

## Seung-Youn Oh

Associate Professor  
Department of Political Science  
Bryn Mawr College  
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### EDUCATION

- Ph.D. University of California, Berkeley, Political Science (June 2012)  
Fields: International Relations, Comparative Politics, East Asia  
Dissertation: *The Limits of Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China*
- M.A. University of California, Berkeley, Political Science (June 2005)  
Thesis: *The Changing Architecture of the Developmental State in Korea: An Analysis of the Venture Business Sector*
- B.A. Yonsei University, Seoul, Korea, Political Science (February 2003)  
Valedictorian, Summa Cum Laude  
Concentration in International Relations and East Asian Politics
- B.A. University of North Carolina, Chapel Hill, Political Science (Spring 2001, Fall 2001)  
Study-abroad program

### EMPLOYMENT

Bryn Mawr College, Bryn Mawr, Pennsylvania, USA  
*Associate Professor*, Department of Political Science, 2020- present  
*Assistant Professor*, Department of Political Science, 2013- 2020  
*Director*, Center for Social Sciences, 2017-2020

#### *Other Current Positions*

University of Pennsylvania, Philadelphia, Pennsylvania, USA  
*Visiting Scholar*, Center for the Study of Contemporary China, 2018- present  
*Adjunct Professor*, The Wharton School, 2017- present

INSEAD, Singapore and France  
*Visiting Professor*, Jan 2020- present

Business and Politics Journal, Cambridge University Press  
*Editorial board member*, 2020- present

#### *Previous Academic Positions*

Yonsei University, Seoul, Korea  
*Visiting Professor*, *International Summer School*, Summer 2018, 2019

East-West Center, Honolulu, Hawaii, USA  
*POSCO Visiting Fellow*, 2016-2017

East Asia Institute, Seoul, Korea  
*Research Fellow on Peace, Governance, and Development in East Asia*, 2014-2015

University of Pennsylvania, Philadelphia, Pennsylvania, USA  
*Post-doctoral Fellow*, Center for the Study of Contemporary China, 2012-2013

École Supérieure Des Sciences Commerciales D'angers, Shanghai, PRC  
*Adjunct Professor*, 2009-2013

Chinese Academy of Social Sciences, Beijing, PRC  
Visiting Scholar, Institute of World Economics and Politics, 2009-2010

## PUBLICATIONS

### *Peer-Reviewed Journal Articles*

- “China’s Race to the Top: Regional and Global Implications of China’s Industrial Upgrading,” *World Trade Review* (February 2021).
- “From A Super Spreader of MERS to A Super Stopper of Covid-19: Explaining the Evolution of South Korea’s Public Health Crisis Management System,” *Journal of Asian Public Policy* (December 2020).
- “Gone with the Wind: How China Outsmarts WTO Rulings in the Wind Industry,” *Asian Survey* 55, no. 6 (November/ December 2015): 1116-1145.
- “Shifting Gears: Industrial Policy and Automotive Industry after the 2008 Financial Crisis,” *Business and Politics* 16, no. 4 (December 2014): 641-665.
- “Fragmented Liberalization in the Chinese Automotive Industry: The Political Logic behind Beijing Hyundai’s Success in the Chinese Market,” *The China Quarterly* 216 (December 2013): 920-945.
- “The Political Economies of Broadband Development in Korea and Japan, with Kenji Kushida,” *Asian Survey* 47, no. 3 (May/June 2007): 481-504.

### *Peer-Reviewed Book Chapter*

- “Navigating Through the Triple Dilemma: South Korea’s Trade Disputes with Neighboring Countries in the Era of Politicized Economic Interdependence,” Ka Zeng and Wei Liang, eds., the Research Handbook on Trade Wars (Edward Elgar Publishing, under contract).
- “Quiet Transformation from the Bottom: Emerging Transnational Coalition of Non-state Actors,” Peter Hayes and Chung-In Moon, eds., *East Asia Community Building, The Future of East Asia* (Singapore: Palgrave Macmillan, 2018).

