

Curriculum Vitae

ERDEM DOGUKAN YILMAZ

yilmaz@rsm.nl

POSITIONS

INSEAD, France.	2024 – Now
Assistant Professor of Family Business and Entrepreneurship.	
Erasmus University Rotterdam, The Netherlands.	2022 – 2024
Assistant Professor of Strategic Management	
University of Lausanne, Switzerland	2021 – 2022
Senior Researcher & Lecturer	

EDUCATION

INSEAD, Fontainebleau, France	2019 – 2021
Postdoctoral Researcher	
Harvard Business School, Boston, United States	Spring 2019
Visiting Ph.D. student	
Bocconi University, Milan, Italy	2014-2019
Ph.D. in Business Administration and Management <i>Awarded with cum laude.</i>	
Bogazici University, Istanbul, Turkey	2014
M.A. in International Trade Management	
Istanbul Technical University, Istanbul, Turkey	2012
B.Sc. in Materials and Metallurgical Engineering	

PUBLISHED PAPERS (* indicates alphabetical order)

- Miric M., Ozalp H., and Yilmaz E.D.* (2022): “**Paradox of Development Toolkits: An Innovation Enabler or Creativity Constraint**” — *Strategic Management Journal* ([link](#))
- Yilmaz E. D., Naumovska I., and Miric M. (2022): “**Does imitation increase or decrease demand for an original product? Understanding the opposing effects of discovery and substitution**” — *Strategic Management Journal* ([link](#))

WORK IN PUBLICATION PROCESS

- Hasan I., Yildirim A., and Yilmaz E.D.*: “**Back to Taylorism? Job Task Concentration and (In)significance of Employee Satisfaction in the Age of Automation**” – *Second-round revise & resubmit at Management Science, revision submitted.*

Yilmaz E.D., Meyer T., and Miric M.: **“Preventing Others from Commercializing Your Innovation: Evidence from Creative Commons Licenses”** – *First-round revise & resubmit at Strategic Management Journal, revision submitted.*

Argyres N., Bigelow, L., Nickerson J., Ozalp H., and Yilmaz, E. D.*: **“Strategic Responses to Innovation Shocks: Evidence from the Video Game Industry”** – *Second-round revise & resubmit at Strategy Science.*

Yilmaz E.D., Naumovska I., and Aggarwal V.: **“AI-Driven Human Task Substitution: Evidence from Google Translate and ChatGPT”** – *Reject & Resubmit at Management Science– revision submitted.*

Yilmaz E.D.: **“The Influence of ChatGPT on Knowledge Seeking and Knowledge Sharing”** – *Reject & Resubmit at Strategic Management Journal – revision submitted.*

Yilmaz E. D. and Peukert C.: **“Robots and AI: Project-level Evidence on Labor Demand, Productivity and Profitability”** – *Under Review at Management Science.*

WORKING PAPERS

Yilmaz, E. D and Meyer T.: **“The Impact of Generative Artificial Intelligence on Digital Innovation”** – *Preparing for submission to Strategic Management Journal.*

Yilmaz E. D., Liu, S., and Naumovska I.: **“Oscar Curse in the Open Innovation Community: The Effects of Unexpected Social-Recognition Award on the Subsequent Innovation Performance”** – *Preparing for submission to Organization Science.*

Cennamo C., Meyer T., and Yilmaz E.D.*: **“Market Architectural Shift: The Impact of Digital Platforms on Incumbent Firms and the Role of Asset Ownership”** – *Preparing for submission to Marketing Science.*

Yilmaz E. D. and Peukert C.: **“Ad-Blocking vs Anti-Ad-Blocking: The Impact of Reactive Strategies on Firm Performance in Content Industries”** – *Preparing for submission to Management Science.*

Yildirim A., and Yilmaz E.D.*: **“Generative AI and Workplace Perceptions”** – *Preparing for submission to The Review of Economics and Statistics*

Yilmaz E. D., Naumovska I., Gaba V., and Greve. H.: **“Solutions in Search for Problems? Organizational Learning and the Diffusion of New Technologies”**

FELLOWSHIPS AND AWARDS

2022 Best Conference Paper Award, Finalist
Israeli Strategy Conference, Jerusalem, 2022

2022 Best Conference Paper Award, Finalist
SMS Conference, London, 2022

2022	Responsible Research Paper Award, Finalist <i>SMS Conference, London, 2022</i>
2022	Best Conference Paper Award, Winner <i>FMA Applied Finance Conference, New York, 2022</i>
2020	Kaja Rangus Emerging Scholar Paper Award, Winner <i>World Open Innovation Conference (WOIC), 2020.</i>
2018 – 2019	Research grant for Pricing Strategies on Digital Platforms <i>In collaboration with YOOX NET-APORTER GROUP</i>
2018 – 2019	Romeo and Enrica Invernizzi Scholarship <i>Bocconi University</i>
2014 – 2019	PhD Fellowship <i>Bocconi University</i>

SEMINARS AND CONFERENCE PRESENTATIONS (* indicates presentation by co-author)

2024: Annual Meeting of the Academy of Management (AOM), Strategic Management Society (SMS).

2023: Annual Meeting of the Academy of Management (AOM)*, Strategic Management Society (SMS).

2022: AOM, FMA Applied Finance Conference*, SMS, SMS Milan Special Conference

2021: 3rd Creativity, Innovation and Entrepreneurship Symposium Vienna*, AOM, Digital Economy Workshop, DRUID*, Management Accounting Virtual Midyear Meeting*, Norwegian BI, SMS, Questrom Platform Strategy Research Symposium.

2020: AOM, SMS, World Open Innovation Conference (WOIC), New Directions in Management Accounting*, University of Vienna.

2019: AOM, CCC Doctoral Conference.

2017: Digital Initiative Discussion & Symposium (DIDS) Harvard. NBER Digitization Workshop

TEACHING ACTIVITIES

- *Platform and AI Strategy*, Erasmus University Rotterdam, Fall 2023
- *Competitive Strategy*, Erasmus University Rotterdam, Fall 2023
- *Competitive Strategy*, Erasmus University Rotterdam, Fall 2022
- *Strategy in Digital Markets*, University of Lausanne, Fall 2021
- *Business Analytics*, Bocconi University, Fall 2018 – 2019

- *Entrepreneurship and New Business Startup*, Bocconi University, with Prof. Carlo Salvato, Spring, 2016-2017, 2017 – 2018.

SERVICE

- Organizer of Strategy/ Entrepreneurship Seminar Series at INSEAD.
- Dutch Sector Plan SSH Breed, Theme lead of *Digitalization, New Ways of Working, and the New Employee*, December 2022 – July 2023.
- Member of master program revision committee, Erasmus University Rotterdam, Fall 2022 and Spring 2023.
- Presented in faculty workshop on the potential impact of ChatGPT on research and teaching.

REVIEWING ACTIVITIES

Ad hoc reviewer for: Strategic Management Journal, Management Science, Strategic Entrepreneurship Journal.