

ALEXANDRA ROULET

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Date of birth: June 11th 1986

Employment

Since sept 2017 Assistant Professor of Economics, INSEAD
Jun 22-Sept 23 On leave from INSEAD to work as economic adviser for President Macron and
Prime Minister Borne
Jan-Aug 2017 Postdoctoral Fellow, Stone Center for the Study of Wealth Inequality, INSEAD

Education

2017 Ph.D. in Economics, Harvard University
Committee: Professors Lawrence Katz (Chair), Philippe Aghion, Raj Chetty and David Cutler
2009 M.A. in Economics, Paris School of Economics
2006-2011 École Normale Supérieure, Ulm B/L

Publications

- [1] “Environmental Values and Technological Choices: Is Market Competition Clean or Dirty?” (with Philippe Aghion, Roland Bénabou and Ralf Martin), NBER Working paper No. 26921. *American Economic Review: Insights*
- [2] “Gender Differences in Job Search: Trading off Commute against Wage” (with Thomas Le Barbanchon and Roland Rathelot), *Quarterly Journal of Economic*, February 2021, 136(1), p 381–426
- [3] “School Tracking and Mental Health: Evidence from a Comprehensive School Reform” (with Mika Haapanen, Petri Böckerman and Christopher Jepsen), *Journal of Human Capital*, Summer 2021, vol 15(2), pp. 291–345
- [4] “Gig Workers During the Covid-19 Crisis in France: Financial Precarity and Mental Well-Being” (with Bénédicte Apouey, Isabelle Solal and Mark Stabile), *Journal of Urban Health*, December 2020, vol 97, p776–795
- [5] “Unemployment Insurance and Reservation Wages: Evidence from Administrative Data” (with Thomas Le Barbanchon and Roland Rathelot), *Journal of Public Economics*, March 2019, vol 171, p. 1-17, lead article
- [6] “Creative Destruction and Subjective Wellbeing” (with Philippe Aghion, Ufuk Akcigit and Angus Deaton), *American Economic Review*, December 2016, 106(12): 3869-97
- [7] “Growth and the Smart State”, (with Philippe Aghion), *Annual Review of Economics*, 2014, Vol. 6, pp.913-926

Working Papers

[8] “Exploring the Role of Firms in the Decline of the Gender Wage Gap over the Past Two Decades” (with Marco Palladino and Mark Stabile). *New draft coming soon*.

Previous version : CEPR Working Paper DP16671.

[9] “The Causal Effect of Job Loss on Health: the Danish Miracle?” *Draft available upon request*.

[10] “Private Equity and Pay Gaps Inside the Firm“ (with Lily Fang and Jim Goldman), R&R at the *Journal of Finance*

Books and book chapters (in French)

[11] *Améliorer les appariements sur le marché du travail*, coll. Sécuriser l’emploi, Presses de Sciences Po, Paris, 2018. AFSE 2019 Prize, catégorie « Poche »

[12] “Évaluation et big data, de nouveaux outils pour l’action publique » and « Une action publique optimisée : vers la fin du politique ? » (with Aude Costa de Beauregard) in *L’Etat en mode start-up*, Éd. Eyrolles, edited by Yann Algan and Thomas Cazenave, 2016

[13] *Repenser l’Etat. Pour une social-démocratie de l’innovation*. La République des idées, Éd. du Seuil, Paris, 2011 (with Philippe Aghion)

Selected research in progress

- “Soft Skills and Job Search” (with Maria Guadalupe and Johanna Roth)
- “Do working time reductions share work ? Evidence from the 35 hours workweek reform» (with Pauline Carry, Claire Montialoux, Elio Nimier-David and Nina Roussille)

INSEAD Business Cases

- « WhatsApp: Tech Watchdogs Collide with Tech Giants » (with Brian Henry and Mark Stabile)
- « Leaks, Dumps and Whistleblowers: Tax Havens and Wealth Inequality » (with Morten Bennedsen, Brian Henry and Mark Stabile)
- « Gender Inequality: Why Are Women Paid Less than Men?» (with Morten Bennedsen, Brian Henry and Mark Stabile)
- « When National Policy has Global Implications: Alternative Solutions for Combating Climate Change » (with Ridhima Aggarwal and Mark Stabile)
- « To Reduce Unemployment, French President Macron Reforms the Labor Market: Who Wins and Who Loses? » (with Morten Bennedsen, Brian Henry and Mark Stabile)