### *Other Publications*

- “Old Walled Politics or New Pandemic Peace? How Korea’s Domestic Success with the COVID-19 Outbreak can Reignite Regional Community Building,” *Global Asia* 16, no. 4 (September 2020).
- “South Korea’s Success Against COVID-19, Online Symposium on Comparing Nations’ Responses to COVID-19,” *The Regulatory Review*, (May 2020).
- One of the top contributing [essays](#) of the year 2020
- “Brace Yourself for the New Normal: One Year into the U.S.-China Trade Dispute,” *China-US Focus*, (August 2019).
- “China Reform and Opening 40 Years and Counting,” Cover Story, *The Diplomat* (June 2018).
- “Learning to Navigate Quickly and Successfully: The Benefits of Working with a Student Consultant,” *Teaching and Learning Together in Higher Education*, 11th Issue (2014).

## CURRENT RESEARCH

### *Book Manuscript*

Turning China Fever into China Fear? China’s Economic Statecraft and Middle Power Strategies

### *Papers-in-Progress*

- “Turning China Fever into China Fear: Sectoral Variations in South Korean Firms’ Response to China’s Economic Statecraft.” Article under preparation for peer review.

- “The Future of Global Economic Order in a Post–COVID-19 World: Trade, Technology, and Supply Chains.” For the special issue of *Business and Politics*, for which I will be a guest editor.
- “The Changing Architecture of Korea, Inc.: South Korea’s Digital New Deal in the Era of Geopolitical Rivalry.” Conference paper for *Geo-Economic Competition in the Indo-Pacific*.
- “Officially ‘Unofficial’: Proving the Informal Nature of China’s Economic Statecraft through Machine Learning,” (with *Haohan Chen*). Article under preparation for peer review.
- “Between the Eagle and the Dragon: South Korea’s Strategic Dilemma Amidst the US-China Power Rivalry.” Draft under preparation for a book chapter in *Politics, Security, and Foreign Policy in the Asia Pacific* (World Scientific Reference series), World Scientific Publishing.
- “Revitalized Tools for Economic Statecraft: Vertical Industrial Policy in the Context of Global Power Competition.” Draft under preparation for a book chapter in the *Oxford Handbook of Geoeconomics*.

### SELECTED CONFERENCES, PRESENTATIONS AND WORKSHOPS

- “Great Power Competition and Middle Power Strategies in The Global Economy,” UC Berkeley, January 20-21, 2022.
- “The Past, Present, and Future of Geo-Economics,” UCSD/UC Berkeley, 2020-2021.
- “The Changing Architecture of Korea, Inc.: Korea’s Digital New Deal in the Era of Geopolitical Rivalry,” *Geo-Economic Competition in the Indo-Pacific*, Tokyo, Japan, co-organized by the Berkeley APEC Study Center and Waseda University, May 15-16, 2021.
- “East Asian Regional Cooperation under the Condition of Global Alienation,” Roundtable, Shanghai Forum, December 19, 2020.
- “From A Super Spreader of MERS to A Super Stopper of Covid-19: Explaining the Evolution of South Korea’s Public Health Crisis Management System,” *Combating COVID-19 in Asia-Pacific: Challenges and Opportunities*, co-organized by Division of Public Policy, Hong Kong University of Science and Technology and Institute of Future Government/Department of Public Administration, Yonsei University, online workshop, July 25, 2020.
- “The Changing Architecture of Korea Inc.: Korea’s Strategies for Coping with Global Backlash,” *Maneuvering in a World of Great Powers*, University of California, Berkeley, CA, October 25, 2019.
- “China’s Race to the Top: Regional and Global Implications of China’s Industrial Upgrading” *Great Power Competition in the 21st Century: Linking Economics and Security*, University of California, Berkeley, CA, October 24, 2019.
- “From China Fever to China Fear: Korea Between Chinese Sanctions and US Missiles,” American Political Science Association in Washington D.C., August 26, 2019.
- “China’s Green Industrial Policy,” Key Issues in the Current Global Economy,” University of California, Berkeley, CA, April 5, 2019.
- “The Changing Architecture of Korea Inc.: The Korean Government and MNCs’ Strategies for Coping with Global Backlash,” *Coping with Backlash Against Globalization: National and Firm Strategies*, Berkeley, CA, Oct 18-19, 2018.
- “Varieties of Glocalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,”
- *Research and Teaching on Science, Medicine, And Technology in China and the Sinophone*, The Alliance to Advance Liberal Arts Colleges workshop, Vassar College, Poughkeepsie, NY, March 30, 2018.
  - *Annual meeting of Association of Asian Studies*, Washington D.C., March 23, 2018.
  - *Beijing Forum*, Beijing University, November 4, 2017.
  - *Catalyst Workshop on Policymaking in East Asia*, The Alliance to Advance Liberal Arts Colleges, Wesleyan University, Middletown, CT, May 19-20, 2017.

