

KATE ODZIEMKOWSKA

Jesse H. Jones Graduate School of Business, Rice University
Room 241 MS 531; 6100 Main Street, Houston, TX 77005
kateodziemkowska@rice.edu • 267-206-4803 • kateodziemkowska.com

EDUCATION

- Ph.D. and M.Sc. in Management** 2014 – 2019
The Wharton School, University of Pennsylvania
- M.A. International Affairs** 2003 – 2005
Norman Paterson School of International Affairs, Carleton University, Canada
- Bachelor of Business Administration** with high distinction (*summa cum laude* equivalent) 1997 – 2001
Wilfrid Laurier University, Canada

ACADEMIC POSITIONS

- Assistant Professor of Strategic Management** 2019 – present
Jesse H. Jones Graduate School of Business, Rice University

PUBLICATIONS & WORKING PAPERS

Publications in Refereed Journals

- [1] Odziemkowska, K. “Frenemies: When Firms and Activists Collaborate” Accepted for publication in *Administrative Science Quarterly*.
* Winner of OMT Responsible Research Award, Academy of Management, 2020
* Runner-up for Louis Pondy Best Dissertation Paper Award, Academy of Management, 2020
* Best Paper Proceedings, Academy of Management OMT Division, 2020
* Best Conference Paper Honorable Mention, Strategic Management Society, 2018
- [2] McDonnell, M.-H., Odziemkowska, K., and Pontikes, E. 2021. “Bad Company: Shifts in Social Activists' Tactics and Resources after Industry Crises” *Organization Science*, 32(4): 1033-1055.
- [3] Odziemkowska, K. and Dorobantu, S. 2021. “Contracting Beyond the Market” *Organization Science*, 32(3): 776-803.
* Best Paper Proceedings, Academy of Management Strategic Management Division, 2019
- [4] Odziemkowska, K. and Henisz, W. 2021. “Webs of Influence: Secondary Stakeholder Actions and Cross-National Corporate Social Performance” *Organization Science*, 32(1): 233-255.
* Winner of the Best Conference PhD Paper Prize, Strategic Management Society, 2016
* Finalist for the Temple/Academy of International Business Best Paper Award, 2016
- [5] Dorobantu, S., and Odziemkowska, K. 2017. “Valuing Stakeholder Governance: Property Rights, Community Mobilization and Firm Value” *Strategic Management Journal*, 38(13): 2682-2703.
* Winner of Outstanding Paper Award, Alliance for Research on Corporate Sustainability, 2017

Papers under Journal Revision

- [6] Odziemkowska, K. and McDonnell, M.-H. “Ripple Effects: How Collaborations Reduce Contention”
Revise and resubmit, *Strategic Management Journal*.
* Winner of Best Proposal Award from the Strategic Management Society’s Stakeholder Strategy Interest Group, 2017

Updated 09/01/2021

Working Papers

- [7] Odziemkowska, K. and Zhu, Y.[†] “Friend or Foe: The Impact of Social Movements on Firm Innovation”
- [8] McDonnell, M.-H., Gatignon, A. and Odziemkowska, K. “When in Rome: Environmental NGOs' Strategic Adaptation to Foreign Contexts”
- [9] Chung, B.[†], Odziemkowska, K. and Piazza, A. “Firms’ Strategic Issue Frames: A Study of Marriage Equality Decisions”

([†] denotes Ph.D. student co-author)

WORK IN PROGRESS

“From Stakeholder to Activist: Interests, Identity and Community Mobilization” with Vanessa Burbano and Sinziana Dorobantu (writing manuscript)

“Acquisitions and Non-Market Stakeholder Synergies” with Emilie Feldman and Zeke Hernandez (data analysis)

“Paying for Silence: Activist Attacks and Corporate Giving” with Haram Seo (data analysis)

“A Policy Life-Cycle Perspective on Firm-Activist Collaborations” (data analysis)

“Social Activism Spillovers Along Supply Chains” with Mary-Hunter McDonnell (data collection)

OTHER PUBLICATIONS

Odziemkowska, K. “Firm-NGO Collaborations for Sustainability: A Comparative Research Agenda” forthcoming in *The Business of Sustainability: The Organization, Implementation, and Practice of Sustainable Growth*. Eds. George, G., Joshi, H., Haas, M., McGahan, A. and Tracy, P. Edward Elgar Publishing.