Referee for: *Quarterly Journal of Economics, Review of Economic Studies, American Economic Review, American Economic Review: Insights, Journal of the European Economic Association, Journal of Public Economics, Review of Economics and Statistics, Economic Policy, ILR Review, American Economic Journal: Economic Policy, the Economic Journal, Journal of Labor Economics, Journal of Human Resources,*

Review of Economics of the Household, Journal of Urban Economics, Labor Economics, Journal of Finance, Management Science

Panel member for *Economic Policy* (2019-2021)

The Economics of Transition and Institutional Change: Co-editor 2017-2022 and Editor in Chief in 2022

Invited academic presentations

2024 : University of Copenhagen, Queen Mary University

2023 : CEPR Paris Symposium

2022: Tinbergen Institute; IZA/Bonn; European Labor Symposium for Early Career Economists; CEPR Paris Symposium, CSEF-RCFS Conference on Finance, Labor and Inequality

2021: Zurich UZH; CEPR-Bank of Italy Labor Workshop; NBER Labor Summer Institute; Princeton Labor Economics Seminar; Aghion & Howitt Festschrift Symposium; Junior Micro Macro Labor Conference at Columbia University; Banque de France; Stockholm University; Erasmus University Rotterdam; European Labor Symposium for Early Career Economists;

2020: Copenhagen Business School, Queen Mary University; EEA conference; Aarhus University (Denmark); CEPR WE _ARE Seminar Series;

2019: Toulouse School of Economics; Berkeley Labor Economics Seminar; LEMNA (Nantes, France); GATE (Lyon, France); Future of Labor conference (Berlin); SOLE conference; College de France; Maastricht;

2018: HEC Paris; Goethe Universität (Frankfurt); Imperial College London; EEA (Cologne); EALE (Lyon); CREST; Chicago Fed/Notre Dame conference on Labor Market Dynamism; IMT (Lucca)

2017: IZA conference (Social and Welfare Consequences of Unemployment); CEPR Organizational Economics workshop (discussant); CEPR-IZA Symposium in Labor Economics;

2016: Bocconi; INSEAD; Paris School of Economics;

2015: AEA (discussant); J-PAL Europe conference;

2014: Toulouse School of Economics; CREST;

Honors, Affiliations and Grants

2024 Mathieu Guillemin MBA'97J Fellowship in Business and Society

2024 CEPR Research Fellow, Labour group

2022 Nomination prix du meilleur jeune économiste du Cercle des Économistes et *Le Monde*

2018-2023 CEPR Research Affiliate, Labour group

2017 Upjohn Institute Dissertation Award, co-winner of the first prize

2015-2016 NBER Doctoral fellowship

2013-2017 Doctoral Fellow, Multidisciplinary Program in Inequality and Social Policy, Harvard Kennedy School

2014 Research grant from Chaire de Sécurisation des Parcours Professionnels

2011-2012 Arthur Sachs Fellowship

Teaching

Since 2024 Business and Public Policy, Executive MBA, INSEAD (Abu Dhabi and Fontainebleau)

Since 2018 Business and Public Policy, Core MBA course, INSEAD (Abu Dhabi and Fontainebleau)

2019-2020 Econometrics B – PhD course, INSEAD

Fall, 2014 Graduate Labor Economics, Teaching Fellow for Lawrence Katz (Harvard)

Fall, 2013 Graduate Macroeconomics, Teaching Fellow for Philippe Aghion (Harvard)

Fall, 2010 Graduate Macroeconomics, Teaching Fellow for Daniel Cohen (P.S.E.)

2009-2010 Teaching Assistant in French at Harvard (Dept of Romance Languages and Literatures)

Other activities

Member of the French Conseil National de la Productivité (2018-2022)

Member of the scientific committee of Journées de l'Economie de Lyon (2021)

Member of the European Economic Association Women in Economics Committee (2022)

Member of the orientation committee of La Fabrique de l'Industrie (2022-2024)

Coordinator for the Health Economics Initiative of Sorbonne University (until 2022)

Participation in panel discussions : Rencontres Économiques d'Aix-en-Provence, Journées de l'Économie de Lyon, Entretiens Enseignants Entreprises, Bruegel Annual Meeting, etc

Personal Information: Married, two children (born in September 2016 and October 2021)