- “China’s Fostering a Race to the Top: Competing Strategies for Supplier Network Development in the Automotive Industry,” *Shanghai Forum*, Shanghai, PRC, May 29, 2016.
- “Going out or Squeezed Out? Comparative study of Chinese and Korean Investment in the Democratic Republic of Congo,” *Shanghai Forum*, Shanghai, PRC, May 25, 2015.
- “Convenient Compliance: How China’s Industrial Policy Stays Ahead of WTO Enforcement,”
- *Beijing Forum*, November 4, 2016.
  - International Studies Association in New Orleans, Louisiana, February 20, 2015.
- “Shifting Gears? Regional Supplier Network Development in Chinese Automotive Joint Ventures.”
- *Joint International Conference of Facultad Latinoamericana de Ciencias Sociales and International Studies Association*, Buenos Aires, July 24, 2014.
  - *Association of Asian Studies*, Philadelphia, PA, March 27, 2014.
- “Blown Away: How China Outsmarts the WTO Rulings in the Wind Industry,” *Beijing Forum*, Beijing, November 3, 2013.
- “State Capitalism at the Sub-National Level and China’s Automotive Industry,” *Conference on Industrial Policy in the Financial Crisis Era*, University of California, Berkeley, CA, May 3, 2013.
- “Industrial Policy and Automotive Industry after the 2008 Financial Crisis,” *Conference on Industrial Policy in the Financial Crisis Era*, Brussels, November 14, 2013.
- “Fragmented Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,”
- *International Studies Association*, San Francisco, CA, April 3, 2013.
  - *Association of Asian Studies*, San Diego, CA, March 21, 2013.
  - *Association of Chinese Political Studies*, San Francisco, CA, September 22-23, 2012.
- “The Impact of the Entry of Multinational Corporations on Indigenous Product Development in Emerging Markets: Evidence from the Chinese Car Industry,” *Annual Meeting of Northeast Business and Economics Association*, Philadelphia, PA, November, 2011.
- “Driving Forward at Hyundai Speed: The Political Narrative behind Beijing Hyundai’s Success in the Chinese Market,” *American Political Science Association*, Seattle, WA, September 1, 2011.
- “100 年美國青年學者專家訪華團,” *The U.S. Young Scholars Delegation to the Republic of China*, Taipei, Republic of China, July 2-9, 2011.
- “Navigating Between Two Dependencies? Chinese Automotive State-Owned Enterprises’ Development of Regional Supplier Networks,” *International Workshop for Young Scholars in Public Policy and Administration Research*, Asian Society for Institutional Analysis and the American Society for Public Administration, Xiamen, June 1, 2011.
- “China’s New Race to the Top: Competing Strategies to Advance the FDI Lifecycle in Guangdong and Shandong Province,” *Graduate Seminar on China*, Universities Service Center at the Chinese University of Hong Kong, January 6, 2010.
- “Turning China Fever into China Fear? Explaining Qingdao’s Rigid Exit Conditions for Foreign Firms and Korean Firms’ Illegal Exodus,” *Workshop for East Asian Project by Academy of Korean Studies (Korea) and the Center for East Asian Studies*, University of California, Berkeley, CA, November 2009.
- “The Political Economies of Broadband Development in Korea and Japan,” *Annual UC Berkeley Political Science Graduate Student Conference*, Berkeley, CA, May 2007.
- “Security Environment in North East Asia And The Military Strategy Of South Korea in 21th Century,” *Undergraduates’ Discussion Panel for Korean Security*, Republic of Korea Army, Seoul, Korea, October 2002.