OTHER AWARDS & RESEARCH GRANTS

- Research Excellence Award, Jones Graduate School of Business, Rice University, 2021
- William C. Frederick Social Issues in Management Doctoral Dissertation Award Finalist, 2021
- Outstanding Reviewer, Strategic Management Society’s Stakeholder Strategy Interest Group, 2020, 2019, 2017
- Honorable Mention, Organizations & Natural Environment Division Best Dissertation Award, 2019
- Strategy Research Foundation Dissertation Scholar, 2018-2019
- Best Conference Paper Nomination, Strategic Management Society, 2018, 2017, 2016 (2)
- Wharton’s Mack Institute Research Fellowship, 2017
- Winkelman Fellowship, The Wharton School, 2016-2018
- Wharton Risk Center Russell Ackoff Doctoral Student Fellowship, 2016
- Wharton Social Impact Initiative Research Grant, 2015, 2017
- Social Sciences and Humanities Research Council of Canada Doctoral Award, 2015-2019
- Senate Medal for Outstanding Graduate Work, Carleton University, 2005
- Paterson Fellow, Carleton University, 2003-2005
- Ontario Graduate Scholarship, Carleton University, 2003-2005
- Domestic Tuition Scholarship, Carleton University, 2003-2005
- Joubin-Selig Scholarship, Carleton University, 2003-2004
- Faculty of Graduate Studies & Research Scholarship, Carleton University, 2003-2004

Updated 09/01/2021

INVITED RESEARCH SEMINARS

- Washington University, Olin Business School, Strategy Area, October 2019
- INSEAD, Strategy and Entrepreneurship Seminar, September 2021
- Rotterdam School of Management, Strategy & Entrepreneurship Department Seminar, October 2021

CONFERENCE PRESENTATIONS

- “Friend or Foe: The Impact of Social Movements on Firm Innovation” [7]
Strategic Management Society Annual Conference, 2021, virtual (scheduled)
Academy of Management Annual Conference, 2021, virtual
Alliance for Research on Corporate Sustainability Annual Conference, 2021, virtual
Strategy Science Annual Conference, 2021, virtual
- “Ripple Effects: How Firm-Activist Collaborations Reduce Movement Contention” [6]
CCC Corporate Dynamics Junior Faculty Brownbag, 2021, virtual
NYU Stern Nonmarket Strategy Workshop, 2020, virtual
Academy of Management Annual Conference, 2018, Chicago, IL
Alliance for Research on Corporate Sustainability Annual Conference, 2018, Cambridge, MA
Strategic Management Society Annual Conference, 2017, Houston, TX
- “From Stakeholder to Activist: Interests, Identity and Community Mobilization”
Strategic Management Society Annual Conference, 2020, virtual
- “Frenemies: When Firms and Activists Collaborate” [1]
Academy of Management Annual Conference, 2020, Vancouver, BC, virtual
Alliance for Research on Corporate Sustainability Annual Conference, 2020, virtual
Strategic Management Society Annual Conference, 2018, Paris, France
Strategy and the Business Environment Annual Conference, 2018, Philadelphia, PA
Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference, 2018, Berkeley, CA
- “Bad Company: Shifts in Social Activists' Tactics and Support after Industry Scandals” [2]
Strategy and the Business Environment Annual Conference, 2020, Austin, TX
- “Contracting Beyond the Market” [3]
Sumantra Ghoshal Conference on Managerially Relevant Research, 2020, London, UK (cancelled)
Strategy and the Business Environment Annual Conference, 2019, Palo Alto, CA
Strategic Management Society Annual Conference, 2018, Paris, France
Alliance for Research on Corporate Sustainability Annual Conference, 2018, Cambridge, MA
- “Webs of Influence: National Stakeholder Fields and Corporate Social Performance” [4]
Mitsui Symposium on Comparative Corporate Governance and Globalization, 2020, Ann Arbor, MI
EGOS 2017 Colloquium, Copenhagen, Denmark
Social Movements, Economic Innovation and Institutional Change Workshop 2016, Los Angeles, CA
Strategic Management Society Annual Conference, 2016, Berlin, Germany
Academy of Management Annual Conference, 2016, Anaheim, CA
Academy of International Business, 2016, New Orleans, LA
Alliance for Research on Corporate Sustainability Annual Conference, 2016, Boulder, CO
Strategy and the Business Environment Annual Conference, 2016, Rochester, NY
- “Valuing Stakeholder Governance: Property Rights, Community Mobilization and Firm Value” [5]
American Political Science Association Conference, 2016, Philadelphia, PA
Academy of Management Annual Conference, 2016, Anaheim, CA
Academy of International Business, 2016, New Orleans, LA
Wharton-INSEAD Doctoral Consortium, 2015, Philadelphia, PA

“When in Rome: Environmental NGOs' Strategic Adaptation to Foreign Contexts” [8]
Academy of Management Annual Conference, 2016, Anaheim, CA
Strategic Management Society Annual Conference, 2016, Berlin, Germany

“Corporate codes of conduct: An empirical study of relationships with firm characteristics” (M.A. thesis)
Administrative Sciences Association of Canada Conference, 2005, Toronto, Canada

TEACHING

Managing Stakeholder Risk (Rice University MGMT 663 - MBA) – Spring 2021

- Instructor ratings, on scale of 1 (outstanding) to 7 (very poor): 1.06 (Jones School mean = 1.77)

