparing submission for *Strategic Management Journal*)

- Best Papers, *Academy of Management* annual conference, STR division (2023)

Prox C+, **Wibbens PD**, "The dark side of resource sharing: A simulation of the adaptation-driven complexity trap" (working paper)

Siggelkow N* & **Wibbens PD*** "The Intransitivity of Competitive Advantage" (working paper; an earlier version was entitled "A ladder of competitive advantage")

Wibbens PD “How does pricing affect competitive advantage? A formal model based on behavioral pricing” (work in progress)

- Best Conference Paper Prize nomination *Strategic Management Society* annual conference, Minneapolis (2019)

PRACTICE-ORIENTED PUBLICATIONS

Siggelkow N & **Wibbens PD** (2020) “What’s the Best Way to Create Long-Term Value?” *HBR Digital Archives*, hbr.org/2020/10/whats-the-best-way-to-create-long-term-value

Bekaert X, Jonk G, Raes J & **Wibbens PD** (2016) *Iconic: How to create a virtuous circle of success*, LID publishing (English translation); LannooCampus (2013, Dutch original version); also translated in Japanese (2016) and Norwegian (2019)

MEDIA COVERAGE and RELATED WORKS

“The role of competitive amplification in explaining sustained performance heterogeneity” [4]

- INSEAD Knowledge (“Strategising for Success in Winner-Take-All Industries”)

COVID-19 modeling [3]

- Bloomberg (France, UK, India), MSN (Canada), San-Antonio Express News (US), news-medical.net
- “What is the uncertainty in efficacy of COVID-19 vaccines? A Bayesian analysis” medRxiv, doi.org/10.1101/2020.11.30.20240671

“Introducing LIVA to measure long-term firm performance” [2]

- Management Insights (2021), a Chinese-English annual publication by IACMR
- INSEAD Knowledge, Knowledge@Wharton, Phys.org

“How to Prolong Competitive Advantage?” [1]

- INSEAD Knowledge
- WeChat (China), Business Today (Malaysia), Business Brief (South Africa)

SEMINARS, PANELS and CONFERENCE PRESENTATIONS

Invited external speaker:

- Harvard Business School, strategy seminar (2023)
- Santa Fe Institute, visitor & seminar speaker (2023)
- TU Eindhoven research seminar ITEM department (2023)

- TU Delft research seminar mathematics department (2022)
- Seoul National University virtual seminar (2021)
- IE Madrid virtual strategy research seminar (2020)
- Frankfurt School of Finance and Commerce, management department seminar (2017)
- INSEAD, strategy department seminar, Fontainebleau, France (2017)
- Tilburg University, management department seminar (2017)
- Bocconi, management & technology department seminar (2017)
- Copenhagen Business School, strategic mgmt and globalization seminar (2017)
- BI Oslo, strategy & entrepreneurship department seminar (2017)
- London School of Economics, organisational behaviour department seminar (2017)
- Southern Denmark University, Strategic Organization Design (SOD) seminar (2017)
- Tilburg University Organization Studies seminar series (2016)

Invited internal speaker:

- INSEAD school-wide research seminar (2020)
- INSEAD celebrating research seminar (2019)
- INSEAD 30-year anniversary PhD conference, plenary panel on AI (2019)
- Wharton strategy work in progress seminar, Philadelphia, PA (2014)

Symposia and panels:

- Invited panelist "The Relevance of Formal Theoretical Work in Strategy", *Academy of Management*, STR division, virtual (2023)
- Invited panelist "Remote Work in Academia", *Academy of Management*, STR division, virtual (2023)
- Paper discussant "Strategies for an Open World: Junior Scholar Paper Development Workshop" *SMS annual meeting*, London UK (2022)
- Invited panelist "New Data and Methods in Strategic Management Research" PDW (2022) *AoM annual meeting*, Seattle WA
- Invited speaker *AoM modeling contributions virtual symposium* (2021); other speakers & discussants: Michael Lenox, Martin Ganco, Felipe Csaszar, Arkadiy Sakhartov & John Chen
- Invited panelist "Firm Boundaries and Organizing in the Digital Age", *SMS virtual annual meeting* (2020)
- Symposium organizer and presenter "Formal modeling in the resource-based view", *AoM virtual annual meeting* (2020), selected for the STR live program as best symposium in Competitive Strategy and Heterogeneity