#### **Invited Talks**

- “South Korea’s Fight against the Covid-19,” the Brad Morse Speaker Series at University of Massachusetts Lowell, April 14, 2021.
- Roundtable on North Korea, Wharton Korea Club, University of Pennsylvania, October 31, 2018.

- “Varieties of Glocalization: Sub-National State Capitalism and Supplier Network Development in the Chinese Auto Industry,” *Comparative Politics Colloquium*, Temple University, Philadelphia, PA, December 4, 2017.
- “Convenient Compliance: How China’s Industrial Policy Stays Ahead of WTO Enforcement,”
- School of International Studies and the Center for International Political Economy at Beijing University, Beijing, China, June 10, 2015.
  - East Asia Institute, Seoul, Korea, June 9, 2015.
  - Department of Political Science at National Taiwan University, Taipei, Taiwan, June 4, 2015.
  - Department of Political Science, Keio University, Tokyo, Japan, May 27, 2015.
  - Center for American Studies, Fudan University, Shanghai, China, May 26, 2015.
- “Gaming the WTO: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,” Center for the Study of Contemporary China, University of Pennsylvania, Philadelphia, PA, April 17, 2013.
- “Fragmented Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,” Singapore Management University, April 17, 2012.
- “The Limits of Liberalization: Sub-National Government Autonomy and the Auto Industry in Post-WTO Era China,” Fletcher School of Law and Diplomacy, Medford, MA, February 20, 2012.
- “Politics of Two Koreas,” Freshman Seminar at UC-Berkeley, December 2010.
- “Between the Eagle and the Dragon: Two Koreas in between of US and China,” *Workshop for Chinese Public Security Bureaus*, Fudan University, Shanghai, China, March 2010.

### ***Invited Lectures***

- “Globalization and Economic Inequality,” Department of Sociology, Chung-Ang University; Joseph H. Lauder Institute of Management and International Studies, University of Pennsylvania (East and Southeast Asia Program)
- *Regime Type and Democratization*, March 24, 2020.
  - *Varieties of State-Market Relation*, February 27, 2020.
  - *Understanding the Politics of Democratization: Why So Many Roads?* March 21, 2019.
  - *Understanding the Politics of Democratization: Why So Many Roads?* February 22, 2018.
  - *Understanding Chinese Politics: Is there a Logic to This?* January 25, 2018.
  - *Confucius’ Comeback? Evaluating East Asia’s political and economic development through the lens of Confucianism*, September 27, 2017.
- “Politics of Two Koreas,” Advanced Korean Language Program, University of California at Berkeley, Berkeley, CA, October 15, 2018.
- “Korea’s Rising Soft Power: Q&A with Seung-Youn Oh,” Wharton Korea Undergraduate Business Society, Philadelphia, PA, April 9, 2018.
- “The Korean Wave and the Soft Power of K-Pop and Korean Culture,” a talk invited by Bi-Co Korean Student Association, Bryn Mawr, PA, April 23, 2014.