Network Theory (Rice University BUSI 553 – PhD seminar) – Spring 2021

- Instructor ratings, on scale of 1 (outstanding) to 7 (very poor): 1.00 (Jones School mean = 1.77)

Strategic Management (Rice University BUSI 390 - undergraduate) – Spring 2020, 2021

- Instructor ratings on scale of 1 (outstanding) to 5 (poor): 1.04 and 1.18 (2020; Rice mean = 1.59); 1.23 and 1.27 (2021; Rice mean = 1.61)

Introduction to Management (Wharton MGMT 101) – Fall 2016

- Instructor ratings for two recitation sections: 3.8/4.0 and 3.6/4.0 (course mean = 3.0)

Network Theory and Applications Ph.D. Seminar (Wharton MGMT 935) – Spring 2017

- Teaching Assistant to Lori Rosenkopf.
- Developed and delivered seminar session on network analysis software and network data sources

Managing the Enterprise: Corporate Strategy (Wharton MGMT 613) – Summer 2018

- Teaching Assistant to Nicolaj Siggelkow for the Corporate Strategy Module of Executive MBA class

Strategy and Competitive Advantage (Wharton MGMT 701) – Fall 2018

- Teaching Assistant to Nicolaj Siggelkow

TEACHING CASES

Hemsworth, D., & Odziemkowska, K. 2006. *The Region of Waterloo Water Services Division*. Case ID: 040004-G. Waterloo, Canada: Laurier Institute.

PROFESSIONAL SERVICE

Editorial Review Board, *Organization Science*, 2020-present

Ad-hoc reviewer for *Academy of Management Journal*, *Administrative Science Quarterly*, *Management Science*, *Strategic Management Journal*, *Strategy Science*, *Journal of Management Studies*, *Organization & Environment*, *Business & Society*, *Journal of Business Venturing*

Representative-at-Large, Strategic Management Society's Stakeholder Strategy Interest Group, 2021-2022

Member, Research Committee, OMT Division, Academy of Management, 2021

Co-organizer of 2021 SMS Panel “Imagining and Inspiring Breakthroughs at the Intersection of Cooperative and Stakeholder Strategy” Virtual Toronto SMS Annual Conference

Co-organizer of 2021 Stakeholder Strategy Panel & Paper Development Workshop, Virtual Toronto SMS Annual Conference

Updated 09/01/2021

Panelist for 2021 Academy of Management Annual Conference PDW “The Role of Corporations in Governing the Commons” organized by Aline Gatignon, Anita McGahan and Leo Simões Pongeluppe

Co-organizer of 2021 Academy of Management Annual Conference Symposium “Corporate Social and Political Activism” with Steve Kofford and Haram Seo

Co-organizer of 2018 Academy of Management Annual Conference Symposium “Progressive Stakeholder Governance for the 21st Century” with Aaron Chatterji, Sinziana Dorobantu, Witold Henisz, Brayden King, and Anita McGahan

Jones Graduate School of Business, Rice University

Ph.D. Comprehensive Examination coordinator, 2021 – present

Undergraduate Business Program Committee, 2019 – present

Co-organizer of Strategy Area Research Seminars, 2019 – present

Wharton, University of Pennsylvania

Wharton Society for the Advancement of Women in Business Academia PhD Mentor, 2016-2017

Co-organizer of 5th Annual Wharton-INSEAD Doctoral Consortium, 2016

PROFESSIONAL WORK EXPERIENCE

Manager of Fiscal Policy and Intergovernmental Affairs, Government of the Northwest Territories, Canada: 2011 – 2014

Statistician, NWT Bureau of Statistics, Canada: 2006 – 2011

Statistics Advisor (*sabbatical*), Judicial Service of Ghana, Ghana: 2007 – 2008

Industrial Initiatives Analyst, Government of the Northwest Territories, Canada: 2005 – 2006

Financial Analyst, Procter & Gamble Inc., Canada: 2001 – 2002

ACADEMIC REFERENCES

Witold J. Henisz

Deloitte & Touche Professor of Management in Honor of Russell E. Palmer

Management Department, Wharton, University of Pennsylvania

henisz@wharton.upenn.edu; (215) 898-0788

Mary-Hunter McDonnell

Associate Professor of Management

Management Department, Wharton, University of Pennsylvania

marymcd@wharton.upenn.edu; (215) 898-5967

Exequiel Hernandez

Max and Bernice Garchik Family Presidential Associate Professor

Management Department, Wharton, University of Pennsylvania

exequiel@wharton.upenn.edu; (215) 746-1984

Sinziana Dorobantu

Associate Professor of Management and Organizations

Department of Management and Organizations, Stern School of Business, New York University

sdorobantu@stern.nyu.edu; (212) 998-0724