Conference presentations:

- INSEAD-ESSEC-HEC management research workshop (2023)
- Academy of Management annual meeting, Boston (2023)
- Dartmouth junior faculty development workshop, Hanover NH (2023)
- Strategy Science, Munich (2023)
- HEC- INSEAD-ESSEC management research workshop (2022)

- Strategic Management Society, annual meeting, London UK (2022)
- ESSEC-HEC- INSEAD management research workshop (2021)
- Strategic Management Society, virtual annual meeting (2021)
- Theoretical Organization Models (TOM) online conference (2021)
- Strategic Management Society, virtual annual meeting (2020)
- Strategy Science, online conference (2020)
- INSEAD-ESSEC-HEC management research workshop (2020)
- Strategic Management Society, Minneapolis MN (2019)
- Academy of Management annual meeting, Boston MA (2019)
- Dartmouth junior faculty development workshop, Hanover NH (2019)
- Theoretical Organization Models (TOM) conference, Frankfurt, Germany (2019)
- Strategic Management Society Annual Meeting, Paris, France (2018)
- Academy of Management Annual Meeting, Atlanta GA (2017)
- Theoretical Organization Models (TOM) conference, Rome, Italy (2017)
- Transatlantic Doctoral Conference, London, UK (2017)
- Wharton-INSEAD Doctoral Alliance, Singapore (2016)
- Strategic Management Society Annual Meeting, Berlin, Germany (2016)
- Theoretical Organization Models (TOM) conference, Boston, MA (2016)
- Academy of Management Annual Meeting, Anaheim, CA (2016)
- Consortium on Competitiveness and Cooperation, Milan, Italy, (2016)
- Transatlantic Doctoral Conference, London, UK (2016)
- Wharton-INSEAD Doctoral Alliance, Philadelphia, PA (2015)
- Academy of Management Annual Meeting, Vancouver, BC (2015)
- Wharton-INSEAD Doctoral Alliance, Fontainebleau, France (2014)
- Strategic Management Society Annual Meeting, Madrid, Spain (2014)

TEACHING EXPERIENCE

INSEAD

2019 - present

- Course head MBA elective “Mergers, Acquisitions, Alliances and Corporate Strategy (MAACS)” (since 2019) Latest evaluation: 4.15/5
- Executive education instructor on M&A and corporate strategy (since 2022)
- Course head PhD course “Competitive Strategy Research A + B” (since 2021)
- Course head PhD course “Time Series Analysis” (since 2022)
- Session instructor in several PhD courses, e.g. on corporate strategy and modeling

The Wharton School, University of Pennsylvania, USA

2014 - 2016

- Recitation instructor “Introduction to Management”
- Teaching assistant “Strategy and Competitive Advantage”

Bain & Company, Amsterdam, Netherlands

2004 - 2012

- Program manager for introductory consultant training
- Trainer for Strategic Toolkit session

University of Groningen, Netherlands

1999 - 2004

- Course head “Statistics for Pharmacists” and “Mathematics for Biologists”
- Recitation instructor and grader for several courses in the Mathematics department (e.g., Mathematics for Industrial Engineering)

ACADEMIC SERVICE

Editorial service:

- Editorial review board, *Strategic Management Journal* (2020 - present)
- Editorial review board, *Strategy Science* (2019 - present)

PhD dissertation committees:

- Constantin Prox (co-advisor)
- Sanghyun Park
- Ekin Ilseven (placement: Católica Lisbon 2023)

Conference/seminar organization:

- Strategy/EFE seminar committee (2023-present)
- Co-organizer Strategy Process Research, Then, Now, and Next, a conference on the occasion of Prof. Yves Doz’s retirement from INSEAD (2022)
- Co-organizer mini-symposium INSEAD strategy department (2022)
- Co-organizer of the annual INSEAD-ESSEC-HEC management research workshop (2021-present)
- Organizer of INSEAD rapid research seminar for OB/STR/EFE (2020, 2022)

PROFESSIONAL EXPERIENCE

Bain & Company

2004 - 2012

- **Senior Specialist**, Global Strategy Practice (2008 - 2012)
Leading the research team for Chris Zook and other senior partners to help write the global Bain books and HBR articles on strategy
- **Consultant**, Amsterdam and Boston (2004 - 2008)