### **FELLOWSHIPS AND GRANTS**

- Digital Bryn Mawr Project, Bryn Mawr College, 2021
- Faculty Research Award, Bryn Mawr College, 2020-2021
- Data Science Grant, Bryn Mawr College, 2019-2020, 2020-2021
- Tri-Co Luce Initiative on Asian Studies and the Environment Course Development Grant, Bryn Mawr and Swarthmore Colleges, 2018-2019
- Summer Research Grant, Center for Social Sciences, Bryn Mawr College, 2015-2020
- POSCO Visiting Fellowship, East-West Center, University of Hawaii, 2016-2017
- Research Fellowship on Peace, Governance, and Development in East Asia, East Asia Institute, 2014-15
- Faculty Research Award, Bryn Mawr College, 2014-2016

National Natural Science Foundation of China, Study on the Chinese Automotive Industry (with Bai, Rangrang), School of Management at Fudan University in Shanghai, PRC, 2014-15  
Postdoctoral Research Fellowship, Center for the Study of Contemporary China, University of Pennsylvania, 2012-2013  
Young Scholar Award, China Times Cultural Foundation, 2011-2012  
International Field Work Grant, Institute of International Studies, UC-Berkeley, 2011-2012  
Finishing Year Fellowship, Department of Political Science, UC-Berkeley, 2011-2012  
Haas Junior Scholars Fellowship, Institute of East Asian Studies, UC-Berkeley, 201-2012  
Doctoral Study Abroad Fellowship, Korea Foundation for Advanced Studies, Korea, 2004-2010  
Project Fellowship, Center for Korean Studies, UC-Berkeley, 2009-2010  
Liu Research Fellowships in Chinese Studies, Center for Chinese Studies, UC-Berkeley, Fall 2009, Fall 2010  
Summa Cum Laude Award, Valedictorian, Yonsei University, February 2003  
Korea Foundation for Advanced Studies Fellowship for Ph.D 2004-2008, September 2002  
High Honor Student Award and Scholarship, Yonsei University, 1999-2002  
Army Chief of Staff Award at University Students' Discussion Panel for Korean Security, Republic of Korea Army, October 2002  
Best Leader Award, International Youth Camp of Korea National Commission for UNESCO, Ministry of Education School Activities Department, State of Kuwait, August 2002

## TEACHING

### Assistant Professor

Department of Political Science, Bryn Mawr College

*Introduction to Comparative Politics*

*Politics of Economic Development*

*Field Seminar in Comparative Politics*

*China and the World: Political and Economic Implications of China's Rise*

*Chinese Domestic Politics*

*Comparative Environmental Politics in East and Southeast Asia*

*Senior Conference*

*Senior Thesis*

### Visiting Professor

INSEAD Business School, 2020-present

*Business and Politics: Political Environment (Core Course)*

The Wharton School, University of Pennsylvania, 2017- present

*Global Immersion Program-China*

*Global Immersion Program-Korea and Japan*

Yonsei University, Seoul, Korea, Summer 2018, 2019

*Comparative Politics*

*China and the World*

École Supérieure des Sciences Commerciales d'Angers, Shanghai, 2009 - 2013

*China and the World: Geopolitical Implications of China's Rise*

*Political Economy of East Asia*

*Doing Business in China*

## SERVICE

### **Professional Service**

*Editorial Board*, Business and Politics (published by Cambridge University Press)

*Editorial board member*, 2020- present

*Journal Reviewer*: Asian Survey, Journal of Asian Public Policy, Telecommunications Policy, Studies in Comparative International Development, Japanese Journal of Political Science, Health Affairs, Business and Politics, Journal of Korean Political Science Association.

*Section Editor*, Emerging Issues in Geoeconomics, *Oxford Handbook of Geoeconomics*. Oxford Book University.

Discussant, “Evolving Relationship Between Geo-Economics, Innovation, National Security, and Great Power Strategic Competition,” University of California Institute on Global Conflict and Cooperation, August 31, 2021.

Chair and Discussant, “Cybernationalism in China and the World: Populism, Identity, and Symbolic Politics in the Digital Age,” Center for the Study of Contemporary China, University of Pennsylvania, PA, April 23, 2021.

Chair, “Key Issues in the Current Global Economy,” University of California, Berkeley, CA, April 5, 2019.

Chair, “An Overview of Asia Pacific Firms Outward Foreign Direct Investment Strategies,” Coping with Backlash Against Globalization: National and Firm Strategies, University of California, Berkeley, CA, October 18, 2018.

Chair, “Key Issues in the Current Global Economy,” University of California, Berkeley, CA, April 5, 2019.

Facilitator, Closed-door meeting on “North Korean Nuclear Crisis: Roundtable,” Korea Foundation for Advanced Studies, Seoul, Korea, August 28, 2018.

Chair, “Changing Dynamics of Global Trade (Roundtable),” Society for the Advancement of Socio-Economics, Kyoto, Japan, June 24, 2018.

Observer, Closed door meeting on “Northeast Asia in Strategic Transition: U.S.-ROK-PRC Trilateral Dialogue,” Belfer Center for Science and International Affairs, Harvard University, Cambridge, MA, November 11, 2017.

Discussant, “The Evolving Role of Government and Institutions in China’s Political Economy,” Annual meeting of Association of Asian Studies, March 17, 2017.

Observer, Closed-door meeting on “Trilateral Dialogue: Opportunities and Challenges for U.S.-China-Korea Cooperation,” Korea Foundation for Advanced Studies, Seoul, Korea, February 18, 2017.

Chair, “Emerging Powers in Asia,” Joint International Conference of Facultad Latinoamericana de Ciencias Sociales and International Studies Association in Buenos Aires on July 25, 2014.

Chair, “Property Rights” at Annual Meeting of Midwest Political Science Association, April 3, 2014.

Book Conference Discussant, Gaining Currency: The Political Economy of Renminbi Internationalization, Gregory Chin, Cornell-Waterloo Money Manuscript Workshop, Cornell, Ithaca, NY, March 6-7, 2014.

### **Media Appearances**

Quoted in “Wind Wars” *The Wire China*, August 29, 2021.

Quoted in “We Must Learn from Our Past: A look at past outbreaks offers guidance on bringing the current one to an end- and on thwarting the next one,” *the University of California in San Francisco Magazine*, July 23, 2020.

Quoted in “Will Donald Trump’s trade crusade ultimately benefit Southeast Asia?” *South China Morning Post*, July 20, 2019.

Quoted in “The Spoils of Trade War: Asia’s Winners and Losers in US-China Clash,” *South China Morning Post*, May 18, 2019.

Featured Scholar Interview, “NEVs and Autonomous Vehicles in China,” *Albright Stonebridge Group*, September 21, 2018.

Featured Scholar Interview, “Scenarios for the Automobile Industry over the Next 20 Years,” *The Institute for the Future*, September 21, 2018.

Featured Scholar Interview, “China’s Dilemma of Industrial Upgrading,” *New York Times*, May 7, 2018.

Featured Scholar Interview, “Why Is the Sun Setting on China’s Solar Power Industry?,” *Knowledge at Wharton*, June 5, 2013.

## **PROFESSIONAL TRAINING**

Inter-University Consortium for Political and Social Research, *Social Science Method Program*, University of Michigan, Ann Arbor, MI, Summer 2020.

IPSA-NUS Summer School for Social Science Research Methods, Singapore, July 2020.

ICME Summer Workshop: Fundamentals of Data Science, Institute for Computational and Mathematical Engineering, Stanford University, Stanford, CA, August 12-17, 2019.

Council on Foreign Relations, Annual College and University Educators Workshop, New York, April 19-20, 2018.

Princeton in Beijing, Intensive Chinese Language Program, *Fifth-year Level Chinese at Beijing Normal University*, Beijing, China, Summer 2008.

*Fourth-year Level Chinese at Beijing Normal University*, Summer 2006.

Inter-University Consortium for Political and Social Research, *Social Science Method program*, University of Michigan-Ann Arbor, MI, Summer 2004.

## **LANGUAGES**

Korean (native), English (fluent), Mandarin Chinese (advanced), Japanese (elementary).

## **REFERENCES UPON REQUEST**